

Appendix 3 – In-Street Survey Results

Leicester In Centre Survey for Nexus Planning

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| | Tota | 1 | Male | | Fema | lle | 18 - 3 | 4 | 35 - 5 | 4 | 55 + | | ABC | 1 | C2D | E | The Clo Tower | | Gallowt Gate / Ma Place | ırket | Granby S / Rutlaı Street | ıd | Horsef Street Market S | 1 |
|--|------------|--------|-----------|-------|----------|---------|-----------|------|--------|----|-------|----|-------|----|-------|-----|------------------|----|-------------------------------|-------|--------------------------------|----|------------------------------|----|
| Q01 What is the main pu | irpose o | f your | visit to | Leico | ester Ci | ty Cer | ntre toda | ıy? | | | | | | | | | | | | | | | | |
| Visiting the city centre shops | 86.0% | 172 | 78.4% | 29 | 87.7% | 143 | 77.4% | 41 | 90.3% | 65 | 88.0% | 66 | 81.9% | 68 | 88.9% | 104 | 86.7% | 52 | 87.5% | 42 | 86.7% | 39 | 83.0% | 39 |
| Visiting pub / café / restaurant | 2.0% | 4 | 0.0% | 0 | 2.5% | 4 | 1.9% | 1 | 1.4% | 1 | 2.7% | 2 | 3.6% | 3 | 0.9% | 1 | 3.3% | 2 | 2.1% | 1 | 0.0% | 0 | 2.1% | 1 |
| Visiting bank or other services (hairdresser, post office, solicitor etc.) | 3.0% | 6 | 5.4% | 2 | 2.5% | 4 | 1.9% | 1 | 2.8% | 2 | 4.0% | 3 | 1.2% | 1 | 4.3% | 5 | 1.7% | 1 | 2.1% | 1 | 4.4% | 2 | 4.3% | 2 |
| Visiting an entertainment / leisure facility | 0.5% | 1 | 2.7% | 1 | 0.0% | 0 | 1.9% | 1 | 0.0% | 0 | 0.0% | 0 | 1.2% | 1 | 0.0% | 0 | 0.0% | 0 | 2.1% | 1 | 0.0% | 0 | 0.0% | 0 |
| Attending a conference or event | 0.5% | 1 | 0.0% | 0 | 0.6% | 1 | 0.0% | 0 | 0.0% | 0 | 1.3% | 1 | 0.0% | 0 | 0.9% | 1 | 0.0% | 0 | 0.0% | 0 | 2.2% | 1 | 0.0% | 0 |
| Education | 2.5% | 5 | 8.1% | 3 | 1.2% | 2 | 7.5% | 4 | 0.0% | 0 | 1.3% | 1 | 6.0% | 5 | 0.0% | 0 | 3.3% | 2 | 2.1% | 1 | 2.2% | 1 | 2.1% | 1 |
| Work here | 3.5% | 7 | 5.4% | 2 | 3.1% | 5 | 9.4% | 5 | 2.8% | 2 | 0.0% | 0 | 2.4% | 2 | 4.3% | 5 | 3.3% | 2 | 2.1% | 1 | 2.2% | 1 | 6.4% | 3 |
| Other (PLEASE WRITE IN) | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Medical appointment | 1.5% | 3 | 0.0% | 0 | 1.8% | 3 | 0.0% | 0 | 2.8% | 2 | 1.3% | 1 | 2.4% | 2 | 0.9% | 1 | 1.7% | 1 | 0.0% | 0 | 2.2% | 1 | 2.1% | 1 |
| Meeting friends / family | 0.5% | 1 | 0.0% | 0 | 0.6% | 1 | 0.0% | 0 | 0.0% | 0 | 1.3% | 1 | 1.2% | 1 | 0.0% | 0 | 0.0% | 0 | 2.1% | 1 | 0.0% | 0 | 0.0% | 0 |
| Base: | | 200 | | 37 | | 163 | | 53 | | 72 | | 75 | | 83 | | 117 | | 60 | | 48 | | 45 | | 47 |
| Q02 What else, if anythin | ng, will y | /ou be | e doing i | n Lei | cester (| City Co | entre too | day? | [MR] | | | | | | | | | | | | | | | |
| Visiting the city centre shops | 1.5% | 3 | 0.0% | 0 | 1.8% | 3 | 0.0% | 0 | 1.4% | 1 | 2.7% | 2 | 3.6% | 3 | 0.0% | 0 | 1.7% | 1 | 2.1% | 1 | 2.2% | 1 | 0.0% | 0 |
| Visiting pub / café / restaurant | 62.0% | 124 | 62.2% | 23 | 62.0% | 101 | 62.3% | 33 | 62.5% | 45 | 61.3% | 46 | 62.7% | 52 | 61.5% | 72 | 71.7% | 43 | 60.4% | 29 | 55.6% | 25 | 57.4% | 27 |
| Visiting bank or other services (hairdresser, post office, solicitor etc.) | 9.0% | 18 | 13.5% | 5 | 8.0% | 13 | 3.8% | 2 | 11.1% | 8 | 10.7% | 8 | 12.0% | 10 | 6.8% | 8 | 8.3% | 5 | 6.3% | 3 | 8.9% | 4 | 12.8% | 6 |
| Visiting an entertainment / leisure facility | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Attending a conference or event | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Education | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Work here | 1.0% | 2 | 0.0% | 0 | 1.2% | 2 | 3.8% | 2 | 0.0% | 0 | 0.0% | 0 | 2.4% | 2 | 0.0% | 0 | 0.0% | 0 | 2.1% | 1 | 0.0% | 0 | 2.1% | 1 |
| Other (PLEASE WRITE IN) | 0.0% | 0 | 0.0% | Õ | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | Õ | | 0 | 0.0% | Ő | 0.0% | 0 |
| Medical appointment | 0.5% | 1 | 2.7% | 1 | 0.0% | 0 | 0.0% | Õ | 1.4% | 1 | 0.0% | 0 | 1.2% | 1 | 0.0% | 0 | 0.0% | 0 | | Ő | 0.0% | 0 | 2.1% | 1 |
| Meeting friends / family | 5.5% | 11 | 2.7% | 1 | 6.1% | 10 | 5.7% | 3 | 5.6% | 4 | 5.3% | 4 | 2.4% | 2 | 7.7% | 9 | 11.7% | 7 | | 2 | 2.2% | 1 | 2.1% | 1 |
| Nothing else | 34.0% | 68 | 32.4% | 12 | 34.4% | 56 | 35.8% | 19 | 33.3% | 24 | 33.3% | 25 | 31.3% | 26 | 35.9% | 42 | 26.7% | 16 | | 16 | 42.2% | 19 | 36.2% | 17 |
| Base: | | 200 | | 37 | | 163 | | 53 | | 72 | | 75 | | 83 | | 117 | | 60 | | 48 | | 45 | | 47 |

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| | Tota | 1 | Ma | ıle | Fema | le | 18 - 34 | 4 | 35 - 5 | 4 | 55 + | | AB | C1 | C2D | E | The Cl | ock | Gallow | tree (| Granby S | Street | Horsef | air |
|--|----------------|------------|----------------|---------|----------------|------------|----------------|----------|----------------|-------|----------------|----------|-------|----------|--------|-----------|----------------|----------|------------------|----------|------------------|----------|--------------------|----------|
| | | | | | | | | | | | | | | | | | Towe | er | Gate / M Plac | | / Rutla Stree | | Street Market S | |
| Q02X Any mention at Q01 | & Q02 | [MR] | | | | | | | | | | | | | | | | | riac | e | 5000 | ац 1 | viai ket e | oueet |
| Visiting the city centre shops Visiting pub / café / | 87.5% 64.0% | 175 128 | 78.4% 62.2% | | 89.6% 64.4% | 146 105 | 77.4% 64.2% | 41 34 | 91.7% 63.9% | | 90.7% 64.0% | 68 48 | | 71 55 | | 104 73 | 88.3% 75.0% | 53 45 | | 43 30 | 88.9% 55.6% | 40 25 | | 39 28 |
| restaurant | 04.0% | 120 | 02.270 | 23 | 04.470 | 105 | 04.270 | 54 | 03.970 | 40 | 04.070 | 40 | 00.5% | 55 | 02.470 | 15 | 75.070 | 45 | 02.570 | 50 | 55.0% | 23 | 59.0% | 20 |
| Visiting bank or other services (hairdresser, post office, solicitor etc.) | 12.0% | 24 | 18.9% | 7 | 10.4% | 17 | 5.7% | 3 | 13.9% | 10 | 14.7% | 11 | 13.3% | 11 | 11.1% | 13 | 10.0% | 6 | 8.3% | 4 | 13.3% | 6 | 17.0% | 8 |
| Visiting an entertainment / leisure facility | 0.5% | 1 | 2.7% | 1 | 0.0% | 0 | 1.9% | 1 | 0.0% | 0 | 0.0% | 0 | 1.2% | 1 | 0.0% | 0 | 0.0% | 0 | 2.1% | 1 | 0.0% | 0 | 0.0% | 0 |
| Attending a conference or event | 0.5% | 1 | 0.0% | 0 | 0.6% | 1 | 0.0% | 0 | 0.0% | 0 | 1.3% | 1 | 0.0% | 0 | 0.9% | 1 | 0.0% | 0 | 0.0% | 0 | 2.2% | 1 | 0.0% | 0 |
| Education | 2.5% | 5 | 8.1% | | 1.2% | 2 | 7.5% | 4 | 0.0% | 0 | | 1 | 6.0% | 5 | 0.0% | 0 | 3.3% | 2 | | 1 | 2.2% | 1 | 2.1% | 1 |
| Work here | 4.5% | 9 | 5.4% | - | 4.3% | 7 | 13.2% | 7 | 2.8% | 2 | | 0 | 4.8% | 4 | 4.3% | 5 | 3.3% | 2 | | 2 | 2.2% | 1 | 8.5% | 4 |
| Other (PLEASE WRITE IN) | 0.0% | 0 | 0.0% | | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | | 0 | 0.0% | 0 | 0.070 | 0 | 0.0% | 0 | 0.070 | 0 | 0.0% | 0 | 0.0% | 0 |
| Medical appointment | 2.0% | 4 | 2.7% | | 1.8% | 3 | 0.0% | 0 | 4.2% | 3 | 1.3% | 1 | 3.6% | 3 | 0.9% | 1 | 1.7% | 1 | 0.0% | 0 | 2.2% | 1 | 4.3% | 2 |
| Meeting friends / family | 6.0% | 12 | 2.7% | 1 | 6.7% | 11 | 5.7% | 3 | 5.6% | 4 | 6.7% | 5 | 3.6% | 3 | 7.7% | 9 | 11.7% | 7 | 6.3% | 3 | 2.2% | 1 | 2.1% | 1 |
| Base: | | 200 | | 37 | | 163 | | 53 | | 72 | | 75 | | 83 | | 117 | | 60 | | 48 | | 45 | | 47 |
| Mean score [minute | es] | | | | | | | | | | | | | | | | | | | | | | | |
| Q03 How long will you s | pend in | Leice | ster Ci | ity Cen | tre toda | ıy? | | | | | | | | | | | | | | | | | | |
| Less than one hour | 2.5% | 5 | 8.1% | 3 | 1.2% | 2 | 9.4% | 5 | 0.0% | 0 | 0.0% | 0 | 2.4% | 2 | 2.6% | 3 | 0.0% | 0 | 4.2% | 2 | 0.0% | 0 | 6.4% | 3 |
| Between 1-2 hours | 39.5% | 79 | 29.7% | 11 | 41.7% | 68 | 34.0% | 18 | 40.3% | 29 | 42.7% | 32 | 37.3% | 31 | 41.0% | 48 | 30.0% | 18 | 37.5% | 18 | 46.7% | 21 | 46.8% | 22 |
| Between 2-4 hours | 48.5% | 97 | 56.8% | 21 | 46.6% | 76 | 35.8% | 19 | 51.4% | 37 | 54.7% | 41 | 48.2% | 40 | 48.7% | 57 | 55.0% | 33 | 50.0% | 24 | 48.9% | 22 | 38.3% | 18 |
| Between 4-6 hours | 6.0% | 12 | 2.7% | 1 | 6.7% | 11 | 11.3% | 6 | 5.6% | 4 | 2.7% | 2 | 9.6% | 8 | 3.4% | 4 | 6.7% | 4 | 6.3% | 3 | 2.2% | 1 | 8.5% | 4 |
| Over 6 hours | 2.0% | 4 | 2.7% | | 1.8% | 3 | 7.5% | 4 | 0.0% | 0 | 0.0% | 0 | 1.2% | 1 | 2.6% | 3 | 3.3% | 2 | | 1 | 2.2% | 1 | 0.0% | 0 |
| (Don't know) | 1.5% | 3 | 0.0% | 0 | 1.8% | 3 | 1.9% | 1 | 2.8% | 2 | 0.0% | 0 | 1.2% | 1 | 1.7% | 2 | 5.0% | 3 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Mean: | 1 | 37.51 | | 133.78 | 1 | 38.38 | 13 | 55.77 | 1. | 33.71 | 1 | 28.40 | | 142.32 | 1 | 34.09 | 1 | 51.05 | Ĺ | 37.50 | 1 | 31.33 | 1 | 27.02 |
| Base: | | 200 | | 37 | | 163 | | 53 | | 72 | | 75 | | 83 | | 117 | | 60 | | 48 | | 45 | | 47 |

