

# **Appendix 3 – In-Street Survey Results**

# Leicester In Centre Survey for Nexus Planning

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|  | Tota       | 1      | Male      |       | Fema     | lle     | 18 - 3    | 4    | 35 - 5 | 4  | 55 +  |    | ABC   | 1  | C2D   | E   | The Clo<br>Tower |    | Gallowt<br>Gate / Ma<br>Place | ırket | Granby S<br>/ Rutlaı<br>Street | ıd | Horsef<br>Street<br>Market S | 1  |
|--|------------|--------|-----------|-------|----------|---------|-----------|------|--------|----|-------|----|-------|----|-------|-----|------------------|----|-------------------------------|-------|--------------------------------|----|------------------------------|----|
| Q01 What is the main pu  | irpose o   | f your | visit to  | Leico | ester Ci | ty Cer  | ntre toda | ıy?  |        |    |       |    |       |    |       |     |                  |    |                               |       |                                |    |                              |    |
| Visiting the city centre shops   | 86.0%      | 172    | 78.4%     | 29    | 87.7%    | 143     | 77.4%     | 41   | 90.3%  | 65 | 88.0% | 66 | 81.9% | 68 | 88.9% | 104 | 86.7%            | 52 | 87.5%                         | 42    | 86.7%                          | 39 | 83.0%                        | 39 |
| Visiting pub / café /<br>restaurant  | 2.0%       | 4      | 0.0%      | 0     | 2.5%     | 4       | 1.9%      | 1    | 1.4%   | 1  | 2.7%  | 2  | 3.6%  | 3  | 0.9%  | 1   | 3.3%             | 2  | 2.1%                          | 1     | 0.0%                           | 0  | 2.1%                         | 1  |
| Visiting bank or other<br>services (hairdresser, post<br>office, solicitor etc.) | 3.0%       | 6      | 5.4%      | 2     | 2.5%     | 4       | 1.9%      | 1    | 2.8%   | 2  | 4.0%  | 3  | 1.2%  | 1  | 4.3%  | 5   | 1.7%             | 1  | 2.1%                          | 1     | 4.4%                           | 2  | 4.3%                         | 2  |
| Visiting an entertainment /<br>leisure facility                                  | 0.5%       | 1      | 2.7%      | 1     | 0.0%     | 0       | 1.9%      | 1    | 0.0%   | 0  | 0.0%  | 0  | 1.2%  | 1  | 0.0%  | 0   | 0.0%             | 0  | 2.1%                          | 1     | 0.0%                           | 0  | 0.0%                         | 0  |
| Attending a conference or event  | 0.5%       | 1      | 0.0%      | 0     | 0.6%     | 1       | 0.0%      | 0    | 0.0%   | 0  | 1.3%  | 1  | 0.0%  | 0  | 0.9%  | 1   | 0.0%             | 0  | 0.0%                          | 0     | 2.2%                           | 1  | 0.0%                         | 0  |
| Education  | 2.5%       | 5      | 8.1%      | 3     | 1.2%     | 2       | 7.5%      | 4    | 0.0%   | 0  | 1.3%  | 1  | 6.0%  | 5  | 0.0%  | 0   | 3.3%             | 2  | 2.1%                          | 1     | 2.2%                           | 1  | 2.1%                         | 1  |
| Work here  | 3.5%       | 7      | 5.4%      | 2     | 3.1%     | 5       | 9.4%      | 5    | 2.8%   | 2  | 0.0%  | 0  | 2.4%  | 2  | 4.3%  | 5   | 3.3%             | 2  | 2.1%                          | 1     | 2.2%                           | 1  | 6.4%                         | 3  |
| Other (PLEASE WRITE IN)  | 0.0%       | 0      | 0.0%      | 0     | 0.0%     | 0       | 0.0%      | 0    | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   | 0.0%             | 0  | 0.0%                          | 0     | 0.0%                           | 0  | 0.0%                         | 0  |
| Medical appointment  | 1.5%       | 3      | 0.0%      | 0     | 1.8%     | 3       | 0.0%      | 0    | 2.8%   | 2  | 1.3%  | 1  | 2.4%  | 2  | 0.9%  | 1   | 1.7%             | 1  | 0.0%                          | 0     | 2.2%                           | 1  | 2.1%                         | 1  |
| Meeting friends / family   | 0.5%       | 1      | 0.0%      | 0     | 0.6%     | 1       | 0.0%      | 0    | 0.0%   | 0  | 1.3%  | 1  | 1.2%  | 1  | 0.0%  | 0   | 0.0%             | 0  | 2.1%                          | 1     | 0.0%                           | 0  | 0.0%                         | 0  |
| Base:  |            | 200    |           | 37    |          | 163     |           | 53   |        | 72 |       | 75 |       | 83 |       | 117 |                  | 60 |                               | 48    |                                | 45 |                              | 47 |
| Q02 What else, if anythin  | ng, will y | /ou be | e doing i | n Lei | cester ( | City Co | entre too | day? | [MR]   |    |       |    |       |    |       |     |                  |    |                               |       |                                |    |                              |    |
| Visiting the city centre shops   | 1.5%       | 3      | 0.0%      | 0     | 1.8%     | 3       | 0.0%      | 0    | 1.4%   | 1  | 2.7%  | 2  | 3.6%  | 3  | 0.0%  | 0   | 1.7%             | 1  | 2.1%                          | 1     | 2.2%                           | 1  | 0.0%                         | 0  |
| Visiting pub / café /<br>restaurant  | 62.0%      | 124    | 62.2%     | 23    | 62.0%    | 101     | 62.3%     | 33   | 62.5%  | 45 | 61.3% | 46 | 62.7% | 52 | 61.5% | 72  | 71.7%            | 43 | 60.4%                         | 29    | 55.6%                          | 25 | 57.4%                        | 27 |
