



Key

- Food Hall (relocating Market Hall food traders)
- Dry Goods Storage
- Public Toilets
- Market Management Offices
- New Bar/Restaurant Opportunities
- Basement Access
- Lock-up units (relocating Market Hall dry goods traders)

Masterplan

Within the masterplan, a destination food hall will promote quality produce in new bespoke premises on the currently vacant Market Corner site. New commercial opportunities will be realised, whilst the strong existing trade will be developed.

The market's connection with the city centre will be strengthened via Cheapside, The Lanes, and the new public square.

There will be a new recycling facility accommodated in a section of the retained basement, allowing the market to improve the recycling of waste materials that now go to landfill.

New, attended public toilets will be provided that will be operational during market trading hours as is the case now.

New 'lock-up' units will be provided to allow for the relocation of the dry goods traders from the current Market Hall, and for which the initial provision has been increased through early consultation.



Proposed Food Hall view from Market Place

This early illustration demonstrates how the sensitive form of the roof connects the scale of the outdoor market whilst maintaining a vista to the Corn Exchange elevation, maintaining the heritage asset's prominence within the market place.

The roof then guides the eye to the new public square, presenting a route to discover new views of the Corn Exchange, public square and currently obstructed historical monuments.

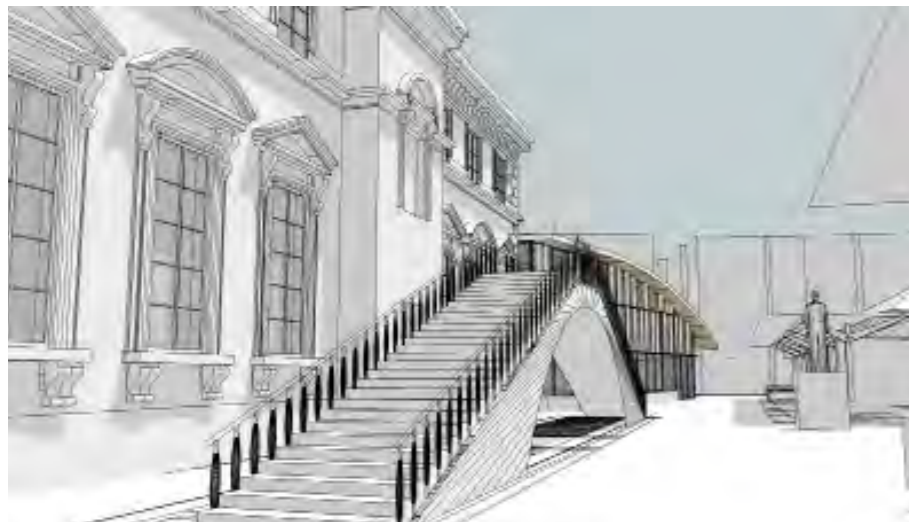
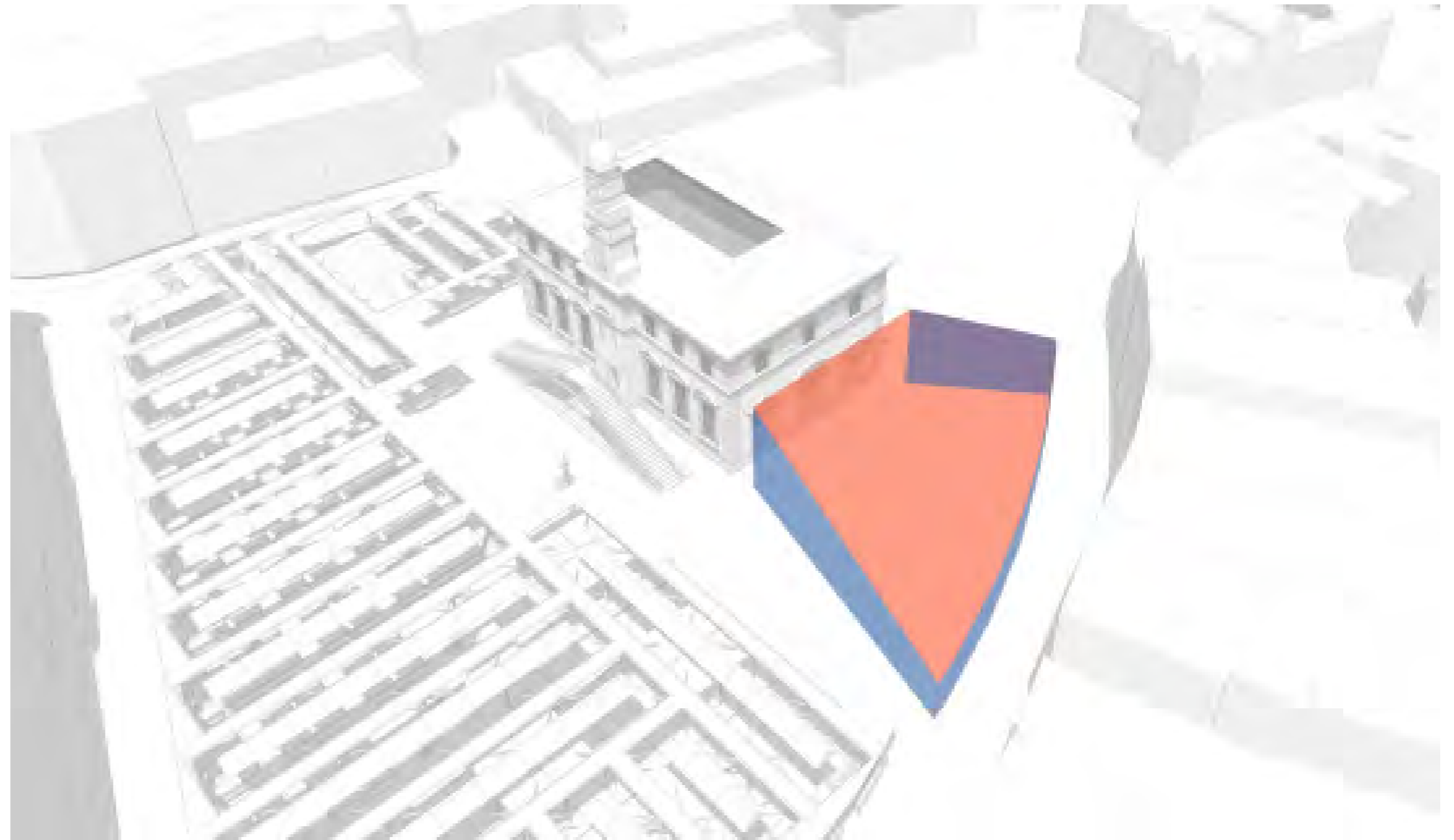
The new timber roof for the food hall offers a lightness of touch whilst creating a warm sustainable environment, complementing and enhancing the formal materiality and detailing of the Corn Exchange.