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| | Tota | ıl | Mal | e | Fem | ale | 18 - 3 | 34 | 35 - 5 | 54 | 55 - | ÷ | ABC | C1 | C2D | E | The Cl Tow | | Gallov Gate / N Plac | larket | Granby S / Rutla Stree | nd | Horsef Stree Market S | t / |
|--|---|--------------------------------|---|------------------|---|-------------------------------|--|------------------------------|---|------------------------------|--|--------------------------|---|--------------------|---|-------------------------------|---|------------------------------|--------------------------------|--------|------------------------------|------------------------------|---|-----------------------------|
| Mean score [times p | er year |] | | | | | | | | | | | | | | | | | | | | | | |
| Q04 How often did you v | isit Leio | cester | city ce | ntre fo | or retail | and s | hoppin | g purp | oses b | efore t | he firs | t lockd | lown in | Marcl | h 2020? | , | | | | | | | | |
| More than once a week Once a week Once every 2-3 weeks Monthly | 5.5% 17.0% 21.0% 23.5% 29.0% | | 0.0% 13.5% 27.0% 27.0% 32.4% | 10 10 | 6.7% 17.8% 19.6% 22.7% 28.2% | 37 | 9.4% 20.8% 17.0% 30.2% 18.9% | 5 11 9 16 10 | 1.4% 8.3% 19.4% 31.9% 36.1% | 1 6 14 23 26 | 6.7% 22.7% 25.3% 10.7% 29.3% | 5 17 19 8 22 | | 18 18 | 24.8% | 7 22 24 29 32 | 5.0% 10.0% 26.7% 25.0% 25.0% | 3 6 16 15 15 | 27.1% 16.7% 18.8% | 8 9 | | 1 6 9 12 16 | 6.4% 19.1% 19.1% 23.4% 31.9% | 3 9 9 11 15 |
| Less often / not regularly (Don't know / can't remember) | 4.0% | 8 | 0.0% | 0 | 4.9% | 40 | 3.8% | 2 | 2.8% | 20 | 5.3% | 4 | 6.0% | 20 5 | 2.6% | 32 | 8.3% | 5 | | 2 | | 10 | 0.0% | 0 |
| Mean: | | 32.52 | | 23.60 | | 34.57 | | 35.93 | | 22.41 | | 38.76 | | 31.42 | | 33.22 | | 28.50 | | 40.24 | | 26.75 | | 34.41 |
| Base: | | 200 | | 37 | | 163 | | 53 | | 72 | | 75 | | 83 | | 117 | | 60 | | 48 | | 45 | | 47 |
| Mean score [times p | er year |] | | | | | | | | | | | | | | | | | | | | | | |
| Q05 How often do you ex | cpect to | visit l | _eicest | er city | centre | for re | tail and | shop | ping pu | rpose | s now | the loc | kdown | restri | ctions I | nave b | een ea | sed? | | | | | | |
| More than once a week Once a week Once every 2-3 weeks | 3.5% 7.5% 15.0% 24.5% | 7 15 30 49 | 0.0% 5.4% 16.2% 24.3% | 0 2 6 9 | 4.3% 8.0% 14.7% 24.5% | | 9.4% 13.2% 18.9% 22.6% | 5 7 10 12 | 0.0% 2.8% 13.9% 22.2% | | 2.7% 8.0% 13.3% 28.0% | 2 6 10 21 | 3.6% 9.6% 14.5% 19.3% | 3 8 12 16 | | 4 7 18 33 | 3.3% 3.3% 16.7% 26.7% | 2 2 10 16 | 12.5% 16.7% | | | 0 3 5 11 | 4.3% 8.5% 14.9% 25.5% | 2 4 7 12 |
| Monthly Less often / not regularly First visit today (Don't know / not sure) | 24.3% 37.5% 10.0% 2.0% | | 24.3% 43.2% 10.8% 0.0% | | 24.5% 36.2% 9.8% 2.5% | | 22.0% 32.1% 3.8% 0.0% | 12 17 2 0 | | | 29.3% 13.3% 5.3% | 21 22 10 4 | 19.3% 39.8% 8.4% 4.8% | | 35.9% | 42 13 0 | | 10 24 6 0 | 31.3% 8.3% | 15 | 44.4% 11.1% | 20 5 1 | 23.3% 34.0% 10.6% 2.1% | 12 16 5 1 |
| Mean: | | 16.31 | | 11.84 | | 17.35 | | 25.32 | | 10.14 | | 15.83 | | 17.43 | | 15.55 | | 14.40 | | 21.87 | | 11.77 | | 17.57 |
| Base: | | 200 | | 37 | | 163 | | 53 | | 72 | | 75 | | 83 | | 117 | | 60 | | 48 | | 45 | | 47 |
| Mean score [times p | er year |] | | | | | | | | | | | | | | | | | | | | | | |
| Q06 How often did you v | isit Leio | cester | City Ce | entre f | or leisı | ıre pur | poses | before | the firs | st lock | down i | n Maro | ch 2020 |)? | | | | | | | | | | |
| More than once a week Once a week Once every 2-3 weeks Monthly Less often / not regularly (Don't know / can't | 1.0% 2.0% 4.0% 20.0% 56.5% 16.5% | 2 4 8 40 113 33 | 0.0% 5.4% 5.4% 18.9% 56.8% 13.5% | | 1.2% 1.2% 3.7% 20.2% 56.4% 17.2% | 2 2 6 33 92 28 | 3.8% 5.7% 7.5% 24.5% 54.7% 3.8% | 2 3 4 13 29 2 | 0.0% 0.0% 4.2% 30.6% 54.2% 11.1% | 0 0 3 22 39 8 | 0.0% 1.3% 1.3% 6.7% 60.0% 30.7% | 0 1 5 45 23 | 0.0% 2.4% 3.6% 20.5% 57.8% 15.7% | 48 | 1.7% 1.7% 4.3% 19.7% 55.6% 17.1% | 2 2 5 23 65 20 | 3.3% 3.3% 5.0% 18.3% 56.7% 13.3% | 2 2 3 11 34 8 | 0.0% 0.0% 25.0% 52.1% | 25 | 2.2% 4.4% 22.2% | 0 1 2 10 26 6 | 0.0% 2.1% 6.4% 14.9% 59.6% 17.0% | 0 1 3 7 28 8 |
| remember) <i>Mean:</i> | | 10.43 | | 11.13 | | 10.27 | | 15.25 | | 8.77 | | 7.75 | | 9.41 | | 11.16 | | 13.67 | | 7.95 | | 9.49 | | 9.41 |
| Base: | | 200 | | 37 | | 163 | | 53 | | 72 | | 7.75 | | 9.41 83 | | 11.10 | | 60 | | 48 | | 9.49 45 | | 9.41 47 |

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| | Tota | l | Mal | e | Fema | lle | 18 - 3 | 34 | 35 - 5 | 54 | 55 + | F | ABC | 21 | C2D | E | The Cl Tow | | Gallow Gate / M Plac | arket | Granby S / Rutla Stree | nd | Horsef Stree Market S | t/ |
|--|--------------|----------|--------------|---------|--------------|----------|--------------|--------|--------------|-------|------------------|--------|--------------|--------|------------------|---------|---------------|-------|----------------------------|-------|------------------------------|------|-----------------------------|--------|
| Mean score [times p | ber year |] | | | | | | | | | | | | | | | | | | | | | | |
| Q07 How often do you e | xpect to | visit | Leicest | er city | centre | for lei | sure pu | irpose | es post- | lockd | own on | ce all | restrict | ions a | re lifted | l in Ju | ine 202 | 1? | | | | | | |
| More than once a week | 1.0% | 2 | 0.0% | 0 | 1.2% | 2 | 3.8% | 2 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 1.7% | 2 | 3.3% | 2 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Once a week | 1.5% | 3 | 8.1% | 3 | 0.0% | 0 | 5.7% | 3 | 0.0% | 0 | 0.0% | 0 | 3.6% | 3 | 0.0% | 0 | 1.7% | 1 | 0.0% | 0 | 2.2% | 1 | 2.1% | 1 |
| Once every 2-3 weeks | 2.0% | 4 | 2.7% | 1 | 1.8% | 3 | 1.9% | 1 | 1.4% | 1 | 2.7% | 2 | 1.2% | 1 | 2.6% | 3 | 1.7% | 1 | 0.0% | 0 | 2.2% | 1 | 4.3% | 2 |
| Monthly | 15.0% | 30 | 16.2% | 6 | 14.7% | 24 | 17.0% | 9 | 19.4% | 14 | 9.3% | 7 | 15.7% | 13 | 14.5% | 17 | 16.7% | 10 | | 6 | | 6 | 17.0% | 8 |
| Less often / not regularly | 69.0% | 138 | 59.5% | 22 | | | 67.9% | 36 | 72.2% | 52 | | 50 | 67.5% | 56 | 70.1% | 82 | 70.0% | 42 | | | 68.9% | 31 | 63.8% | 30 |
| (Don't know / not sure) | 11.5% | 23 | 13.5% | С | 11.0% | 18 | 3.8% | 2 | 6.9% | 5 | 21.3% | 16 | 12.0% | 10 | 11.1% | 13 | 6.7% | 4 | 14.6% | 7 | 13.3% | 6 | 12.8% | 6 |
| Mean: | | 9.24 | | 11.91 | | 8.66 | | 13.90 | | 7.48 | | 7.22 | | 9.16 | | 9.30 | | 11.66 | | 6.88 | | 8.49 | | 9.02 |
| Base: | | 200 | | 37 | | 163 | | 53 | | 72 | | 75 | | 83 | | 117 | | 60 | | 48 | | 45 | | 47 |
| Q08 How did you travel | here tod | ay? | | | | | | | | | | | | | | | | | | | | | | |
| Car / Van (as driver) | 32.5% | 65 | 37.8% | 14 | 31.3% | 51 | 37.7% | 20 | 45.8% | 33 | 16.0% | 12 | 36.1% | 30 | 29.9% | 35 | 35.0% | 21 | 41.7% | 20 | 28.9% | 13 | 23.4% | 11 |
| Car / Van (as passenger) | 16.0% | 32 | 10.8% | 4 | 17.2% | 28 | 9.4% | 5 | 18.1% | 13 | 18.7% | 14 | 20.5% | 17 | 12.8% | 15 | 13.3% | 8 | 12.5% | 6 | 20.0% | 9 | 19.1% | 9 |
| Bus | 42.5% | 85 | 32.4% | 12 | 44.8% | 73 | 32.1% | 17 | 27.8% | 20 | 64.0% | 48 | 30.1% | 25 | 51.3% | 60 | 46.7% | 28 | | 19 | 37.8% | 17 | 44.7% | 21 |
| Coach | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | | 0 | 0.0% | 0 | 0.0% | 0 |
| Train | 1.5% | 3 | 2.7% | 1 | 1.2% | 2 | 3.8% | 2 | 1.4% | 1 | 0.0% | 0 | 1.2% | 1 | 1.7% | 2 | 0.0% | 0 | | 1 | 2.2% | 1 | 2.1% | 1 |
| Walk | 4.0% | 8 | 8.1% | 3 | 3.1% | 5 | | / | 1.4% | 1 | 0.0% | 0 | 6.0% | 5 | 2.6% | 5 | 1.7% | 1 | 2.1% | 1 | 6.7% | 3 | 6.4% | 3 |
| Cycle | 2.0% | 4 | 8.1% | 3 | 0.6% | 1 | 3.8% | 2 0 | 2.8% | 2 | 0.0% | 0 | 3.6% | 3 | 0.9% | 1 | 1.7% | 1 | 0.0% | 0 | 4.4% | 2 | 2.1% | 1 |
| Other (PLEASE WRITE IN) Park & ride | 0.0% 1.0% | $0 \\ 2$ | 0.0% 0.0% | 0 | 0.0% 1.2% | $0 \\ 2$ | 0.0% 0.0% | 0 | 0.0% 2.8% | 02 | $0.0\% \\ 0.0\%$ | 0 | 0.0% 2.4% | 02 | $0.0\% \\ 0.0\%$ | 0 | 0.0% 1.7% | 0 | 0.0% 2.1% | 0 | $0.0\% \\ 0.0\%$ | 0 | $0.0\% \\ 0.0\%$ | 0 0 |
| Taxi | 0.5% | 1 | 0.0% | 0 | 0.6% | 1 | 0.0% | 0 | 0.0% | 0 | 1.3% | 1 | 2.4% 0.0% | | 0.0% | 1 | 0.0% | 0 | | 0 | 0.0% | 0 | 2.1% | 1 |
| Base: | 0.070 | 200 | 0.070 | 37 | 0.070 | 163 | 0.070 | 53 | 0.070 | 72 | 1.570 | 75 | 0.070 | 83 | 0.070 | 117 | 0.070 | 60 | 0.070 | 48 | 0.070 | 45 | 2.170 | 47 |