| Visiting bank or other<br>services (hairdresser, post<br>office, solicitor etc.) | 9.0%       | 18     | 13.5%     | 5     | 8.0%     | 13      | 3.8%      | 2    | 11.1%  | 8  | 10.7% | 8  | 12.0% | 10 | 6.8%  | 8   | 8.3%             | 5  | 6.3%                          | 3     | 8.9%                           | 4  | 12.8%                        | 6  |
| Visiting an entertainment /<br>leisure facility                                  | 0.0%       | 0      | 0.0%      | 0     | 0.0%     | 0       | 0.0%      | 0    | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   | 0.0%             | 0  | 0.0%                          | 0     | 0.0%                           | 0  | 0.0%                         | 0  |
| Attending a conference or event  | 0.0%       | 0      | 0.0%      | 0     | 0.0%     | 0       | 0.0%      | 0    | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   | 0.0%             | 0  | 0.0%                          | 0     | 0.0%                           | 0  | 0.0%                         | 0  |
| Education  | 0.0%       | 0      | 0.0%      | 0     | 0.0%     | 0       | 0.0%      | 0    | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   | 0.0%             | 0  | 0.0%                          | 0     | 0.0%                           | 0  | 0.0%                         | 0  |
| Work here  | 1.0%       | 2      | 0.0%      | 0     | 1.2%     | 2       | 3.8%      | 2    | 0.0%   | 0  | 0.0%  | 0  | 2.4%  | 2  | 0.0%  | 0   | 0.0%             | 0  | 2.1%                          | 1     | 0.0%                           | 0  | 2.1%                         | 1  |
| Other (PLEASE WRITE IN)  | 0.0%       | 0      | 0.0%      | Õ     | 0.0%     | 0       | 0.0%      | 0    | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   | 0.0%             | Õ  |                               | 0     | 0.0%                           | Ő  | 0.0%                         | 0  |
| Medical appointment  | 0.5%       | 1      | 2.7%      | 1     | 0.0%     | 0       | 0.0%      | Õ    | 1.4%   | 1  | 0.0%  | 0  | 1.2%  | 1  | 0.0%  | 0   | 0.0%             | 0  |                               | Ő     | 0.0%                           | 0  | 2.1%                         | 1  |
| Meeting friends / family   | 5.5%       | 11     | 2.7%      | 1     | 6.1%     | 10      | 5.7%      | 3    | 5.6%   | 4  | 5.3%  | 4  | 2.4%  | 2  | 7.7%  | 9   | 11.7%            | 7  |                               | 2     | 2.2%                           | 1  | 2.1%                         | 1  |
| Nothing else   | 34.0%      | 68     | 32.4%     | 12    | 34.4%    | 56      | 35.8%     | 19   | 33.3%  | 24 | 33.3% | 25 | 31.3% | 26 | 35.9% | 42  | 26.7%            | 16 |                               | 16    | 42.2%                          | 19 | 36.2%                        | 17 |
| Base:  |            | 200    |           | 37    |          | 163     |           | 53   |        | 72 |       | 75 |       | 83 |       | 117 |                  | 60 |                               | 48    |                                | 45 |                              | 47 |

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|  | Tota           | 1          | Ma             | ıle     | Fema           | le         | 18 - 34        | 4        | 35 - 5         | 4     | 55 +           |          | AB    | C1       | C2D    | E         | The Cl         | ock      | Gallow           | tree (   | Granby S         | Street   | Horsef             | air      |
|--|----------------|------------|----------------|---------|----------------|------------|----------------|----------|----------------|-------|----------------|----------|-------|----------|--------|-----------|----------------|----------|------------------|----------|------------------|----------|--------------------|----------|
|  |                |            |                |         |                |            |                |          |                |       |                |          |       |          |        |           | Towe           | er       | Gate / M<br>Plac |          | / Rutla<br>Stree |          | Street<br>Market S |          |
| Q02X Any mention at Q01  | & Q02          | [MR]       |                |         |                |            |                |          |                |       |                |          |       |          |        |           |                |          | riac             | e        | 5000             | ац 1     | viai ket e         | oueet    |
| Visiting the city centre shops<br>Visiting pub / café /                          | 87.5%<br>64.0% | 175<br>128 | 78.4%<br>62.2% |         | 89.6%<br>64.4% | 146<br>105 | 77.4%<br>64.2% | 41<br>34 | 91.7%<br>63.9% |       | 90.7%<br>64.0% | 68<br>48 |       | 71<br>55 |        | 104<br>73 | 88.3%<br>75.0% | 53<br>45 |                  | 43<br>30 | 88.9%<br>55.6%   | 40<br>25 |                    | 39<br>28 |
| restaurant   | 04.0%          | 120        | 02.270         | 23      | 04.470         | 105        | 04.270         | 54       | 03.970         | 40    | 04.070         | 40       | 00.5% | 55       | 02.470 | 15        | 75.070         | 45       | 02.570           | 50       | 55.0%            | 23       | 59.0%              | 20       |