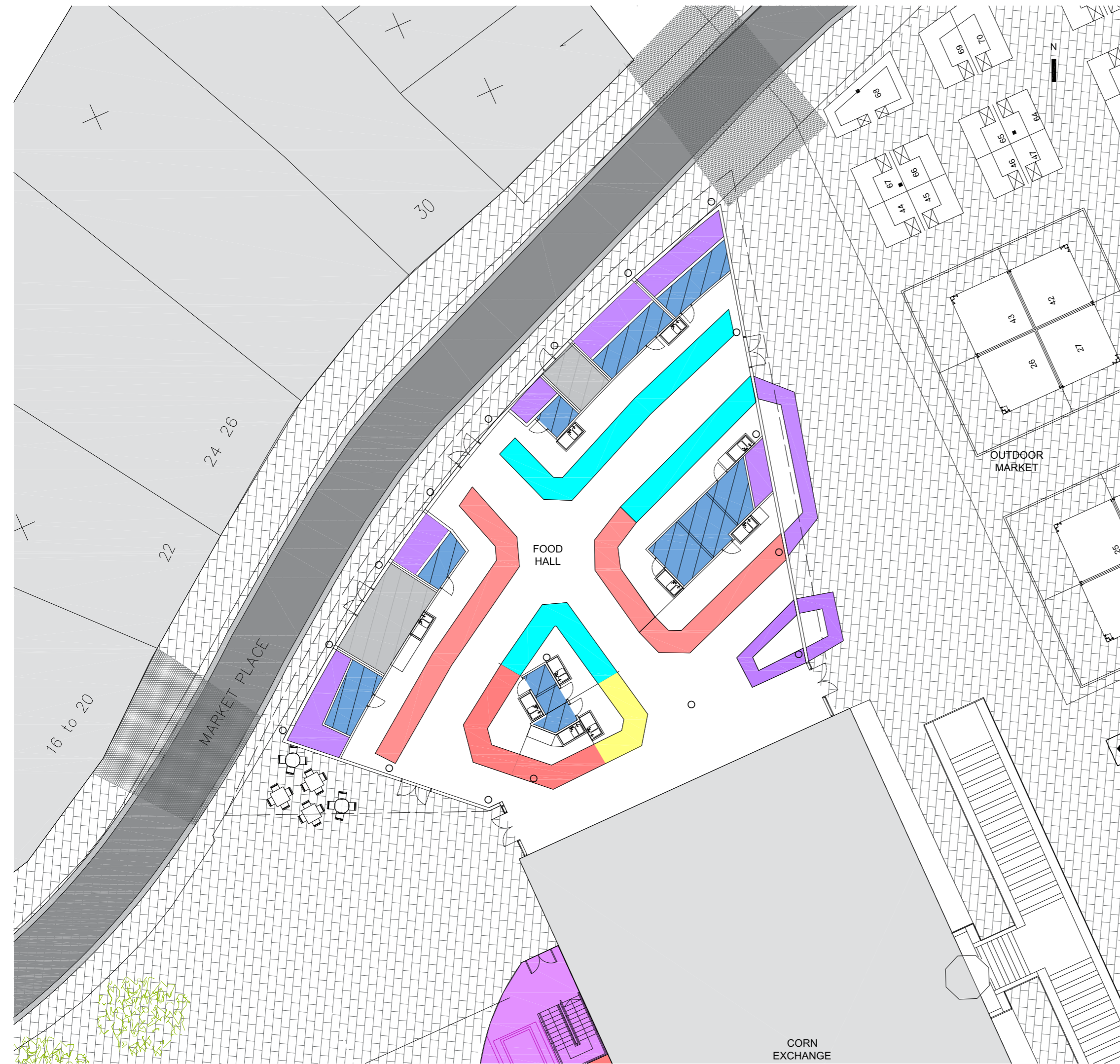
The visual also communicates our aspirations to encourage peripheral trading opportunities, creating dynamic facades and routes throughout the site.