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| | Total | | Male | | Femal | e | 18 - 34 | l | 35 - 54 | | 55 + | | ABC | 1 | C2DE | 2 | The Cloc Tower | | Gallowt Gate / Ma Place | rket | Granby St / Rutlan Street | d | Horsefa Street Aarket S | / |
|---|-------|----|-------|----|-------|----|---------|----|---------|----|-------|----|-------|----|-------|----|-------------------|----|-------------------------------|------|---------------------------------|----|-------------------------------|----|
| Q09 Where did you park Those who said car at | | | | | | | | | | | | | | | | | | | | | | | | |
| Abbey Park | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Abbey Street | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Almond Road | 1.0% | 1 | 0.0% | 0 | 1.3% | 1 | 0.0% | 0 | 2.2% | 1 | 0.0% | 0 | 0.0% | 0 | 2.0% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 5.0% | 1 |
| Applegate | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Dover Street | 7.2% | 7 | 27.8% | 5 | 2.5% | 2 | 12.0% | 3 | 8.7% | 4 | 0.0% | 0 | 10.6% | 5 | 4.0% | 2 | 13.8% | 4 | 3.8% | 1 | 9.1% | 2 | 0.0% | 0 |
| East Street | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Haymarket Centre | 13.4% | 13 | 5.6% | 1 | 15.2% | 12 | 12.0% | 3 | 10.9% | 5 | 19.2% | 5 | 17.0% | 8 | 10.0% | 5 | 13.8% | 4 | 15.4% | 4 | 18.2% | 4 | 5.0% | 1 |
| Highcross | 40.2% | 39 | 33.3% | 6 | 41.8% | 33 | 52.0% | 13 | 41.3% | 19 | 26.9% | 7 | 31.9% | 15 | 48.0% | 24 | 34.5% | 10 | 57.7% | 15 | 40.9% | 9 | 25.0% | 5 |
| Lee Circle | 7.2% | 7 | 11.1% | 2 | 6.3% | 5 | 4.0% | 1 | 10.9% | 5 | 3.8% | 1 | 10.6% | 5 | 4.0% | 2 | 6.9% | 2 | 0.0% | 0 | 9.1% | 2 | 15.0% | 3 |
| Lee Circle over-height vehicle park | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Mansfield Street (entrance opposite Sandacre Street) | 1.0% | 1 | 0.0% | 0 | 1.3% | 1 | 4.0% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 2.0% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 5.0% | 1 |
| Mansfield Street (rear of Argos) | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Newarke Street (near Sue Townsend Theatre) | 2.1% | 2 | 5.6% | 1 | 1.3% | 1 | 0.0% | 0 | 2.2% | 1 | 3.8% | 1 | 2.1% | 1 | 2.0% | 1 | 3.4% | 1 | 0.0% | 0 | 0.0% | 0 | 5.0% | 1 |
| Phoenix Square | 1.0% | 1 | 5.6% | 1 | 0.0% | 0 | 0.0% | 0 | 2.2% | 1 | 0.0% | 0 | 0.0% | 0 | 2.0% | 1 | 0.0% | 0 | 3.8% | 1 | 0.0% | 0 | 0.0% | 0 |
| Rutland Centre | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| St Margaret's Pastures | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| St Nicholas Circle | 4.1% | 4 | 0.0% | 0 | 5.1% | 4 | 4.0% | 1 | 2.2% | 1 | 7.7% | 2 | 4.3% | 2 | 4.0% | 2 | 0.0% | 0 | 7.7% | 2 | 4.5% | 1 | 5.0% | 1 |
| Upper Brown Street | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Victoria Park | 1.0% | 1 | 0.0% | 0 | 1.3% | 1 | 0.0% | 0 | 2.2% | 1 | 0.0% | 0 | 2.1% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 5.0% | 1 |
| Welford Road | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Other (PLEASE WRITE IN) | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| On-street | 6.2% | 6 | 11.1% | 2 | 5.1% | 4 | 4.0% | 1 | 4.3% | 2 | 11.5% | 3 | 6.4% | 3 | 6.0% | 3 | 10.3% | 3 | 0.0% | 0 | 9.1% | 2 | 5.0% | 1 |
| Dropped off | 5.2% | 5 | 0.0% | 0 | 6.3% | 5 | 4.0% | 1 | 4.3% | 2 | 7.7% | 2 | 8.5% | 4 | 2.0% | 1 | 6.9% | 2 | 3.8% | 1 | 9.1% | 2 | 0.0% | 0 |
| Premier Inn | 1.0% | 1 | 0.0% | 0 | 1.3% | 1 | 0.0% | 0 | 0.0% | 0 | 3.8% | 1 | 2.1% | 1 | 0.0% | 0 | 0.0% | 0 | 3.8% | 1 | 0.0% | 0 | 0.0% | 0 |
| (Don't know / cant remember) | 9.3% | 9 | 0.0% | 0 | 11.4% | 9 | 4.0% | 1 | 8.7% | 4 | 15.4% | 4 | 4.3% | 2 | 14.0% | 7 | 10.3% | 3 | 3.8% | 1 | 0.0% | 0 | 25.0% | 5 |
| Base: | | 97 | | 18 | | 79 | | 25 | | 46 | | 26 | | 47 | | 50 | | 29 | | 26 | | 22 | | 20 |

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| | Tota | 1 | Male | : | Fema | le | 18 - 3 | 4 | 35 - 5 | 4 | 55 + | | ABC1 | l | C2DI | Ξ | The Cloo Tower | | | arket | Granby St / Rutlan Street | d | Horsef Street Market S | t / |
|--|------------|-------|----------|--------|----------|--------|--------|----|--------|----|-------|----|-------|----|-------|-----|-------------------|----|-------|-------|---------------------------------|----|------------------------------|-----|
| Q10 What do you curren | tly like a | about | Leiceste | er Cit | y Centre | e? [MF | קא] | | | | | | | | | | | | | | | | | |
| Appearance or character of the city centre | 1.5% | 3 | 0.0% | 0 | 1.8% | 3 | 1.9% | 1 | 0.0% | 0 | 2.7% | 2 | 3.6% | 3 | 0.0% | 0 | 0.0% | 0 | 4.2% | 2 | 0.0% | 0 | 2.1% | 1 |
| Cleanliness of the city centre | 1.0% | 2 | 0.0% | 0 | 1.2% | 2 | 3.8% | 2 | 0.0% | 0 | 0.0% | 0 | 2.4% | 2 | 0.0% | 0 | 0.0% | 0 | 2.1% | 1 | 0.0% | 0 | 2.1% | 1 |
| Convenient to home | 32.0% | 64 | 40.5% | 15 | 30.1% | 49 | 39.6% | 21 | 15.3% | 11 | 42.7% | 32 | 31.3% | 26 | 32.5% | 38 | 35.0% | 21 | 29.2% | 14 | 33.3% | 15 | 29.8% | 14 |
| Convenient to work | 2.5% | 5 | 8.1% | 3 | 1.2% | 2 | 9.4% | 5 | 0.0% | 0 | 0.0% | 0 | 2.4% | 2 | 2.6% | 3 | 3.3% | 2 | 0.0% | 0 | 2.2% | 1 | 4.3% | 2 |
| General affordability | 1.5% | 3 | 2.7% | 1 | 1.2% | 2 | 1.9% | 1 | 2.8% | 2 | 0.0% | 0 | 1.2% | 1 | 1.7% | 2 | 1.7% | 1 | 2.1% | 1 | 2.2% | 1 | 0.0% | 0 |
| Good / cheap parking | 0.5% | 1 | 2.7% | 1 | 0.0% | 0 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 0.9% | 1 | 0.0% | 0 | 2.1% | 1 | 0.0% | 0 | 0.0% | 0 |
| Habit / always used it / familiar | 12.5% | 25 | 10.8% | 4 | 12.9% | 21 | 5.7% | 3 | 15.3% | 11 | 14.7% | 11 | 7.2% | 6 | 16.2% | 19 | 15.0% | 9 | 12.5% | 6 | 6.7% | 3 | 14.9% | 7 |
| It is easy to walk / cycle around | 8.5% | 17 | 5.4% | 2 | 9.2% | 15 | 13.2% | 7 | 4.2% | 3 | 9.3% | 7 | 10.8% | 9 | 6.8% | 8 | 8.3% | 5 | 8.3% | 4 | 8.9% | 4 | 8.5% | 4 |
| It is easy to get to by bus | 9.5% | 19 | 2.7% | 1 | 11.0% | 18 | 11.3% | 6 | 12.5% | 9 | 5.3% | 4 | 12.0% | 10 | 7.7% | 9 | 11.7% | 7 | 10.4% | 5 | 8.9% | 4 | 6.4% | 3 |
| It is easy to get to by train | 1.0% | 2 | 0.0% | 0 | 1.2% | 2 | 0.0% | 0 | 2.8% | 2 | 0.0% | 0 | 0.0% | 0 | 1.7% | 2 | 1.7% | 1 | 0.0% | 0 | 0.0% | 0 | 2.1% | 1 |
| Quality of shops or markets | 38.5% | 77 | 24.3% | 9 | 41.7% | 68 | 32.1% | 17 | 47.2% | 34 | 34.7% | 26 | 37.3% | 31 | 39.3% | 46 | 41.7% | 25 | 39.6% | 19 | 44.4% | 20 | 27.7% | 13 |
| Range of shops or markets | 62.5% | 125 | 48.6% | 18 | 65.6% | 107 | 52.8% | 28 | 70.8% | 51 | 61.3% | 46 | 51.8% | 43 | 70.1% | 82 | 58.3% | 35 | 70.8% | 34 | 57.8% | 26 | 63.8% | 30 |
| Range or quality of leisure facilities (e.g. cinema, theatre etc.) | 3.0% | 6 | 2.7% | 1 | 3.1% | 5 | 0.0% | 0 | 5.6% | 4 | 2.7% | 2 | 1.2% | 1 | 4.3% | 5 | 1.7% | 1 | 2.1% | 1 | 0.0% | 0 | 8.5% | 4 |
| Range or quality of places to eat | 12.0% | 24 | 5.4% | 2 | 13.5% | 22 | 9.4% | 5 | 20.8% | 15 | 5.3% | 4 | 9.6% | 8 | 13.7% | 16 | 16.7% | 10 | 2.1% | 1 | 11.1% | 5 | 17.0% | 8 |
| Range or quality of pubs or bars | 4.0% | 8 | 5.4% | 2 | 3.7% | 6 | 3.8% | 2 | 6.9% | 5 | 1.3% | 1 | 4.8% | 4 | 3.4% | 4 | 5.0% | 3 | 8.3% | 4 | 0.0% | 0 | 2.1% | 1 |
| Range or quality of services (e.g. banks, hairdressers etc.) | 2.5% | 5 | 2.7% | 1 | 2.5% | 4 | 1.9% | 1 | 2.8% | 2 | 2.7% | 2 | 2.4% | 2 | 2.6% | 3 | 0.0% | 0 | 4.2% | 2 | 4.4% | 2 | 2.1% | 1 |
| Variety of festivals and event | 5.0% | 10 | 2.7% | 1 | 5.5% | 9 | 5.7% | 3 | 2.8% | 2 | 6.7% | 5 | 4.8% | 4 | 5.1% | 6 | 3.3% | 2 | 10.4% | 5 | 6.7% | 3 | 0.0% | 0 |
| Visitor accommodation or facilities | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Safety of the city centre | 3.0% | 6 | 0.0% | 0 | 3.7% | 6 | 1.9% | 1 | 2.8% | 2 | 4.0% | 3 | 3.6% | 3 | 2.6% | 3 | 3.3% | 2 | 4.2% | 2 | 2.2% | 1 | 2.1% | 1 |
| Parks or open spaces | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Other (PLEASE WRITE IN) | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Nothing | 2.5% | 5 | 5.4% | 2 | 1.8% | 3 | 1.9% | 1 | 4.2% | 3 | 1.3% | 1 | 3.6% | 3 | 1.7% | 2 | 1.7% | 1 | 4.2% | 2 | 2.2% | 1 | 2.1% | 1 |
| It's quiet | 0.5% | 1 | 0.0% | 0 | 0.6% | 1 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 1.2% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 2.2% | 1 | 0.0% | 0 |
| Undercover | 0.5% | 1 | 0.0% | 0 | 0.6% | 1 | 0.0% | 0 | 0.0% | 0 | 1.3% | 1 | 0.0% | 0 | 0.9% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 2.1% | 1 |
| (Don't know) | 1.5% | 3 | 0.0% | 0 | 1.8% | 3 | 3.8% | 2 | 0.0% | 0 | 1.3% | 1 | 1.2% | 1 | 1.7% | 2 | 1.7% | 1 | 2.1% | 1 | 2.2% | 1 | 0.0% | 0 |
| Base: | | 200 | | 37 | | 163 | | 53 | | 72 | | 75 | | 83 | | 117 | | 60 | | 48 | | 45 | | 47 |