| Visiting bank or other<br>services (hairdresser, post<br>office, solicitor etc.) | 12.0%          | 24         | 18.9%          | 7       | 10.4%          | 17         | 5.7%           | 3        | 13.9%          | 10    | 14.7%          | 11       | 13.3% | 11       | 11.1%  | 13        | 10.0%          | 6        | 8.3%             | 4        | 13.3%            | 6        | 17.0%              | 8        |
| Visiting an entertainment /<br>leisure facility                                  | 0.5%           | 1          | 2.7%           | 1       | 0.0%           | 0          | 1.9%           | 1        | 0.0%           | 0     | 0.0%           | 0        | 1.2%  | 1        | 0.0%   | 0         | 0.0%           | 0        | 2.1%             | 1        | 0.0%             | 0        | 0.0%               | 0        |
| Attending a conference or event  | 0.5%           | 1          | 0.0%           | 0       | 0.6%           | 1          | 0.0%           | 0        | 0.0%           | 0     | 1.3%           | 1        | 0.0%  | 0        | 0.9%   | 1         | 0.0%           | 0        | 0.0%             | 0        | 2.2%             | 1        | 0.0%               | 0        |
| Education  | 2.5%           | 5          | 8.1%           |         | 1.2%           | 2          | 7.5%           | 4        | 0.0%           | 0     |                | 1        | 6.0%  | 5        | 0.0%   | 0         | 3.3%           | 2        |                  | 1        | 2.2%             | 1        | 2.1%               | 1        |
| Work here  | 4.5%           | 9          | 5.4%           | -       | 4.3%           | 7          | 13.2%          | 7        | 2.8%           | 2     |                | 0        | 4.8%  | 4        | 4.3%   | 5         | 3.3%           | 2        |                  | 2        | 2.2%             | 1        | 8.5%               | 4        |
| Other (PLEASE WRITE IN)  | 0.0%           | 0          | 0.0%           |         | 0.0%           | 0          | 0.0%           | 0        | 0.0%           | 0     |                | 0        | 0.0%  | 0        | 0.070  | 0         | 0.0%           | 0        | 0.070            | 0        | 0.0%             | 0        | 0.0%               | 0        |
| Medical appointment  | 2.0%           | 4          | 2.7%           |         | 1.8%           | 3          | 0.0%           | 0        | 4.2%           | 3     | 1.3%           | 1        | 3.6%  | 3        | 0.9%   | 1         | 1.7%           | 1        | 0.0%             | 0        | 2.2%             | 1        | 4.3%               | 2        |
| Meeting friends / family   | 6.0%           | 12         | 2.7%           | 1       | 6.7%           | 11         | 5.7%           | 3        | 5.6%           | 4     | 6.7%           | 5        | 3.6%  | 3        | 7.7%   | 9         | 11.7%          | 7        | 6.3%             | 3        | 2.2%             | 1        | 2.1%               | 1        |
| Base:  |                | 200        |                | 37      |                | 163        |                | 53       |                | 72    |                | 75       |       | 83       |        | 117       |                | 60       |                  | 48       |                  | 45       |                    | 47       |
| Mean score [minute   | es]            |            |                |         |                |            |                |          |                |       |                |          |       |          |        |           |                |          |                  |          |                  |          |                    |          |
| Q03 How long will you s  | pend in        | Leice      | ster Ci        | ity Cen | tre toda       | ıy?        |                |          |                |       |                |          |       |          |        |           |                |          |                  |          |                  |          |                    |          |
| Less than one hour   | 2.5%           | 5          | 8.1%           | 3       | 1.2%           | 2          | 9.4%           | 5        | 0.0%           | 0     | 0.0%           | 0        | 2.4%  | 2        | 2.6%   | 3         | 0.0%           | 0        | 4.2%             | 2        | 0.0%             | 0        | 6.4%               | 3        |
| Between 1-2 hours  | 39.5%          | 79         | 29.7%          | 11      | 41.7%          | 68         | 34.0%          | 18       | 40.3%          | 29    | 42.7%          | 32       | 37.3% | 31       | 41.0%  | 48        | 30.0%          | 18       | 37.5%            | 18       | 46.7%            | 21       | 46.8%              | 22       |
| Between 2-4 hours  | 48.5%          | 97         | 56.8%          | 21      | 46.6%          | 76         | 35.8%          | 19       | 51.4%          | 37    | 54.7%          | 41       | 48.2% | 40       | 48.7%  | 57        | 55.0%          | 33       | 50.0%            | 24       | 48.9%            | 22       | 38.3%              | 18       |
| Between 4-6 hours  | 6.0%           | 12         | 2.7%           | 1       | 6.7%           | 11         | 11.3%          | 6        | 5.6%           | 4     | 2.7%           | 2        | 9.6%  | 8        | 3.4%   | 4         | 6.7%           | 4        | 6.3%             | 3        | 2.2%             | 1        | 8.5%               | 4        |
| Over 6 hours   | 2.0%           | 4          | 2.7%           |         | 1.8%           | 3          | 7.5%           | 4        | 0.0%           | 0     | 0.0%           | 0        | 1.2%  | 1        | 2.6%   | 3         | 3.3%           | 2        |                  | 1        | 2.2%             | 1        | 0.0%               | 0        |