Study of Food Hall Form

Key factors which have defined the shape and design of the food hall.

- The building will aim to complement the Corn Exchange by retaining existing views, whilst framing and accentuating new views to it
- The building height will be of the appropriate scale to the existing outdoor market, new public square and the Corn Exchange
- The plan will offer maximum flexibility through minimum structural supports within the trading area
- The generous height within the food hall will offer good levels of natural light and ventilation for this environment





Key

- Meat
- Fish
- Deli
- Additional trading

Proposed Food Hall Plan

The food hall traders will have a much stronger relationship with the outdoor market. The new development will connect trade and build footfall between the two. This will encourage more activity and investment in the shops and areas surrounding Market Corner and towards Hotel St which currently has low footfall and many vacant premises.

The aim is to maximise active frontages and create a unique and lively food hall with high visibility into the trading space, whilst promoting a strong relationship with the architecture of the Corn Exchange. Additional trading will be encouraged around the perimeter to strengthen the offer.



Proposed Food Hall, Public Realm and Corn Exchange Concept

The scale of the food hall increases to create a grander public façade which addresses the new public square, and the newly activated façade of the Corn Exchange.

The demolition of the Indoor Market Centre will have an immediately positive impact on the atmosphere of the area, creating a significantly more accessible route into the market and at the same time showcasing the heritage assets within the market place.

The orientation and scale of this new public realm space offers great opportunities for spill-over market events and other leisure activities.

The removal of the Market Centre will create opportunities for perimeter shops, bars and restaurants that will face directly onto the new public square.



Proposed View of New Public Square

An opportunity to activate the west façade of the Corn Exchange could be realised providing well orientated bar and restaurant space, with views over the new square and reinstated listed buildings.

Further commercial opportunities could be realised across the square, framing the public space and increasing economic activity.