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| | Tota | 1 | Male | | Femal | le | 18 - 34 | l | 35 - 54 | 4 | 55 + | | ABC1 | | C2DH | C | The Clock Tower | | Gallowtree Gate / Mark Place | | Franby Stree / Rutland Street | | Horsefa Street arket St | / |
|---|------------|--------|-----------|-------|----------|-------|---------|----|---------|----|-------|----|-------|----|-------|-----|--------------------|----|------------------------------------|----|-------------------------------------|---|-------------------------------|----|
| Q11 What do you curren | tly dislik | ke abo | out Leice | ester | City Cer | ntre? | [MR] | | | | | | | | | | | | | | | | | |
| Appearance or character of the city centre | 2.0% | 4 | 0.0% | 0 | 2.5% | 4 | 0.0% | 0 | 1.4% | 1 | 4.0% | 3 | 1.2% | 1 | 2.6% | 3 | 1.7% | 1 | 2.1% | 1 | 2.2% | 1 | 2.1% | 1 |
| Cleanliness of the city centre | 7.0% | 14 | 2.7% | 1 | 8.0% | 13 | 11.3% | 6 | 2.8% | 2 | 8.0% | 6 | 4.8% | 4 | 8.5% | 10 | 13.3% | 8 | 2.1% | 1 | 6.7% | 3 | 4.3% | 2 |
| Difficult / expensive parking | 10.5% | 21 | 18.9% | 7 | 8.6% | 14 | 17.0% | 9 | 9.7% | 7 | 6.7% | 5 | 12.0% | 10 | 9.4% | 11 | 15.0% | 9 | 10.4% | 5 | 8.9% | 4 | 6.4% | 3 |
| Congestion | 12.0% | 24 | 18.9% | 7 | 10.4% | 17 | 17.0% | 9 | 12.5% | 9 | 8.0% | 6 | 13.3% | 11 | 11.1% | 13 | 10.0% | 6 | 14.6% | 7 | 15.6% | 7 | 8.5% | 4 |
| General affordability | 1.5% | 3 | 0.0% | 0 | 1.8% | 3 | 0.0% | 0 | 0.0% | 0 | 4.0% | 3 | 2.4% | 2 | 0.9% | 1 | 3.3% | 2 | 2.1% | 1 | 0.0% | 0 | 0.0% | 0 |
| It is not easy to walk / cycle around | 3.5% | 7 | 10.8% | 4 | 1.8% | 3 | 3.8% | 2 | 2.8% | 2 | 4.0% | 3 | 2.4% | 2 | 4.3% | 5 | 6.7% | 4 | 0.0% | 0 | 4.4% | 2 | 2.1% | 1 |
| Poor quality of shops | 0.5% | 1 | 0.0% | 0 | 0.6% | 1 | 0.0% | 0 | 0.0% | 0 | 1.3% | 1 | 0.0% | 0 | 0.9% | 1 | 0.0% | 0 | 2.1% | 1 | 0.00/0 | 0 | 0.0% | 0 |
| Poor range of shops | 1.0% | 2 | 0.0% | 0 | 1.2% | 2 | 0.0% | 0 | 1.4% | 1 | 1.3% | 1 | 1.2% | 1 | 0.9% | 1 | 0.0% | 0 | 4.2% | 2 | 0.00/0 | 0 | 0.0% | 0 |
| Poor range of leisure facilities (e.g. cinema, theatre etc.) | 1.5% | 3 | 0.0% | 0 | 1.8% | 3 | 1.9% | 1 | 1.4% | 1 | 1.3% | 1 | 0.0% | 0 | 2.6% | 3 | 3.3% | 2 | 0.0% | 0 | 2.2% | 1 | 0.0% | 0 |
| Poor range or quality places to eat | 7.0% | 14 | 5.4% | 2 | 7.4% | 12 | 5.7% | 3 | 8.3% | 6 | 6.7% | 5 | 3.6% | 3 | 9.4% | 11 | 3.3% | 2 | 10.4% | 5 | 6.7% | 3 | 8.5% | 4 |
| Poor range or quality of pubs or bars | 2.0% | 4 | 2.7% | 1 | 1.8% | 3 | 3.8% | 2 | 1.4% | 1 | 1.3% | 1 | 2.4% | 2 | 1.7% | 2 | 0.0% | 0 | 2.1% | 1 | 2.2% | 1 | 4.3% | 2 |
| Poor range or quality of services (e.g. banks, hairdressers etc.) | 0.0% | 0 | 0.0% | 0 | ,. | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | | 0 | 0.0% | 0 | | 0 | 0.0% | 0 |
| It is not easy to get to by bus | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | | 0 | 0.0% | 0 |
| It is not easy to get to by train | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | | 0 | 0.0% | 0 |
| Safety of the city centre | 4.0% | 8 | 0.0% | 0 | 4.9% | 8 | 0.0% | 0 | 6.9% | 5 | 4.0% | 3 | 2.4% | 2 | 5.1% | 6 | 3.3% | 2 | 8.3% | 4 | 2.2% | 1 | 2.1% | 1 |
| Parks or open spaces | 1.5% | 3 | 5.4% | 2 | 0.6% | 1 | 3.8% | 2 | 1.4% | 1 | 0.0% | 0 | 1.2% | 1 | 1.7% | 2 | 3.3% | 2 | 0.0% | 0 | 2.2% | 1 | 0.0% | 0 |
| Visitor accommodation or facilities | 0.5% | 1 | 0.0% | 0 | 0.6% | 1 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 0.9% | 1 | 0.0% | 0 | 0.0% | 0 | 2.270 | 1 | 0.0% | 0 |
| Other (PLEASE WRITE IN) | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.00/0 | 0 | 0.0% | 0 |
| Nothing | 38.0% | 76 | 29.7% | 11 | 39.9% | 65 | 35.8% | 19 | 37.5% | 27 | 40.0% | 30 | 39.8% | 33 | 36.8% | 43 | | 20 | | 19 | 33.3% 1 | | 46.8% | 22 |
| Church people preaching | 0.5% | 1 | 0.0% | 0 | 0.6% | 1 | 0.0% | 0 | 0.0% | 0 | 1.3% | 1 | 1.2% | 1 | 0.0% | 0 | 1.7% | 1 | 0.0% | 0 | | 0 | 0.0% | 0 |
| Lack of seating | 2.0% | 4 | 0.0% | 0 | 2.5% | 4 | 1.9% | 1 | 1.4% | 1 | 2.7% | 2 | 2.4% | 2 | 1.7% | 2 | 0.0% | 0 | 4.2% | 2 | 2.2/0 | 1 | 2.1% | 1 |
| Lots of bikes | 0.5% | 1 | 0.0% | 0 | 0.6% | 1 | 1.9% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.9% | 1 | 1.7% | 1 | 0.0% | 0 | | 0 | 0.0% | 0 |
| Lots of homeless people | 1.5% | 3 | 0.0% | 0 | 1.8% | 3 | 1.9% | 1 | 0.0% | 0 | 2.7% | 2 | 1.2% | 1 | 1.7% | 2 | 1.7% | 1 | 0.0% | 0 | | 2 | 0.0% | 0 |
| Street works | 0.5% | 1 | 0.0% | 0 | 0.6% | 1 | 0.0% | 0 | 0.0% | 0 | 1.3% | 1 | 0.0% | 0 | 0.9% | 1 | 0.0% | 0 | 0.0% | 0 | 0.070 | 0 | 2.1% | 1 |
| The modernisation | 0.5% | 1 | 0.0% | 0 | 0.6% | 1 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 1.2% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 2.2% | 1 | 0.0% | 0 |
| Too many empty shops | 0.5% | 1 | 0.0% | 0 | 0.6% | 1 | 0.0% | 0 | 0.0% | 0 | 1.3% | 1 | 0.0% | 0 | 0.9% | 1 | 0.0% | 0 | 2.1% | 1 | | 0 | 0.0% | 0 |
| (Don't know) | 11.0% | 22 | 13.5% | 5 | 10.4% | 17 | 9.4% | 5 | 12.5% | 9 | 10.7% | 8 | 12.0% | 10 | 10.3% | 12 | 10.0% | 6 | 6.3% | 3 | 13.3% | 6 | 14.9% | 7 |
| Base: | | 200 | | 37 | | 163 | | 53 | | 72 | | 75 | | 83 | | 117 | | 60 | | 48 | 4 | 5 | | 47 |

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| | Tota | d | Male | • | Fema | le | 18 - 34 | 4 | 35 - 54 | l | 55 + | | ABC | 1 | C2DF | E | The Cloo Tower | | Gallowtr Gate / Mar Place | | Granby Str / Rutland Street | l | Horsefa Street Iarket St | / |
|--|----------|--------|----------|-------|----------|-------|---------|----|---------|----|-------|----|-------|----|-------|-----|-------------------|----|---------------------------------|----|-----------------------------------|----|--------------------------------|----|
| Q12 How do you think Lo | eicester | City (| Centre s | houle | d be imp | roved | I? [MR] | | | | | | | | | | | | | | | | | |
| Different or better shops or markets | 2.0% | 4 | 2.7% | 1 | 1.8% | 3 | 3.8% | 2 | 1.4% | 1 | 1.3% | 1 | 3.6% | 3 | 0.9% | 1 | 1.7% | 1 | 2.1% | 1 | 0.0% | 0 | 4.3% | 2 |
| Different or better places to eat or drink | 8.5% | 17 | 5.4% | 2 | 9.2% | 15 | 7.5% | 4 | 11.1% | 8 | 6.7% | 5 | 4.8% | 4 | 11.1% | 13 | 5.0% | 3 | 12.5% | 6 | 6.7% | 3 | 10.6% | 5 |
| Different or better leisure facilities | 2.5% | 5 | 2.7% | 1 | 2.5% | 4 | 3.8% | 2 | 2.8% | 2 | 1.3% | 1 | 1.2% | 1 | 3.4% | 4 | 3.3% | 2 | 2.1% | 1 | 2.2% | 1 | 2.1% | 1 |
| Different or better service facilities | 0.5% | 1 | 0.0% | 0 | 0.6% | 1 | 1.9% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.9% | 1 | 1.7% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| More or better car parking | 12.5% | 25 | 24.3% | 9 | 9.8% | 16 | 18.9% | 10 | 11.1% | 8 | 9.3% | 7 | 15.7% | 13 | 10.3% | 12 | 15.0% | 9 | 12.5% | 6 | 11.1% | 5 | 10.6% | 5 |
| Improved visitor information | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| More or better public transport or cycle facilities | 3.5% | 7 | 10.8% | 4 | 1.8% | 3 | 7.5% | 4 | 2.8% | 2 | 1.3% | 1 | 4.8% | 4 | 2.6% | 3 | 3.3% | 2 | 0.0% | 0 | 2.2% | 1 | 8.5% | 4 |
| Improves quality or cleanliness of public spaces | 10.5% | 21 | 8.1% | 3 | 11.0% | 18 | 13.2% | 7 | 5.6% | 4 | 13.3% | 10 | 8.4% | 7 | 12.0% | 14 | 18.3% | 11 | 2.1% | 1 | 11.1% | 5 | 8.5% | 4 |
| Improved visitor accommodation | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Other (PLEASE WRITE IN) | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Nothing in particular | 26.5% | 53 | 16.2% | 6 | 28.8% | 47 | 26.4% | 14 | 25.0% | 18 | 28.0% | 21 | 25.3% | 21 | 27.4% | 32 | 18.3% | 11 | 31.3% | 15 | 28.9% | 13 | 29.8% | 14 |
| Cheaper parking | 1.0% | 2 | 2.7% | 1 | 0.6% | 1 | 0.0% | 0 | 1.4% | 1 | 1.3% | 1 | 1.2% | 1 | 0.9% | 1 | 1.7% | 1 | 0.0% | 0 | 2.2% | 1 | 0.0% | 0 |
| Keep the old buildings | 0.5% | 1 | 0.0% | 0 | 0.6% | 1 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 1.2% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 2.2% | 1 | 0.0% | 0 |
| Less beggars / homeless | 1.0% | 2 | 0.0% | 0 | 1.2% | 2 | 0.0% | 0 | 0.0% | 0 | 2.7% | 2 | 0.0% | 0 | 1.7% | 2 | 0.0% | 0 | 0.0% | 0 | 4.4% | 2 | 0.0% | 0 |
| Less cars on street | 0.5% | 1 | 2.7% | 1 | 0.0% | 0 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 0.9% | 1 | 1.7% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Less empty shops | 0.5% | 1 | 0.0% | 0 | 0.6% | 1 | 0.0% | 0 | 0.0% | 0 | 1.3% | 1 | 0.0% | 0 | 0.9% | 1 | 0.0% | 0 | 2.1% | 1 | 0.0% | 0 | 0.0% | 0 |
| Less traffic congestion | 1.5% | 3 | 2.7% | 1 | 1.2% | 2 | 5.7% | 3 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 2.6% | 3 | 0.0% | 0 | 2.1% | 1 | 4.4% | 2 | 0.0% | 0 |
| More pedestrianisation | 1.0% | 2 | 0.0% | 0 | 1.2% | 2 | 0.0% | 0 | 1.4% | 1 | 1.3% | 1 | 1.2% | 1 | 0.9% | 1 | 1.7% | 1 | 0.0% | 0 | 0.0% | 0 | 2.1% | 1 |
| More police | 0.5% | 1 | 0.0% | 0 | 0.6% | 1 | 0.0% | 0 | 0.0% | 0 | 1.3% | 1 | 0.0% | 0 | 0.9% | 1 | 1.7% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| More seating | 1.0% | 2 | 0.0% | 0 | 1.2% | 2 | 0.0% | 0 | 0.0% | 0 | 2.7% | 2 | 0.0% | 0 | 1.7% | 2 | 1.7% | 1 | 0.0% | 0 | 2.2% | 1 | 0.0% | 0 |
| More toilets | 0.5% | 1 | 0.0% | 0 | 0.6% | 1 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 0.9% | 1 | 0.0% | 0 | 0.0% | 0 | 2.2% | 1 | 0.0% | 0 |
| More undercover areas | 0.5% | 1 | 0.0% | 0 | 0.6% | 1 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 1.2% | 1 | 0.0% | 0 | 1.7% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Stop religious people preaching | 0.5% | 1 | 0.0% | 0 | 0.6% | 1 | 0.0% | 0 | 0.0% | 0 | 1.3% | 1 | 1.2% | 1 | 0.0% | 0 | 1.7% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| (Don't know) | 29.0% | 58 | 27.0% | 10 | 29.4% | 48 | 17.0% | 9 | 34.7% | 25 | 32.0% | 24 | 32.5% | 27 | 26.5% | 31 | 26.7% | 16 | 33.3% | 16 | 28.9% | 13 | 27.7% | 13 |
| Base: | | 200 | | 37 | | 163 | | 53 | | 72 | | 75 | | 83 | | 117 | | 60 | | 48 | | 45 | | 47 |

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| | Total | | Male | | Female | : | 18 - 34 | | 35 - 54 | | 55 + | | ABC1 | | C2DE | | The Clock Tower | | Gallowtre Fate / Mar Place | | Franby Stre / Rutland Street | | Horsefair Street / Market Stre | et |
|---|-------|-----|--------|---|--------|-------|------------|----|---------|-----|-------|---|-------|---|--------|-----|--------------------|-----|----------------------------------|---|------------------------------------|---|--------------------------------------|----|
| Q13 What kind of chang Those who said Differe | | | | | | ' mai | rkets? [Mi | [א | | | | | | | | | | | | | | | | |
| Better quality shops | 25.0% | 1 | 0.0% | 0 | 33.3% | 1 | 50.0% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 100.0% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 50.0% | 1 |
| More affordable shops | 75.0% | 3 | 0.0% | 0 | 100.0% | 3 | 100.0% | 2 | 100.0% | 1 | 0.0% | 0 | 66.7% | 2 | 100.0% | 1 1 | 100.0% | 11 | 100.0% | 1 | 0.0% | 0 | 50.0% | 1 |
| Larger shops | 25.0% | 1 | 0.0% | 0 | 33.3% | 1 | 0.0% | 0 | 100.0% | 1 | 0.0% | 0 | 33.3% | 1 | 0.0% | 0 | 0.0% | 0 1 | 100.0% | 1 | 0.0% | 0 | 0.0% | 0 |
| More or new national retailers | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| More or new independent shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| More shops selling clothing / footwear | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| More shops selling food / drink | 25.0% | 1 | 0.0% | 0 | 33.3% | 1 | 50.0% | 1 | 0.0% | 0 | 0.0% | 0 | 33.3% | 1 | 0.0% | 0 1 | 100.0% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| More shops selling small household goods | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| More shops selling electrical goods | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| More shops selling books, CDs etc | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| More shops selling toys or recreational goods | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| More chemists or shops selling beauty products | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| More shops selling furniture, DIY or gardening goods | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| More shops selling specialist goods | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| More frequent markets | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Better quality markets | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Different types of markets | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Other (PLEASE WRITE IN) | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| (Don't know) | 25.0% | 1 1 | 100.0% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 1 | 00.0% | 1 | 33.3% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 50.0% | 1 |
| Base: | | 4 | | 1 | | 3 | | 2 | | 1 | | 1 | | 3 | | 1 | | 1 | | 1 | | 0 | | 2 |