| (Don't know)   | 1.5%           | 3          | 0.0%           | 0       | 1.8%           | 3          | 1.9%           | 1        | 2.8%           | 2     | 0.0%           | 0        | 1.2%  | 1        | 1.7%   | 2         | 5.0%           | 3        | 0.0%             | 0        | 0.0%             | 0        | 0.0%               | 0        |
| Mean:  | 1              | 37.51      |                | 133.78  | 1              | 38.38      | 13             | 55.77    | 1.             | 33.71 | 1              | 28.40    |       | 142.32   | 1      | 34.09     | 1              | 51.05    | Ĺ                | 37.50    | 1                | 31.33    | 1                  | 27.02    |
| Base:  |                | 200        |                | 37      |                | 163        |                | 53       |                | 72    |                | 75       |       | 83       |        | 117       |                | 60       |                  | 48       |                  | 45       |                    | 47       |

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|  | Tota  | ıl                             | Mal   | e                | Fem   | ale                           | 18 - 3   | 34                           | 35 - 5  | 54                           | 55 -   | ÷                        | ABC   | C1                 | C2D   | E                             | The Cl<br>Tow                                   |                              | Gallov<br>Gate / N<br>Plac     | larket | Granby S<br>/ Rutla<br>Stree | nd                           | Horsef<br>Stree<br>Market S                     | t /                         |
|--|---|--------------------------------|---|------------------|---|-------------------------------|--|------------------------------|---|------------------------------|--|--------------------------|---|--------------------|---|-------------------------------|---|------------------------------|--------------------------------|--------|------------------------------|------------------------------|---|-----------------------------|
| Mean score [times p  | er year   | ]                              |   |                  |   |                               |  |                              |   |                              |  |                          |   |                    |   |                               |   |                              |                                |        |                              |                              |   |                             |
| Q04 How often did you v  | isit Leio                                       | cester                         | city ce   | ntre fo          | or retail                                       | and s                         | hoppin   | g purp                       | oses b  | efore t                      | he firs  | t lockd                  | lown in   | Marcl              | h 2020?   | ,                             |   |                              |                                |        |                              |                              |   |                             |
| More than once a week<br>Once a week<br>Once every 2-3 weeks<br>Monthly  | 5.5%<br>17.0%<br>21.0%<br>23.5%<br>29.0%        |                                | 0.0%<br>13.5%<br>27.0%<br>27.0%<br>32.4%        | 10<br>10         | 6.7%<br>17.8%<br>19.6%<br>22.7%<br>28.2%        | 37                            | 9.4%<br>20.8%<br>17.0%<br>30.2%<br>18.9%       | 5<br>11<br>9<br>16<br>10     | 1.4%<br>8.3%<br>19.4%<br>31.9%<br>36.1%         | 1<br>6<br>14<br>23<br>26     | 6.7%<br>22.7%<br>25.3%<br>10.7%<br>29.3%       | 5<br>17<br>19<br>8<br>22 |   | 18<br>18           | 24.8%   | 7<br>22<br>24<br>29<br>32     | 5.0%<br>10.0%<br>26.7%<br>25.0%<br>25.0%        | 3<br>6<br>16<br>15<br>15     | 27.1%<br>16.7%<br>18.8%        | 8<br>9 |                              | 1<br>6<br>9<br>12<br>16      | 6.4%<br>19.1%<br>19.1%<br>23.4%<br>31.9%        | 3<br>9<br>9<br>11<br>15     |
| Less often / not regularly<br>(Don't know / can't<br>remember)   | 4.0%  | 8                              | 0.0%  | 0                | 4.9%  | 40                            | 3.8%   | 2                            | 2.8%  | 20                           | 5.3%   | 4                        | 6.0%  | 20<br>5            | 2.6%  | 32                            | 8.3%  | 5                            |                                | 2      |                              | 10                           | 0.0%  | 0                           |
| Mean:  |   | 32.52                          |   | 23.60            |   | 34.57                         |  | 35.93                        |   | 22.41                        |  | 38.76                    |   | 31.42              |   | 33.22                         |   | 28.50                        |                                | 40.24  |                              | 26.75                        |   | 34.41                       |
| Base:  |   | 200                            |   | 37               |   | 163                           |  | 53                           |   | 72                           |  | 75                       |   | 83                 |   | 117                           |   | 60                           |                                | 48     |                              | 45                           |   | 47                          |