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| | Total | | Male | | Female | e | 18 - 34 | | 35 - 54 | | 55 + | | ABC1 | | C2DE | | The Clock Tower | | Gallowtree ate / Marke Place | | • | | Horsefair Street / Market Stre | et |
|---|---------------|--------|----------------|-------------|---------------|--------|---------------|-------------|---------------|--------|--------------|--------|----------------|-------------|---------------|--------|----------------------|--------|------------------------------------|-----|------------------------|--------|--------------------------------------|-------------|
| Q14 What kind of change Those who said Differen | | | | | | o eat | or drink? | [M | R] | | | | | | | | | | | | | | | |
| Better range of restaurants or cafes | 58.8% | 10 | 50.0% | 1 | 60.0% | 9 | 25.0% | 1 | 75.0% | 6 | 60.0% | 3 | 50.0% | 2 | 61.5% | 8 | 66.7% | 2 | 83.3% | 5 | 66.7% | 2 | 20.0% | 1 |
| Better quality restaurants or cafes | 23.5% | 4 | 50.0% | 1 | 20.0% | 3 | 0.0% | 0 | 25.0% | 2 | 40.0% | 2 | 25.0% | 1 | 23.1% | 3 | 33.3% | 1 | 16.7% | 1 | 0.0% | 0 | 40.0% | 2 |
| Aore affordable restaurants or cafes | 23.5% | 4 | 0.0% | 0 | 26.7% | 4 | 0.0% | 0 | 25.0% | 2 | 40.0% | 2 | 0.0% | 0 | 30.8% | 4 | 33.3% | 1 | 16.7% | 1 | 33.3% | 1 | 20.0% | 1 |
| More independent restaurants or cafes | 52.9% | 9 | 50.0% | 1 | 53.3% | 8 | 50.0% | 2 | 62.5% | 5 | 40.0% | 2 | 50.0% | 2 | 53.8% | 7 | 66.7% | 2 | 83.3% | 5 | 33.3% | 1 | 20.0% | 1 |
| Better range of pubs and bars | 5.9% | 1 | 0.0% | 0 | 6.7% | 1 | 25.0% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 7.7% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 20.0% | 1 |
| Better quality pubs and bars | 17.6% | 3 | 0.0% | 0 | 20.0% | 3 | 25.0% | 1 | 0.0% | 0 | 40.0% | 2 | 25.0% | 1 | 15.4% | 2 | 0.0% | 0 | 16.7% | 1 | 33.3% | 1 | 20.0% | 1 |
| lore or better nightclubs | 5.9% | 1 | 50.0% | 1 | 0.0% | 0 | 25.0% | 1 | 0.0% | 0 | 0.0% | 0 | 25.0% | 1 | 0.0% | 0 | | | 16.7% | 1 | 0.0% | 0 | 0.0% | 0 |
| lore opportunities to eat or drink outside | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | | 0 | | 0 | 0.0% | 0 | 0.0% | 0 |
| Other (PLEASE WRITE IN) | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Base: | | 17 | | 2 | | 15 | | 4 | | 8 | | 5 | | 4 | | 13 | | 3 | | 6 | | 3 | | 5 |
| Q15 What kind of change Those who said Differen | | | | | | acili | ties? [MR] | | | | | | | | | | | | | | | | | |
| Aore or better cinemas or theatres | 60.0% | 3 | 0.0% | 0 | 75.0% | 3 | 50.0% | 1 | 50.0% | 1 | 100.0% | 1 | 0.0% | 0 | 75.0% | 3 | 100.0% | 2 | 0.0% | 0 1 | 100.0% | 1 | 0.0% | 0 |
| More or better gym and | 20.0% | 1 | 100.0% | 1 | 0.0% | 0 | 50.0% | 1 | 0.0% | 0 | 0.0% | 0 | 100.0% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 100.0% | 1 |
| fitness facilities | | | | | | | | | | | | | | | | | | | | | | | | |
| fitness facilities Aore or better sports facilities | 20.0% | 1 | 100.0% | 1 | 0.0% | 0 | 50.0% | 1 | 0.0% | 0 | 0.0% | 0 | 100.0% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 100.0% | 1 |
| fore or better sports facilities | 20.0% 0.0% | 1 | 100.0% 0.0% | 1 0 | 0.0% | 0 0 | 50.0% 0.0% | 1 0 | 0.0% 0.0% | 0 0 | 0.0% | 0 0 | 100.0% 0.0% | 1 0 | 0.0% 0.0% | 0 0 | | 0 | | 0 | | 0 0 | 100.0% 0.0% | 1 0 |
| fore or better sports facilities fore or better museums | | | | 1 0 0 | | | | 1 0 0 | | | | | | 1 0 0 | | | 0.0% | | 0.0% | 0 | | | | 1 0 0 |
| Iore or better sports | 0.0% | | 0.0% | | 0.0% | | 0.0% | 0 | 0.0% | | 0.0% | 0 | 0.0% | 0 | 0.0% | | 0.0% 0.0% | 0 0 | 0.0% | 0 | 0.0% | | 0.0% | ÷. |
| Aore or better sports facilities Aore or better museums Aore or better art galleries Aore or better entertainment | 0.0% 20.0% | 0 1 | 0.0% 0.0% | 0 | 0.0% 25.0% | | 0.0% 0.0% | 0 | 0.0% 50.0% | | 0.0% 0.0% | 0 0 | 0.0% 0.0% | 0 | 0.0% 25.0% | | 0.0% 0.0% 0.0% | 0 0 | 0.0% 0.0% 00.0% | 0 | 0.0% 100.0% 0.0% | 0 1 | 0.0% 0.0% | 0 |

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| financial services financi | | Total | | Male | | Femal | e | 18 - 34 | | 35 - 54 | | 55 + | | ABC1 | | C2DE | | The Clock Tower | | | | Granby Stre / Rutland Street | | Horsefai Street / Aarket Str | |
|---|---|--------------|---------|------------|----|-----------|--------|-----------|-----|---------|---|--------|---|----------|----|--------|----|--------------------|---|------|---|------------------------------------|---|------------------------------------|---|
| financial services financi | | | | | | | facili | ties? [MI | [א | | | | | | | | | | | | | | | | |
| lone or better handnessing 0.0% 0 0.0% | More or better banking / | 100.0% | 1 | 0.0% | 0 | 100.0% | 1 | 100.0% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 100.0% | 1 | 100.0% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| long or better public sortics (2), beath, libraries) 0.0% 0 </td <td>More or better hairdressing /</td> <td>0.0%</td> <td>0</td> | More or better hairdressing / | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| http: 0 <td>More or better public services (e.g. health,</td> <td>0.0%</td> <td>0</td> | More or better public services (e.g. health, | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| 117 What kind of changes would you like to see to car parking? [MR] Those who said More or better car parking at QIZ 0.0% 0.0% 0.14.3% 1 7.7% 1 0.0% 0 | Other (PLEASE WRITE IN) | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Those who said More or better car parking at Q12 Those who said More or better car parking 4.0% 1 0.0% 0 0.0% | Base: | | 1 | | 0 | | 1 | | 1 | | 0 | | 0 | | 0 | | 1 | | 1 | | 0 | | 0 | | 0 |
| tore short sizy car parking 4.0% 1 0.0% 0 0.0% 0 14.3% 1 7.7% 1 0.0% 0 0.0% | Those who said More of | or better ca | ır pari | king at QI | 12 | - | - | | 0 | 0.004 | 0 | 1.1.00 | | - | , | 0.004 | c | 0.00/ | 0 | | | 0.004 | 0 | 0.00/ | 0 |
| etter located parking 8.0% 2 11.1% 1 6.3% 1 20.0% 2 0.0% 0 7.7% 1 8.3% 1 11.1% 1 16.7% 1 0.0% 0 0.0% 0 7.7% 1 8.3% 1 11.1% 1 16.7% 1 0.0% 0 0.0% 0 7.7% 1 8.3% 1 11.1% 1 16.7% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 1 10.0% 1 0.0% 0 2.0% 1 1.4% 1 0.0% 0 0.0% 0 2.0% 0 0.0% 0 2.0% 0 0.0% 0 2.0% 1 11.0% 1 1.0% 1 0.0% 0 2.0% 1 10.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% </td <td>More long stay car parking</td> <td></td> <td>-</td> <td></td> <td></td> <td></td> <td>-</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>1</td> <td></td> <td>1</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>1</td> <td></td> <td></td> <td></td> <td></td> | More long stay car parking | | - | | | | - | | | | | | 1 | | 1 | | | | | | 1 | | | | |
| heaper car parking 96.0% 24 100.0% 9 93.8% 15 100.0% 10 100.0% 8 85.7% 6 100.0% 13 91.7% 11 88.9% 8 100.0% 6 100.0% 5 100.0% 5 fore disabled car parking 12.0% 3 0.0% 0 18.8% 3 10.0% 1 12.5% 1 14.3% 1 0.0% 0 20.0% 1 20.0% 1 20.0% 1 20.0% 1 20.0% 1 20.0% 1 20.0% 1 20.0% 0 | <i>i</i> 1 <i>c</i> | | - | | | | | | | | | | 1 | | 1 | | | | | | | | | | |
| Interview 12.0% 3 0.0% 0 18.8% 3 10.0% 1 12.5% 1 14.3% 1 0.0% 0 25.0% 3 11.1% 1 0.0% 0 20.0% 1 20.0% 1 20.0% 0 0.0% <th< td=""><td>1 0</td><td></td><td></td><td></td><td>1</td><td></td><td>-</td><td>= / -</td><td>_</td><td></td><td>~</td><td></td><td>~</td><td></td><td>13</td><td></td><td></td><td></td><td>-</td><td></td><td>-</td><td></td><td>0</td><td></td><td>~</td></th<> | 1 0 | | | | 1 | | - | = / - | _ | | ~ | | ~ | | 13 | | | | - | | - | | 0 | | ~ |
| tore parent / child parking the par | 1 1 0 | | | | | | | | | | 1 | | 1 | | | | | | 1 | | | | 1 | | 1 |
| ther (PLEASE WRITE Ň) 0.0% 0 0.0% < | 1 0 | | | | | | | | | | 0 | | 0 | | 1 | | | | 0 | | | | 0 | | 0 |
| What kind of changes would visitor information at Q12 Physe who said Improved visitor information at Q12 nproved signage 0.0% 0 0.0% | Other (PLEASE WRITE IN) | | 0 | | 0 | | 0 | | 0 | | 0 | | | | 0 | | | | | | 0 | | | | |
| Those who said Improved visitor information at Q12 nproved signage 0.0% 0 | Base: | | 25 | | 9 | | 16 | | 10 | | 8 | | 7 | | 13 | | 12 | | 9 | | 6 | | 5 | | 5 |
| Inproved visitor information 0.0% 0 0.0% | | | | | | visitor i | nforn | nation? [| MR] | | | | | | | | | | | | | | | | |
| Centre Internation 0.0% 0 0.0%< | Improved signage | | ~ | | | | | | ~ | | | | ~ | | ~ | | | | | | | | | | |
| on events Iore or better information 0.0% 0 0.0%< | Improved visitor information centre | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| on travel options Iore or better information 0.0% 0 < | More or better information on events | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Iore or better information 0.0% 0 0.0% | More or better information on travel options | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| | More or better information on history / architecture | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| ase: 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 | Other (PLEASE WRITE IN) | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| | Base: | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 |

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| | | | | | | | | | | | | | | 5 | • | | | | | | | | | |
|---|-------|----|-------|---|--------|----|---------|-------|------------|------|----------|------|--------|---|-------|---|--------------------|---|------------------------------------|---|------------------------------------|---|--------------------------------|---|
| | Total | l | Male | | Female | e | 18 - 34 | | 35 - 54 | | 55 + | | ABC1 | | C2DE | | The Clock Tower | | Gallowtree Gate / Mark Place | | Granby Stre / Rutland Street | | Horsefa Street Market St | / |
| Q19 What kind of chang Those who said More of | | | | | • | | | cle f | acilities? | [MI | ק] | | | | | | | | | | | | | |
| Improved railway station | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Improved bus station | 28.6% | 2 | 25.0% | 1 | 33.3% | 1 | 25.0% | 1 | 50.0% | 1 | 0.0% | 0 | 25.0% | 1 | 33.3% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 50.0% | 2 |
| More frequent train services | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| More frequent bus services | 28.6% | 2 | 0.0% | 0 | 66.7% | 2 | 25.0% | 1 | 0.0% | 0 | 100.0% | 1 | 25.0% | 1 | 33.3% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 50.0% | 2 |
| Better located bus stops | 42.9% | 3 | 0.0% | 0 | 100.0% | 3 | 50.0% | 2 | 0.0% | 0 | 100.0% | 1 | 25.0% | 1 | 66.7% | 2 | 50.0% | 1 | 0.0% | 0 | 0.0% | 0 | 50.0% | 2 |
| More cycle parking | 14.3% | 1 | 25.0% | 1 | 0.0% | 0 | 0.0% | 0 | 50.0% | 1 | 0.0% | 0 | 25.0% | 1 | 0.0% | 0 | 50.0% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Better located cycle parking | 14.3% | 1 | 25.0% | 1 | 0.0% | 0 | 25.0% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 33.3% | 1 | 0.0% | 0 | 0.0% | 0 | 100.0% | 1 | 0.0% | 0 |
| Better quality cycle parking (e.g. more secure, covered etc.) | 42.9% | 3 | 75.0% | 3 | 0.0% | 0 | 50.0% | 2 | 50.0% | 1 | 0.0% | 0 | 50.0% | 2 | 33.3% | 1 | 50.0% | 1 | 0.0% | 0 | 100.0% | 1 | 25.0% | 1 |
| Better cycle links | 14.3% | 1 | 25.0% | 1 | 0.0% | 0 | 0.0% | 0 | 50.0% | 1 | 0.0% | 0 | 25.0% | 1 | 0.0% | 0 | 50.0% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Other (PLEASE WRITE IN) | 0.0% | 0 | | 0 | | Ő | | 0 | 0.0% | 0 | 0.0% | 0 | | 0 | | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | Ő |
| Base: | | 7 | | 4 | | 3 | | 4 | | 2 | | 1 | | 4 | | 3 | | 2 | | 0 | | 1 | | 4 |
| Q20 What kind of chang Those who said Improv | | • | | | • | | • | anli | ness of pu | ubli | c spaces | ? [M | R] | | | | | | | | | | | |
| Better routes / crossings for pedestrians | 9.5% | 2 | 33.3% | 1 | 5.6% | 1 | 14.3% | 1 | 0.0% | 0 | 10.0% | 1 | 14.3% | 1 | 7.1% | 1 | 9.1% | 1 | 0.0% | 0 | 20.0% | 1 | 0.0% | 0 |
| More green spaces | 19.0% | 4 | 66.7% | 2 | 11.1% | 2 | 28.6% | 2 | 50.0% | 2 | 0.0% | 0 | 28.6% | 2 | 14.3% | 2 | 27.3% | 3 | 0.0% | 0 | 20.0% | 1 | 0.0% | 0 |
| Cleaner streets or parks | 76.2% | 16 | 66.7% | 2 | 77.8% | 14 | 57.1% | 4 | 100.0% | 4 | 80.0% | 8 | 100.0% | 7 | 64.3% | 9 | 81.8% | 9 | 100.0% | 1 | 60.0% | 3 | 75.0% | 3 |

| | - / | | | _ | | _ | | _ | | _ | | | | - | | _ | | | | | = | - | 0.010 | |
|--------------------------------|-------|----|-------|---|-------|----|-------|---|--------|---|-------|-----|--------|---|-------|----|-------|-----|-------|---|-------|---|-------|---|
| Cleaner streets or parks | 76.2% | 16 | 66.7% | 2 | 77.8% | 14 | 57.1% | 4 | 100.0% | 4 | 80.0% | 8 1 | 100.0% | 7 | 64.3% | 9 | 81.8% | 91 | 00.0% | 1 | 60.0% | 3 | 75.0% | 3 |
| More or better play facilities | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Better access for disabled / | 4.8% | 1 | 0.0% | 0 | 5.6% | 1 | 0.0% | 0 | 0.0% | 0 | 10.0% | 1 | 0.0% | 0 | 7.1% | 1 | 0.0% | 0 1 | 00.0% | 1 | 0.0% | 0 | 0.0% | 0 |
| elderly / pushchairs | | | | | | | | | | | | | | | | | | | | | | | | |
| More bins | 47.6% | 10 | 33.3% | 1 | 50.0% | 9 | 57.1% | 4 | 25.0% | 1 | 50.0% | 5 | 28.6% | 2 | 57.1% | 8 | 45.5% | 5 | 0.0% | 0 | 80.0% | 4 | 25.0% | 1 |
| Less traffic / congestion | 23.8% | 5 | 0.0% | 0 | 27.8% | 5 | 14.3% | 1 | 25.0% | 1 | 30.0% | 3 | 28.6% | 2 | 21.4% | 3 | 27.3% | 3 | 0.0% | 0 | 40.0% | 2 | 0.0% | 0 |
| Other (PLEASE WRITE IN) | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Base: | | 21 | | 3 | | 18 | | 7 | | 4 | | 10 | | 7 | | 14 | | 11 | | 1 | | 5 | | 4 |
| Dase. | | 21 | | 3 | | 10 | | / | | 4 | | 10 | | / | | 14 | | 11 | | 1 | | 5 | | 4 |

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| Q21 What kind of chang | Tota | | Male | | Fema visitor | | 18 - 34 nmodati | | 35 - 5 MR1 | 4 | 55 + | | ABC | 1 | C2DI | E | The Cloc Tower | | Gallowt Gate / Ma Place | rket | Franby St / Rutlan Street | d | Horsefa Street Market S | / |
|--|-----------|---------|----------|--------|-----------------|-------|--------------------|-------|---------------|--------|-------|----|-------|----|-------|-----|-------------------|----|-------------------------------|------|---------------------------------|----|-------------------------------|----|
| Those who said Improv | | | | | | | iniouuu | | | | | | | | | | | | | | | | | |
| Better quality accommodation | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| More affordable accommodation | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| More hotels | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| More B&Bs | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| More self-catering accommodation | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| More accommodation for groups | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Other (PLEASE WRITE IN) | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Base: | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 |
| Q22 What one thing doe | es Leices | ster Ci | ty Centr | e do l | better tl | han o | ther plac | es th | at you v | /isit? | | | | | | | | | | | | | | |
| Architecture / Environment | 2.5% | 5 | 2.7% | 1 | 2.5% | 4 | | 1 | 0.0% | 0 | 5.3% | 4 | 4.8% | 4 | 0.9% | 1 | 5.0% | 3 | 2.1% | 1 | 2.2% | 1 | 0.0% | 0 |
| Conference facilities | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Entertainment facilities (e.g. theatre, museums, cinemas, bowling etc) | 1.0% | 2 | 0.0% | 0 | 1.2% | 2 | 1.9% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 1.7% | 2 | 3.3% | 2 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Events | 9.0% | 18 | 16.2% | 6 | 7.4% | | 18.9% | 10 | 8.3% | 6 | 2.7% | 2 | 12.0% | 10 | 6.8% | 8 | 6.7% | 4 | 10.4% | 5 | 13.3% | 6 | 6.4% | 3 |
| Food / Drink | 3.0% | 6 | 8.1% | 3 | 1.8% | 3 | 7.5% | 4 | 0.0% | 0 | 2.7% | 2 | 3.6% | 3 | 2.6% | 3 | 1.7% | 1 | 6.3% | 3 | 0.0% | 0 | 4.3% | 2 |
| Nightlife | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Shopping | 12.0% | | 21.6% | 8 | 9.8% | | 11.3% | 6 | 18.1% | 13 | 6.7% | 5 | 13.3% | 11 | 11.1% | 13 | 10.0% | 6 | 4.2% | 2 | 24.4% | 11 | 10.6% | 5 |
| Transport facilities | 4.5% | 9 | 0.0% | 0 | 5.5% | 9 | 1.9% | 1 | 4.2% | 3 | 6.7% | 5 | 2.4% | 2 | 6.0% | 7 | 6.7% | 4 | 2.1% | 1 | 4.4% | 2 | 4.3% | 2 |
| Visitor accommodation | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Other (PLEASE WRITE IN) | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Nothing in particular | 42.0% | 84 | 32.4% | 12 | | 72 | 41.5% | 22 | 37.5% | 27 | 46.7% | 35 | 39.8% | 33 | 43.6% | 51 | 38.3% | 23 | 50.0% | 24 | 35.6% | 16 | | 21 |
| (Don't know) | 26.0% | 52 | 18.9% | 7 | 27.6% | 45 | 15.1% | 8 | 30.6% | 22 | 29.3% | 22 | 24.1% | 20 | 27.4% | 32 | 28.3% | 17 | 25.0% | 12 | 20.0% | | 29.8% | 14 |
| Base: | | 200 | | 37 | | 163 | | 53 | | 72 | | 75 | | 83 | | 117 | | 60 | | 48 | | 45 | | 47 |
| GEN Gender: | | | | | | | | | | | | | | | | | | | | | | | | |
| Male | 18.5% | | 100.0% | 37 | 0.0% | 0 | | 16 | 18.1% | 13 | 10.7% | 8 | 24.1% | 20 | | 17 | 15.0% | 9 | | 8 | 26.7% | | | 8 |
| Female | 81.5% | 163 | 0.0% | 0 | 100.0% | 163 | 69.8% | 37 | 81.9% | 59 | 89.3% | 67 | 75.9% | | 85.5% | 100 | 85.0% | 51 | 83.3% | 40 | 73.3% | 33 | 83.0% | 39 |
| Base: | | 200 | | 37 | | 163 | | 53 | | 72 | | 75 | | 83 | | 117 | | 60 | | 48 | | 45 | | 47 |

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| | Tota | ıl | Male | | Fema | le | 18 - 34 | 4 | 35 - 54 | 4 | 55 + | | ABC1 | | C2D | E | The Cloo Tower | | | ırket | Granby St / Rutlan Street | d | Horsefa Street Market St | / |
|--|----------------|----------|----------------|--------|--------------|----------|--------------|--------|---------------|---------|------------------|---------|---------------|--------|----------------|--------|-------------------|--------|----------------|--------|---------------------------------|--------|--------------------------------|---------|
| AGE Age Group: | | | | | | | | | | | | | | | | | | | | | | | | |
| 18 - 24 years | 8.5% | 17 | 18.9% | 7 | 6.1% | 10 | 32.1% | 17 | 0.0% | 0 | 0.0% | 0 | 9.6% | 8 | 7.7% | 9 | 11.7% | 7 | 2.1% | 1 | 6.7% | 3 | 12.8% | 6 |
| 25 - 34 years | 18.0% | 36 | | 9 | | 27 | 67.9% | 36 | 0.0% | 0 | 0.0% | 0 | | 18 | | 18 | | 9 | 20.8% | 10 | | 11 | 12.8% | 6 |
| 35 - 44 years | 17.5% | 35 | | | 17.8% | 29 | 0.0% | 0 | 48.6% | 35 | 0.0% | | 16.9% | | 17.9% | | 20.0% | 12 | | 8 | | | 12.8% | 6 |
| 45 - 54 years | 18.5% | 37 27 | 18.9% 10.8% | 7 4 | | 30 23 | 0.0% | 0 | 51.4% 0.0% | 37 0 | 0.0% | 0 27 | 22.9% 7.2% | 19 | | 18 | | 9 7 | 22.9% 18.8% | 11 | 15.6% 11.1% | 7 5 | | 10 |
| 55 - 64 years 65 + years | 13.5% 24.0% | 48 | 10.8% | 4 | | 44 | 0.0% 0.0% | 0 | 0.0% | 0 | | 48 | 21.7% | 18 | 17.9% 25.6% | 30 | 11.7% 26.7% | 16 | | 9 | | 10 | | 6 13 |
| Base: | | 200 | | 37 | | 163 | | 53 | | 72 | | 75 | | 83 | | 117 | | 60 | | 48 | | 45 | | 47 |
| SEG SEG: | | | | | | | | | | | | | | | | | | | | | | | | |
| AB | 9.5% | 19 | 16.2% | 6 | 8.0% | 13 | 9.4% | 5 | 8.3% | 6 | 10.7% | 8 | 22.9% | 19 | 0.0% | 0 | 11.7% | 7 | 12.5% | 6 | 6.7% | 3 | 6.4% | 3 |
| C1 | 32.0% | 64 | 37.8% | 14 | | 50 | 39.6% | 21 | 37.5% | 27 | 21.3% | 16 | | 64 | 0.0% | 0 | | 21 | 29.2% | 14 | | 14 | 31.9% | 15 |
| C2 | 35.0% | 70 | 29.7% | 11 | 36.2% | 59 | 30.2% | 16 | 37.5% | 27 | 36.0% | 27 | 0.0% | 0 | 59.8% | 70 | 33.3% | 20 | 33.3% | 16 | 37.8% | 17 | 36.2% | 17 |
| DE | 23.5% | 47 | 16.2% | 6 | 25.2% | 41 | 20.8% | 11 | 16.7% | 12 | 32.0% | 24 | 0.0% | 0 | 40.2% | 47 | 20.0% | 12 | 25.0% | 12 | 24.4% | 11 | 25.5% | 12 |
| Base: | | 200 | | 37 | | 163 | | 53 | | 72 | | 75 | | 83 | | 117 | | 60 | | 48 | | 45 | | 47 |
| ADU Number of adults (| Incl. resp | onde | nt): | | | | | | | | | | | | | | | | | | | | | |
| 1 Adult in hhold | 15.5% | 31 | 16.2% | 6 | 15.3% | 25 | 13.2% | 7 | 9.7% | 7 | 22.7% | 17 | 14.5% | 12 | 16.2% | 19 | 18.3% | 11 | 8.3% | 4 | 17.8% | 8 | 17.0% | 8 |
| 2 Adults in hhold | 57.0% | 114 | | | 55.8% | 91 | | 29 | 52.8% | 38 | | 47 | 53.0% | 44 | | 70 | | 29 | 56.3% | 27 | | 29 | | 29 |
| 3 Adults in hhold | 21.0% | 42 | 18.9% | | 21.5% | 35 | | 14 | 26.4% | | 12.0% | 9 | | | 17.9% | 21 | | 16 | | 11 | | | 19.1% | 9 |
| 4 or more adults in hhold | 6.5% | 13 | 2.7% | 1 | 7.4% | 12 | 5.7% | 3 | 11.1% | 8 | 2.7% | 2 | 7.2% | 6 | 6.0% | 7 | 6.7% | 4 | 12.5% | 6 | 4.4% | 2 | 2.1% | 1 |
| Base: | | 200 | | 37 | | 163 | | 53 | | 72 | | 75 | | 83 | | 117 | | 60 | | 48 | | 45 | | 47 |
| CHI No. of children 15 y | years and | d und | er: | | | | | | | | | | | | | | | | | | | | | |
| No children in hhold | 64.5% | 129 | | | 63.2% | 103 | | 27 | 40.3% | 29 | | 73 | | 57 | | | 66.7% | 40 | 58.3% | 28 | | 28 | | 33 |
| 1 child in hhold | 12.5% | 25 | | | 11.7% | 19 | | 9 | 20.8% | 15 | 1.3% | 1 | | 9 | | 16 | | 6 | | | 13.3% | | 12.8% | 6 |
| 2 children in hhold | 18.0% | 36 | | 5 | | 31 | | 14 | 29.2% | 21 | 1.3% | 1 | 18.1% | | 17.9% | | 18.3% | 11 | | | 17.8% | 8 | | 5 |
| 3 children in hhold 4 or more children in hhold | 3.5% 1.5% | 7 3 | 0.0% 0.0% | 0 | 4.3% 1.8% | 7 3 | 3.8% 1.9% | 2 1 | 6.9% 2.8% | 5 2 | $0.0\% \\ 0.0\%$ | 0 | 1.2% 1.2% | 1 1 | | 6 2 | 3.3% 1.7% | 2 1 | 2.1% 0.0% | 1 0 | 4.4% 2.2% | 2 1 | 4.3% 2.1% | 2 |
| Base: | 1.370 | 200 | 0.0% | 37 | 1.070 | 163 | 1.970 | 53 | 2.070 | 72 | 0.070 | 75 | 1.270 | 83 | 1.770 | 117 | 1.770 | 60 | 0.0% | 48 | 2.270 | 45 | 2.170 | 47 |
| | | | | 57 | | 105 | | 55 | | 12 | | 15 | | 05 | | 11, | | 00 | | 40 | | 75 | | |
| CAR Number of cars in | househo | ld: | | | | | | | | | | | | | | | | | | | | | | |
| No cars in hhold | 30.5% | 61 | 37.8% | | 28.8% | | 43.4% | 23 | 13.9% | 10 | | 28 | 21.7% | 18 | | 43 | | 18 | | 13 | | 13 | | 17 |
| 1 car in hhold | 31.0% | 62 | 27.0% | | 31.9% | 52 | | 10 | 30.6% | 22 | | 30 | 32.5% | 27 | 29.9% | 35 | 31.7% | 19 | 27.1% | 13 | | 15 | | 15 |
| 2 cars in hhold | 32.0% | 64 | 32.4% | | 31.9% | 52 | | 18 | 45.8% | | 17.3% | 13 | | 30 | | 34 | | 18 | | 19 | | 15 | | 12 |
| 3 cars in hhold | 5.0% | 10 3 | 2.7% | 1 | 5.5% | 9 3 | 0.0% | 02 | 9.7% | 7 | 4.0% | 3 | 7.2% | 6 2 | | 4 | 8.3% | 5 | 4.2% | 2 | 2.2% 2.2% | 1 | 4.3% | 2 1 |
| 4 or more cars in hhold | 1.5% | | 0.0% | 0 | 1.8% | | 3.8% | | 0.0% | 0 | 1.3% | • | 2.4% | | 0.9% | | 0.0% | 0 | 2.1% | 1 | 2.2% | 1 | 2.1% | - |
| Base: | | 200 | | 37 | | 163 | | 53 | | 72 | | 75 | | 83 | | 117 | | 60 | | 48 | | 45 | | 47 |