| Mean score [times p  | er year   | ]                              |   |                  |   |                               |  |                              |   |                              |  |                          |   |                    |   |                               |   |                              |                                |        |                              |                              |   |                             |
| Q05 How often do you ex  | cpect to  | visit l                        | _eicest   | er city          | centre  | for re                        | tail and                                       | shop                         | ping pu   | rpose                        | s now  | the loc                  | kdown   | restri             | ctions I  | nave b                        | een ea  | sed?                         |                                |        |                              |                              |   |                             |
| More than once a week<br>Once a week<br>Once every 2-3 weeks   | 3.5%<br>7.5%<br>15.0%<br>24.5%                  | 7<br>15<br>30<br>49            | 0.0%<br>5.4%<br>16.2%<br>24.3%                  | 0<br>2<br>6<br>9 | 4.3%<br>8.0%<br>14.7%<br>24.5%                  |                               | 9.4%<br>13.2%<br>18.9%<br>22.6%                | 5<br>7<br>10<br>12           | 0.0%<br>2.8%<br>13.9%<br>22.2%                  |                              | 2.7%<br>8.0%<br>13.3%<br>28.0%                 | 2<br>6<br>10<br>21       | 3.6%<br>9.6%<br>14.5%<br>19.3%                  | 3<br>8<br>12<br>16 |   | 4<br>7<br>18<br>33            | 3.3%<br>3.3%<br>16.7%<br>26.7%                  | 2<br>2<br>10<br>16           | 12.5%<br>16.7%                 |        |                              | 0<br>3<br>5<br>11            | 4.3%<br>8.5%<br>14.9%<br>25.5%                  | 2<br>4<br>7<br>12           |
| Monthly<br>Less often / not regularly<br>First visit today<br>(Don't know / not sure)  | 24.3%<br>37.5%<br>10.0%<br>2.0%                 |                                | 24.3%<br>43.2%<br>10.8%<br>0.0%                 |                  | 24.5%<br>36.2%<br>9.8%<br>2.5%                  |                               | 22.0%<br>32.1%<br>3.8%<br>0.0%                 | 12<br>17<br>2<br>0           |   |                              | 29.3%<br>13.3%<br>5.3%                         | 21<br>22<br>10<br>4      | 19.3%<br>39.8%<br>8.4%<br>4.8%                  |                    | 35.9%   | 42<br>13<br>0                 |   | 10<br>24<br>6<br>0           | 31.3%<br>8.3%                  | 15     | 44.4%<br>11.1%               | 20<br>5<br>1                 | 23.3%<br>34.0%<br>10.6%<br>2.1%                 | 12<br>16<br>5<br>1          |
| Mean:  |   | 16.31                          |   | 11.84            |   | 17.35                         |  | 25.32                        |   | 10.14                        |  | 15.83                    |   | 17.43              |   | 15.55                         |   | 14.40                        |                                | 21.87  |                              | 11.77                        |   | 17.57                       |
| Base:  |   | 200                            |   | 37               |   | 163                           |  | 53                           |   | 72                           |  | 75                       |   | 83                 |   | 117                           |   | 60                           |                                | 48     |                              | 45                           |   | 47                          |
| Mean score [times p  | er year   | ]                              |   |                  |   |                               |  |                              |   |                              |  |                          |   |                    |   |                               |   |                              |                                |        |                              |                              |   |                             |
| Q06 How often did you v  | isit Leio                                       | cester                         | City Ce   | entre f          | or leisı  | ıre pur                       | poses  | before                       | the firs  | st lock                      | down i   | n Maro                   | ch 2020   | )?                 |   |                               |   |                              |                                |        |                              |                              |   |                             |
| More than once a week<br>Once a week<br>Once every 2-3 weeks<br>Monthly<br>Less often / not regularly<br>(Don't know / can't | 1.0%<br>2.0%<br>4.0%<br>20.0%<br>56.5%<br>16.5% | 2<br>4<br>8<br>40<br>113<br>33 | 0.0%<br>5.4%<br>5.4%<br>18.9%<br>56.8%<br>13.5% |                  | 1.2%<br>1.2%<br>3.7%<br>20.2%<br>56.4%<br>17.2% | 2<br>2<br>6<br>33<br>92<br>28 | 3.8%<br>5.7%<br>7.5%<br>24.5%<br>54.7%<br>3.8% | 2<br>3<br>4<br>13<br>29<br>2 | 0.0%<br>0.0%<br>4.2%<br>30.6%<br>54.2%<br>11.1% | 0<br>0<br>3<br>22<br>39<br>8 | 0.0%<br>1.3%<br>1.3%<br>6.7%<br>60.0%<br>30.7% | 0<br>1<br>5<br>45<br>23  | 0.0%<br>2.4%<br>3.6%<br>20.5%<br>57.8%<br>15.7% | 48                 | 1.7%<br>1.7%<br>4.3%<br>19.7%<br>55.6%<br>17.1% | 2<br>2<br>5<br>23<br>65<br>20 | 3.3%<br>3.3%<br>5.0%<br>18.3%<br>56.7%<br>13.3% | 2<br>2<br>3<br>11<br>34<br>8 | 0.0%<br>0.0%<br>25.0%<br>52.1% | 25     | 2.2%<br>4.4%<br>22.2%        | 0<br>1<br>2<br>10<br>26<br>6 | 0.0%<br>2.1%<br>6.4%<br>14.9%<br>59.6%<br>17.0% | 0<br>1<br>3<br>7<br>28<br>8 |