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| | Total Male Fo | | Femal | le | 18 - 34 | | 35 - 54 | Ļ | 55 + | | ABC1 | | C2DI | Ξ | The Cloc Tower | | Gallowtr Gate / Mar Place | | Granby St / Rutlan Street | d | Horsefa Street Market St | / | | |
|-------------------------------------|---------------|-----|-------|----|---------|-----|---------|----|-------|----|-------|----|-------|----|-------------------|-----|---------------------------------|----|---------------------------------|----|--------------------------------|----|--------|----|
| DAY Day: | | | | | | | | | | | | | | | | | | | | | | | | |
| Monday | 12.5% | 25 | 16.2% | 6 | 11.7% | 19 | 15.1% | 8 | 15.3% | 11 | 8.0% | 6 | 13.3% | 11 | 12.0% | 14 | 11.7% | 7 | 10.4% | 5 | 15.6% | 7 | 12.8% | 6 |
| Tuesday | 12.5% | 25 | 18.9% | 7 | 11.0% | 18 | 15.1% | 8 | 15.3% | 11 | 8.0% | 6 | 12.0% | 10 | 12.8% | 15 | 13.3% | 8 | 14.6% | 7 | 13.3% | 6 | 8.5% | 4 |
| Wednesday | 12.5% | 25 | 10.8% | 4 | 12.9% | 21 | 11.3% | 6 | 11.1% | 8 | 14.7% | 11 | 15.7% | 13 | 10.3% | 12 | 11.7% | 7 | 14.6% | 7 | 13.3% | 6 | 10.6% | 5 |
| Thursday | 12.5% | 25 | 16.2% | 6 | 11.7% | 19 | 5.7% | 3 | 16.7% | 12 | 13.3% | 10 | 14.5% | 12 | 11.1% | 13 | 11.7% | 7 | 14.6% | 7 | 13.3% | 6 | 10.6% | 5 |
| Friday | 25.0% | 50 | 21.6% | 8 | 25.8% | 42 | 26.4% | 14 | 23.6% | 17 | 25.3% | 19 | 22.9% | 19 | 26.5% | 31 | 25.0% | 15 | 18.8% | 9 | 22.2% | 10 | 34.0% | 16 |
| Saturday | 25.0% | 50 | 16.2% | 6 | 27.0% | 44 | 26.4% | 14 | 18.1% | 13 | 30.7% | 23 | 21.7% | 18 | 27.4% | 32 | 26.7% | 16 | 27.1% | 13 | 22.2% | 10 | 23.4% | 11 |
| Base: | | 200 | | 37 | | 163 | | 53 | | 72 | | 75 | | 83 | | 117 | | 60 | | 48 | | 45 | | 47 |
| LOC Location: | | | | | | | | | | | | | | | | | | | | | | | | |
| The Clock Tower | 30.0% | 60 | 24.3% | 9 | 31.3% | 51 | 30.2% | 16 | 29.2% | 21 | 30.7% | 23 | 33.7% | 28 | 27.4% | 32 | 100.0% | 60 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Gallowtree Gate / Market Place | 24.0% | 48 | 21.6% | 8 | 24.5% | 40 | 20.8% | | 26.4% | 19 | 24.0% | 18 | | 20 | 23.9% | 28 | 0.0% | 0 | 100.0% | 48 | 0.0% | 0 | 0.0% | 0 |
| Granby Street / Rutland Street | 22.5% | 45 | 32.4% | 12 | 20.2% | 33 | 26.4% | 14 | 22.2% | 16 | 20.0% | 15 | 20.5% | 17 | 23.9% | 28 | 0.0% | 0 | 0.0% | 0 | 100.0% | 45 | 0.0% | 0 |
| Horsefair Street / Market Street | 23.5% | 47 | 21.6% | 8 | 23.9% | 39 | 22.6% | 12 | 22.2% | 16 | 25.3% | 19 | 21.7% | 18 | 24.8% | 29 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 100.0% | 47 |
| Base: | | 200 | | 37 | | 163 | | 53 | | 72 | | 75 | | 83 | | 117 | | 60 | | 48 | | 45 | | 47 |