| remember)<br><i>Mean:</i>  |   | 10.43                          |   | 11.13            |   | 10.27                         |  | 15.25                        |   | 8.77                         |  | 7.75                     |   | 9.41               |   | 11.16                         |   | 13.67                        |                                | 7.95   |                              | 9.49                         |   | 9.41                        |
| Base:  |   | 200                            |   | 37               |   | 163                           |  | 53                           |   | 72                           |  | 7.75                     |   | 9.41<br>83         |   | 11.10                         |   | 60                           |                                | 48     |                              | 9.49<br>45                   |   | 9.41<br>47                  |

# Leicester In Centre Survey for Nexus Planning

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|  | Tota         | l        | Mal          | e       | Fema         | lle      | 18 - 3       | 34     | 35 - 5       | 54    | 55 +             | F      | ABC          | 21     | C2D              | E       | The Cl<br>Tow |       | Gallow<br>Gate / M<br>Plac | arket | Granby S<br>/ Rutla<br>Stree | nd   | Horsef<br>Stree<br>Market S | t/     |
|--|--------------|----------|--------------|---------|--------------|----------|--------------|--------|--------------|-------|------------------|--------|--------------|--------|------------------|---------|---------------|-------|----------------------------|-------|------------------------------|------|-----------------------------|--------|
| Mean score [times p                    | ber year     | ]        |              |         |              |          |              |        |              |       |                  |        |              |        |                  |         |               |       |                            |       |                              |      |                             |        |
| Q07 How often do you e                 | xpect to     | visit    | Leicest      | er city | centre       | for lei  | sure pu      | irpose | es post-     | lockd | own on           | ce all | restrict     | ions a | re lifted        | l in Ju | ine 202       | 1?    |                            |       |                              |      |                             |        |
| More than once a week                  | 1.0%         | 2        | 0.0%         | 0       | 1.2%         | 2        | 3.8%         | 2      | 0.0%         | 0     | 0.0%             | 0      | 0.0%         | 0      | 1.7%             | 2       | 3.3%          | 2     | 0.0%                       | 0     | 0.0%                         | 0    | 0.0%                        | 0      |
| Once a week                            | 1.5%         | 3        | 8.1%         | 3       | 0.0%         | 0        | 5.7%         | 3      | 0.0%         | 0     | 0.0%             | 0      | 3.6%         | 3      | 0.0%             | 0       | 1.7%          | 1     | 0.0%                       | 0     | 2.2%                         | 1    | 2.1%                        | 1      |
| Once every 2-3 weeks                   | 2.0%         | 4        | 2.7%         | 1       | 1.8%         | 3        | 1.9%         | 1      | 1.4%         | 1     | 2.7%             | 2      | 1.2%         | 1      | 2.6%             | 3       | 1.7%          | 1     | 0.0%                       | 0     | 2.2%                         | 1    | 4.3%                        | 2      |
| Monthly                                | 15.0%        | 30       | 16.2%        | 6       | 14.7%        | 24       | 17.0%        | 9      | 19.4%        | 14    | 9.3%             | 7      | 15.7%        | 13     | 14.5%            | 17      | 16.7%         | 10    |                            | 6     |                              | 6    | 17.0%                       | 8      |
| Less often / not regularly             | 69.0%        | 138      | 59.5%        | 22      |              |          | 67.9%        | 36     | 72.2%        | 52    |                  | 50     | 67.5%        | 56     | 70.1%            | 82      | 70.0%         | 42    |                            |       | 68.9%                        | 31   | 63.8%                       | 30     |
| (Don't know / not sure)                | 11.5%        | 23       | 13.5%        | С       | 11.0%        | 18       | 3.8%         | 2      | 6.9%         | 5     | 21.3%            | 16     | 12.0%        | 10     | 11.1%            | 13      | 6.7%          | 4     | 14.6%                      | 7     | 13.3%                        | 6    | 12.8%                       | 6      |
| Mean:                                  |              | 9.24     |              | 11.91   |              | 8.66     |              | 13.90  |              | 7.48  |                  | 7.22   |              | 9.16   |                  | 9.30    |               | 11.66 |                            | 6.88  |                              | 8.49 |                             | 9.02   |
| Base:                                  |              | 200      |              | 37      |              | 163      |              | 53     |              | 72    |                  | 75     |              | 83     |                  | 117     |               | 60    |                            | 48    |                              | 45   |                             | 47     |
| Q08 How did you travel                 | here tod     | ay?      |              |         |              |          |              |        |              |       |                  |        |              |        |                  |         |               |       |                            |       |                              |      |                             |        |
| Car / Van (as driver)                  | 32.5%        | 65       | 37.8%        | 14      | 31.3%        | 51       | 37.7%        | 20     | 45.8%        | 33    | 16.0%            | 12     | 36.1%        | 30     | 29.9%            | 35      | 35.0%         | 21    | 41.7%                      | 20    | 28.9%                        | 13   | 23.4%                       | 11     |
| Car / Van (as passenger)               | 16.0%        | 32       | 10.8%        | 4       | 17.2%        | 28       | 9.4%         | 5      | 18.1%        | 13    | 18.7%            | 14     | 20.5%        | 17     | 12.8%            | 15      | 13.3%         | 8     | 12.5%                      | 6     | 20.0%                        | 9    | 19.1%                       | 9      |
| Bus                                    | 42.5%        | 85       | 32.4%        | 12      | 44.8%        | 73       | 32.1%        | 17     | 27.8%        | 20    | 64.0%            | 48     | 30.1%        | 25     | 51.3%            | 60      | 46.7%         | 28    |                            | 19    | 37.8%                        | 17   | 44.7%                       | 21     |
| Coach                                  | 0.0%         | 0        | 0.0%         | 0       | 0.0%         | 0        | 0.0%         | 0      | 0.0%         | 0     | 0.0%             | 0      | 0.0%         | 0      | 0.0%             | 0       | 0.0%          | 0     |                            | 0     | 0.0%                         | 0    | 0.0%                        | 0      |
| Train                                  | 1.5%         | 3        | 2.7%         | 1       | 1.2%         | 2        | 3.8%         | 2      | 1.4%         | 1     | 0.0%             | 0      | 1.2%         | 1      | 1.7%             | 2       | 0.0%          | 0     |                            | 1     | 2.2%                         | 1    | 2.1%                        | 1      |
| Walk                                   | 4.0%         | 8        | 8.1%         | 3       | 3.1%         | 5        |              | /      | 1.4%         | 1     | 0.0%             | 0      | 6.0%         | 5      | 2.6%             | 5       | 1.7%          | 1     | 2.1%                       | 1     | 6.7%                         | 3    | 6.4%                        | 3      |
| Cycle                                  | 2.0%         | 4        | 8.1%         | 3       | 0.6%         | 1        | 3.8%         | 2<br>0 | 2.8%         | 2     | 0.0%             | 0      | 3.6%         | 3      | 0.9%             | 1       | 1.7%          | 1     | 0.0%                       | 0     | 4.4%                         | 2    | 2.1%                        | 1      |
| Other (PLEASE WRITE IN)<br>Park & ride | 0.0%<br>1.0% | $0 \\ 2$ | 0.0%<br>0.0% | 0       | 0.0%<br>1.2% | $0 \\ 2$ | 0.0%<br>0.0% | 0      | 0.0%<br>2.8% | 02    | $0.0\% \\ 0.0\%$ | 0      | 0.0%<br>2.4% | 02     | $0.0\% \\ 0.0\%$ | 0       | 0.0%<br>1.7%  | 0     | 0.0%<br>2.1%               | 0     | $0.0\% \\ 0.0\%$             | 0    | $0.0\% \\ 0.0\%$            | 0<br>0 |
| Taxi                                   | 0.5%         | 1        | 0.0%         | 0       | 0.6%         | 1        | 0.0%         | 0      | 0.0%         | 0     | 1.3%             | 1      | 2.4%<br>0.0% |        | 0.0%             | 1       | 0.0%          | 0     |                            | 0     | 0.0%                         | 0    | 2.1%                        | 1      |
| Base:                                  | 0.070        | 200      | 0.070        | 37      | 0.070        | 163      | 0.070        | 53     | 0.070        | 72    | 1.570            | 75     | 0.070        | 83     | 0.070            | 117     | 0.070         | 60    | 0.070                      | 48    | 0.070                        | 45   | 2.170                       | 47     |

# Leicester In Centre Survey for Nexus Planning

|   | Total |    | Male  |    | Femal | e  | 18 - 34 | l  | 35 - 54 |    | 55 +  |    | ABC   | 1  | C2DE  | 2  | The Cloc<br>Tower |    | Gallowt<br>Gate / Ma<br>Place | rket | Granby St<br>/ Rutlan<br>Street | d  | Horsefa<br>Street<br>Aarket S | /  |
|---|-------|----|-------|----|-------|----|---------|----|---------|----|-------|----|-------|----|-------|----|-------------------|----|-------------------------------|------|---------------------------------|----|-------------------------------|----|