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| | Total | | Male | | Female | e | 18 - 34 | | 35 - 54 | | 55 + | | ABC1 | | C2DE | | The Cloc Tower | | Gallowtro Gate / Mar Place | | Granby Sti / Rutland Street | d | Horsefai Street Market St | / |
|----------------|--------------|--------|--------------|---|--------------|--------|---------|---|---------|---|------|---|------|--------|--------------|--------|-------------------|---|----------------------------------|---|-----------------------------------|---|-------------------------------------|---|
| PC | | | | | | | | | | | | | | | | | | | | | | | | |
| B77 2 | 0.5% | 1 | 0.0% | 0 | 0.6% | 1 | 0.0% | 0 | 0.0% | 0 | 1.3% | 1 | 0.0% | 0 | 0.9% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 2.1% | 1 |
| CV13 6 | 0.5% | 1 | 0.0% | 0 | 0.6% | 1 | 0.0% | 0 | 0.0% | 0 | 1.3% | 1 | 0.0% | 0 | 0.9% | 1 | 0.0% | 0 | 2.1% | 1 | 0.0% | 0 | 0.0% | 0 |
| DE14 3 | 0.5% | 1 | 0.0% | 0 | 0.6% | 1 | 0.0% | 0 | 0.0% | 0 | 1.3% | 1 | 0.0% | 0 | 0.9% | 1 | 0.0% | 0 | 2.1% | 1 | 0.0% | 0 | 0.0% | 0 |
| FY8 1 | 0.5% | 1 | 0.0% | 0 | 0.6% | 1 | 0.0% | 0 | 0.0% | 0 | 1.3% | 1 | 1.2% | 1 | 0.0% | 0 | 0.0% | 0 | 2.1% | 1 | 0.0% | 0 | 0.0% | 0 |
| LE1 1 | 1.0% | 2 | 0.0% | 0 | 1.2% | 2 | 3.8% | 2 | 0.0% | 0 | 0.0% | 0 | 1.2% | 1 | 0.9% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 4.3% | 2 |
| LE1 3 | 0.5% | 1 | 0.0% | 0 | 0.6% | 1 | 1.9% | 1 | 0.0% | 0 | 0.0% | 0 | 1.2% | 1 | 0.0% | 0 | 1.7% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| LE1 5 | 2.0% | 4 | 2.7% | 1 | 1.8% | 3 | 5.7% | 3 | 0.0% | 0 | 1.3% | 1 | 3.6% | 3 | 0.9% | 1 | 1.7% | 1 | 2.1% | 1 | 0.0% | 0 | 4.3% | 2 |
| LE100 | 2.5% | 5 | 2.7% | 1 | 2.5% | 4 | 1.9% | 1 | 2.8% | 2 | 2.7% | 2 | 3.6% | 3 | 1.7% | 2 | 3.3% | 2 | 4.2% | 2 | 0.0% | 0 | 2.1% | 1 |
| LE10 1 | 1.5% | 3 | 2.7% | 1 | 1.2% | 2 | 3.8% | 2 | 1.4% | 1 | 0.0% | 0 | 2.4% | 2 | 0.9% | 1 | 3.3% | 2 | 0.0% | 0 | 2.2% | 1 | 0.0% | 0 |
| LE10 2 | 2.0% | 4 | 5.4% | 2 | 1.2% | 2 | 3.8% | 2 | 2.8% | 2 | 0.0% | 0 | 2.4% | 2 | 1.7% | 2 | 0.0% | 0 | 0.0% | 0 | 4.4% | 2 | 4.3% | 2 |
| LE11 2 | 0.5% | 1 | 0.0% | 0 | 0.6% | 1 | 0.0% | 0 | 0.0% | 0 | 1.3% | 1 | 0.0% | 0 | 0.9% | 1 | 0.0% | 0 | 0.0% | 0 | 2.2% | 1 | 0.0% | 0 |
| LE12 7 | 0.5% | 1 | 0.0% | 0 | 0.6% | 1 | 0.0% | 0 | 0.0% | 0 | 1.3% | 1 | 0.0% | 0 | 0.9% | 1 | 1.7% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| LE13 0 | 0.5% | 1 | 0.0% | 0 | 0.6% | 1 | 0.0% | 0 | 0.0% | 0 | 1.3% | 1 | 1.2% | 1 | 0.0% | 0 | 1.7% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| LE14 2 | 0.5% | 1 | 0.0% | 0 | 0.6% | 1 | 0.0% | 0 | 0.0% | 0 | 1.3% | 1 | 1.2% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 2.1% | 1 |
| LE160 | 0.5% | 1 | 0.0% | 0 | 0.6% | 1 | 0.0% | 0 | 0.0% | 0 | 1.3% | 1 | 1.2% | 1 | 0.0% | 0 | 0.0% | 0 | 2.1% | 1 | 0.0% | 0 | 0.0% | 0 |
| LE17 5 | 2.0% | 4 | 0.0% | Ő | 2.5% | 4 | 0.0% | Ő | 1.4% | 1 | 4.0% | 3 | 3.6% | 3 | 0.9% | 1 | 5.0% | 3 | 0.0% | 0 | 0.0% | Õ | 2.1% | 1 |
| LE18 1 | 1.0% | 2 | 2.7% | 1 | 0.6% | 1 | 1.9% | 1 | 1.4% | 1 | 0.0% | 0 | 1.2% | 1 | 0.9% | 1 | 1.7% | 1 | 2.1% | 1 | 0.0% | Õ | 0.0% | 0 |
| LE18 2 | 0.5% | 1 | 0.0% | 0 | 0.6% | 1 | 0.0% | 0 | 0.0% | 0 | 1.3% | 1 | 1.2% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 2.1% | 1 |
| LE18 3 | 3.0% | 6 | 2.7% | 1 | 3.1% | 5 | 7.5% | 4 | 1.4% | 1 | 1.3% | 1 | 3.6% | 3 | 2.6% | 3 | 3.3% | 2 | 2.1% | 1 | 2.2% | 1 | 4.3% | 2 |
| LE10 2 | 1.5% | 3 | 2.7% | 1 | 1.2% | 2 | 0.0% | 0 | 0.0% | 0 | 4.0% | 3 | 1.2% | 1 | 1.7% | 2 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 6.4% | 3 |
| LE1 2 LE2 0 | 3.5% | 7 | 5.4% | 2 | 3.1% | 5 | 1.9% | 1 | 4.2% | 3 | 4.0% | 3 | 2.4% | 2 | 4.3% | 5 | 3.3% | 2 | 2.1% | 1 | 6.7% | 3 | 2.1% | 1 |
| LE2 2 | 0.5% | 1 | 0.0% | 0 | 0.6% | 1 | 0.0% | 0 | 0.0% | 0 | 1.3% | 1 | 0.0% | 0 | 0.9% | 1 | 1.7% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| LE2 6 | 2.5% | 5 | 0.0% | 0 | 3.1% | 5 | 3.8% | 2 | 1.4% | 1 | 2.7% | 2 | 1.2% | 1 | 3.4% | 4 | 1.7% | 1 | 0.0% | 0 | 4.4% | 2 | 4.3% | 2 |
| LE2 0 LE2 7 | 1.0% | 2 | 2.7% | 1 | 0.6% | 1 | 1.9% | 1 | 0.0% | 0 | 1.3% | 1 | 2.4% | 2 | 0.0% | 0 | 1.7% | 1 | 2.1% | 1 | 0.0% | 0 | 0.0% | 0 |
| LE2 8 | 1.5% | 3 | 0.0% | 0 | 1.8% | 3 | 3.8% | 2 | 1.4% | 1 | 0.0% | 0 | 1.2% | 1 | 1.7% | 2 | 0.0% | 0 | 2.1% | 1 | 2.2% | 1 | 2.1% | 1 |
| LE2 9 | 1.0% | 2 | 2.7% | 1 | 0.6% | 1 | 0.0% | 0 | 1.4% | 1 | 1.3% | 1 | 0.0% | 0 | 1.7% | 2 | 3.3% | 2 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| LE3 0 | 2.5% | 5 | 2.7% | 1 | 2.5% | 4 | 5.7% | 3 | 1.4% | 1 | 1.3% | 1 | 4.8% | 4 | 0.9% | 1 | 0.0% | 0 | 4.2% | 2 | 6.7% | 3 | 0.0% | 0 |
| LE3 0 LE3 1 | 1.5% | 3 | 0.0% | 0 | 1.8% | 3 | 1.9% | 1 | 0.0% | 0 | 2.7% | 2 | 1.2% | 1 | 1.7% | 2 | 0.0% | 0 | 4.2% | 2 | 0.0% | 0 | 2.1% | 1 |
| LE3 2 | 3.0% | 6 | 5.4% | 2 | 2.5% | 4 | 0.0% | 0 | 2.8% | 2 | 5.3% | 4 | 2.4% | 2 | 3.4% | 4 | 5.0% | 3 | 4.2% | 2 | 2.2% | 1 | 0.0% | 0 |
| LE3 2 LE3 3 | 1.5% | 3 | 2.7% | 1 | 1.2% | 2 | 0.0% | 0 | 1.4% | 1 | 2.7% | 2 | 1.2% | 1 | 1.7% | 2 | 1.7% | 1 | 0.0% | 0 | 0.0% | 0 | 4.3% | 2 |
| LE3 4 | 1.0% | 2 | 0.0% | 0 | 1.2% | 2 | 0.0% | 0 | 2.8% | 2 | 0.0% | 0 | 2.4% | 2 | 0.0% | 0 | 3.3% | 2 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| LE3 4 LE3 5 | 0.5% | 1 | 0.0% | 0 | 0.6% | 1 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 1 | 0.0% | 0 | 0.0% | 0 | 2.2% | 1 | 0.0% | 0 |
| LE3 6 | 3.0% | 6 | 0.0% | 0 | 3.7% | 6 | 1.9% | 1 | 1.4% | 1 | 5.3% | 4 | 2.4% | 2 | 3.4% | 4 | 1.7% | 1 | 6.3% | 3 | 2.2% | 1 | 2.1% | 1 |
| LE3 0 LE3 7 | 0.5% | 1 | 0.0% | 0 | 0.6% | 1 | 1.9% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.9% | 1 | 0.0% | 0 | 0.3% | 0 | 2.2% | 1 | 0.0% | 0 |
| LE3 9 | | 2 | 0.0% 2.7% | 1 | | 1 | 0.0% | 0 | 1.4% | 1 | 1.3% | 1 | 1.2% | 1 | 0.9% | 1 | 0.0% 1.7% | 1 | 0.0% | 0 | 0.0% | 0 | 2.1% | 1 |
| LE3 9 LE4 0 | 1.0% 3.0% | 2 6 | 2.7% | 1 | 0.6% 3.1% | 5 | 0.0% | 0 | 4.2% | 3 | 4.0% | 3 | 3.6% | 3 | 0.9% 2.6% | 3 | 1.7% | 1 | 0.0% 2.1% | 1 | 0.0% | 0 | 2.1% 8.5% | 4 |
| | | 2 | | 1 | | 1 | | 0 | 4.2% | 1 | | 1 | 0.0% | 0 | 2.0% | 2 | | 0 | 2.1% | 1 | | 0 | | 4 |
| LE4 1 | 1.0% | 2 7 | 2.7% | 2 | 0.6% | 5 | 0.0% | 4 | | 1 | 1.3% | 2 | | | | 2 7 | 0.0% | | 2.1% | 1 | 0.0% | 2 | 2.1% | 1 |
| LE4 2 LE4 3 | 3.5% | 3 | 5.4% | | 3.1% | 5 2 | 7.5% | 4 | 1.4% | 1 | 2.7% | 2 | 0.0% | 0 2 | 6.0% | 1 | 5.0% | 3 | | 1 | 4.4% | 2 | 2.1% | 1 |
| | 1.5% | 3 | 2.7% | 1 | 1.2% | | 1.9% | - | 1.4% | | 1.3% | - | 2.4% | | 0.9% | 1 | 0.0% | 0 | 0.0% | 1 | 4.4% | | 2.1% | 1 |
| LE4 4 | 0.5% | - | 0.0% | 0 | 0.6% | 1 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 1.2% | 1 | 0.0% | 0 | 0.0% | 1 | 2.1% | 1 | 0.0% | 0 | 0.0% | |
| LE4 5 | 1.0% | 2 | 0.0% | 0 | 1.2% | 2 | 3.8% | 2 | 0.0% | 0 | 0.0% | 0 | 1.2% | 1 | 0.9% | 1 | 1.7% | 1 | 0.0% | 0 | 2.2% | 1 | 0.0% | 0 |
| LE4 6 | 1.0% | 2 | 5.4% | 2 | 0.0% | 0 | 1.9% | 1 | 1.4% | 1 | 0.0% | 0 | 2.4% | 2 | 0.0% | 0 | 1.7% | 1 | 0.0% | 0 | 2.2% | 1 | 0.0% | 0 |
| LE4 8 | 1.0% | 2 | 0.0% | 0 | 1.2% | 2 | 3.8% | 2 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 1.7% | 2 | 3.3% | 2 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| LE5 0 | 2.0% | 4 | 2.7% | 1 | 1.8% | 3 | 1.9% | 1 | 2.8% | 2 | 1.3% | 1 | 2.4% | 2 | 1.7% | 2 | 3.3% | 2 | 0.0% | 0 | 2.2% | 1 | 2.1% | 1 |
| LE5 1 | 0.5% | 1 | 0.0% | 0 | 0.6% | 1 | 1.9% | 1 | 0.0% | 0 | 0.0% | 0 | 1.2% | 1 | 0.0% | 0 | 0.0% | 0 | 2.1% | 1 | 0.0% | 0 | 0.0% | 0 |

Leicester In Centre Survey for Nexus Planning

| | Total | l | Male | | Fema | le | 18 - 34 | | 35 - 54 | | 55 + | | ABC1 | | C2DI | E | The Clock Tower | | Gallowtre Gate / Marl Place | | Granby Str / Rutland Street | l | Horsefa Street Aarket S | / |
|--------|-------|-----|------|----|-------|-----|---------|----|---------|----|------|----|-------|----|-------|-----|--------------------|----|-----------------------------------|----|-----------------------------------|----|-------------------------------|----|
| LE5 2 | 1.5% | 3 | 0.0% | 0 | 1.8% | 3 | 0.0% | 0 | 1.4% | 1 | 2.7% | 2 | 0.0% | 0 | 2.6% | 3 | 1.7% | 1 | 4.2% | 2 | 0.0% | 0 | 0.0% | 0 |
| LE5 4 | 1.5% | 3 | 5.4% | 2 | 0.6% | 1 | 0.0% | 0 | 2.8% | 2 | 1.3% | 1 | 2.4% | 2 | 0.9% | 1 | 0.0% | 0 | 2.1% | 1 | 2.2% | 1 | 2.1% | 1 |
| LE5 5 | 0.5% | 1 | 0.0% | 0 | 0.6% | 1 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 0.9% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 2.1% | 1 |
| LE5 7 | 0.5% | 1 | 2.7% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 1.3% | 1 | 0.0% | 0 | 0.9% | 1 | 0.0% | 0 | 2.1% | 1 | 0.0% | 0 | 0.0% | 0 |
| LE6 0 | 0.5% | 1 | 0.0% | 0 | 0.6% | 1 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 1.2% | 1 | 0.0% | 0 | 1.7% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| LE67 1 | 1.0% | 2 | 0.0% | 0 | 1.2% | 2 | 1.9% | 1 | 0.0% | 0 | 1.3% | 1 | 0.0% | 0 | 1.7% | 2 | 1.7% | 1 | 0.0% | 0 | 2.2% | 1 | 0.0% | 0 |
| LE7 2 | 0.5% | 1 | 0.0% | 0 | 0.6% | 1 | 0.0% | 0 | 0.0% | 0 | 1.3% | 1 | 0.0% | 0 | 0.9% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 2.1% | 1 |
| LE7 3 | 0.5% | 1 | 2.7% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 1.3% | 1 | 0.0% | 0 | 0.9% | 1 | 0.0% | 0 | 0.0% | 0 | 2.2% | 1 | 0.0% | 0 |
| LE7 7 | 1.0% | 2 | 0.0% | 0 | 1.2% | 2 | 0.0% | 0 | 0.0% | 0 | 2.7% | 2 | 0.0% | 0 | 1.7% | 2 | 0.0% | 0 | 2.1% | 1 | 0.0% | 0 | 2.1% | 1 |
| LE7 8 | 0.5% | 1 | 0.0% | 0 | 0.6% | 1 | 1.9% | 1 | 0.0% | 0 | 0.0% | 0 | 1.2% | 1 | 0.0% | 0 | 1.7% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| LE7 9 | 1.5% | 3 | 2.7% | 1 | 1.2% | 2 | 1.9% | 1 | 2.8% | 2 | 0.0% | 0 | 1.2% | 1 | 1.7% | 2 | 1.7% | 1 | 2.1% | 1 | 0.0% | 0 | 2.1% | 1 |
| LE8 0 | 1.0% | 2 | 0.0% | 0 | 1.2% | 2 | 1.9% | 1 | 0.0% | 0 | 1.3% | 1 | 1.2% | 1 | 0.9% | 1 | 1.7% | 1 | 0.0% | 0 | 2.2% | 1 | 0.0% | 0 |
| LE8 3 | 0.5% | 1 | 0.0% | 0 | 0.6% | 1 | 1.9% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.9% | 1 | 0.0% | 0 | 2.1% | 1 | 0.0% | 0 | 0.0% | 0 |
| LE8 4 | 0.5% | 1 | 0.0% | 0 | 0.6% | 1 | 0.0% | 0 | 0.0% | 0 | 1.3% | 1 | 0.0% | 0 | 0.9% | 1 | 0.0% | 0 | 2.1% | 1 | 0.0% | 0 | 0.0% | 0 |
| LE8 6 | 0.5% | 1 | 0.0% | 0 | 0.6% | 1 | 0.0% | 0 | 0.0% | 0 | 1.3% | 1 | 1.2% | 1 | 0.0% | 0 | 0.0% | 0 | 2.1% | 1 | 0.0% | 0 | 0.0% | 0 |
| LE9 1 | 0.5% | 1 | 0.0% | 0 | 0.6% | 1 | 0.0% | 0 | 0.0% | 0 | 1.3% | 1 | 0.0% | 0 | 0.9% | 1 | 0.0% | 0 | 0.0% | 0 | 2.2% | 1 | 0.0% | 0 |
| LE9 3 | 0.5% | 1 | 2.7% | 1 | 0.0% | 0 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 1.2% | 1 | 0.0% | 0 | 0.0% | 0 | 2.1% | 1 | 0.0% | 0 | 0.0% | 0 |
| LE9 4 | 8.0% | 16 | 8.1% | 3 | 8.0% | 13 | 3.8% | 2 | 11.1% | 8 | 8.0% | 6 | 10.8% | 9 | 6.0% | 7 | 10.0% | 6 | 6.3% | 3 | 11.1% | 5 | 4.3% | 2 |
| LE9 6 | 0.5% | 1 | 0.0% | 0 | 0.6% | 1 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 0.9% | 1 | 0.0% | 0 | 2.1% | 1 | 0.0% | 0 | 0.0% | 0 |
| LE9 7 | 13.5% | 27 | 5.4% | 2 | 15.3% | 25 | 7.5% | 4 | 26.4% | 19 | 5.3% | 4 | 9.6% | 8 | 16.2% | 19 | 15.0% | 9 | 12.5% | 6 | 13.3% | 6 | 12.8% | 6 |
| LE9 8 | 3.0% | 6 | 2.7% | 1 | 3.1% | 5 | 3.8% | 2 | 4.2% | 3 | 1.3% | 1 | 2.4% | 2 | 3.4% | 4 | 0.0% | 0 | 2.1% | 1 | 8.9% | 4 | 2.1% | 1 |
| LE9 9 | 0.5% | 1 | 0.0% | 0 | 0.6% | 1 | 0.0% | 0 | 0.0% | 0 | 1.3% | 1 | 0.0% | 0 | 0.9% | 1 | 0.0% | 0 | 2.1% | 1 | 0.0% | 0 | 0.0% | 0 |
| Base: | | 200 | | 37 | | 163 | | 53 | | 72 | | 75 | | 83 | | 117 | | 60 | | 48 | | 45 | | 47 |