| <b>Q09</b> Where did you park<br>Those who said car at  |       |    |       |    |       |    |         |    |         |    |       |    |       |    |       |    |                   |    |                               |      |                                 |    |                               |    |
| Abbey Park  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%    | 0  | 0.0%    | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%              | 0  | 0.0%                          | 0    | 0.0%                            | 0  | 0.0%                          | 0  |
| Abbey Street  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%    | 0  | 0.0%    | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%              | 0  | 0.0%                          | 0    | 0.0%                            | 0  | 0.0%                          | 0  |
| Almond Road   | 1.0%  | 1  | 0.0%  | 0  | 1.3%  | 1  | 0.0%    | 0  | 2.2%    | 1  | 0.0%  | 0  | 0.0%  | 0  | 2.0%  | 1  | 0.0%              | 0  | 0.0%                          | 0    | 0.0%                            | 0  | 5.0%                          | 1  |
| Applegate   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%    | 0  | 0.0%    | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%              | 0  | 0.0%                          | 0    | 0.0%                            | 0  | 0.0%                          | 0  |
| Dover Street  | 7.2%  | 7  | 27.8% | 5  | 2.5%  | 2  | 12.0%   | 3  | 8.7%    | 4  | 0.0%  | 0  | 10.6% | 5  | 4.0%  | 2  | 13.8%             | 4  | 3.8%                          | 1    | 9.1%                            | 2  | 0.0%                          | 0  |
| East Street   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%    | 0  | 0.0%    | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%              | 0  | 0.0%                          | 0    | 0.0%                            | 0  | 0.0%                          | 0  |
| Haymarket Centre  | 13.4% | 13 | 5.6%  | 1  | 15.2% | 12 | 12.0%   | 3  | 10.9%   | 5  | 19.2% | 5  | 17.0% | 8  | 10.0% | 5  | 13.8%             | 4  | 15.4%                         | 4    | 18.2%                           | 4  | 5.0%                          | 1  |
| Highcross   | 40.2% | 39 | 33.3% | 6  | 41.8% | 33 | 52.0%   | 13 | 41.3%   | 19 | 26.9% | 7  | 31.9% | 15 | 48.0% | 24 | 34.5%             | 10 | 57.7%                         | 15   | 40.9%                           | 9  | 25.0%                         | 5  |
| Lee Circle  | 7.2%  | 7  | 11.1% | 2  | 6.3%  | 5  | 4.0%    | 1  | 10.9%   | 5  | 3.8%  | 1  | 10.6% | 5  | 4.0%  | 2  | 6.9%              | 2  | 0.0%                          | 0    | 9.1%                            | 2  | 15.0%                         | 3  |
| Lee Circle over-height<br>vehicle park                  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%    | 0  | 0.0%    | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%              | 0  | 0.0%                          | 0    | 0.0%                            | 0  | 0.0%                          | 0  |
| Mansfield Street (entrance<br>opposite Sandacre Street) | 1.0%  | 1  | 0.0%  | 0  | 1.3%  | 1  | 4.0%    | 1  | 0.0%    | 0  | 0.0%  | 0  | 0.0%  | 0  | 2.0%  | 1  | 0.0%              | 0  | 0.0%                          | 0    | 0.0%                            | 0  | 5.0%                          | 1  |
| Mansfield Street (rear of Argos)                        | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%    | 0  | 0.0%    | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%              | 0  | 0.0%                          | 0    | 0.0%                            | 0  | 0.0%                          | 0  |
| Newarke Street (near Sue<br>Townsend Theatre)           | 2.1%  | 2  | 5.6%  | 1  | 1.3%  | 1  | 0.0%    | 0  | 2.2%    | 1  | 3.8%  | 1  | 2.1%  | 1  | 2.0%  | 1  | 3.4%              | 1  | 0.0%                          | 0    | 0.0%                            | 0  | 5.0%                          | 1  |
| Phoenix Square  | 1.0%  | 1  | 5.6%  | 1  | 0.0%  | 0  | 0.0%    | 0  | 2.2%    | 1  | 0.0%  | 0  | 0.0%  | 0  | 2.0%  | 1  | 0.0%              | 0  | 3.8%                          | 1    | 0.0%                            | 0  | 0.0%                          | 0  |
| Rutland Centre  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%    | 0  | 0.0%    | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%              | 0  | 0.0%                          | 0    | 0.0%                            | 0  | 0.0%                          | 0  |
| St Margaret's Pastures                                  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%    | 0  | 0.0%    | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%              | 0  | 0.0%                          | 0    | 0.0%                            | 0  | 0.0%                          | 0  |
| St Nicholas Circle                                      | 4.1%  | 4  | 0.0%  | 0  | 5.1%  | 4  | 4.0%    | 1  | 2.2%    | 1  | 7.7%  | 2  | 4.3%  | 2  | 4.0%  | 2  | 0.0%              | 0  | 7.7%                          | 2    | 4.5%                            | 1  | 5.0%                          | 1  |
| Upper Brown Street                                      | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%    | 0  | 0.0%    | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%              | 0  | 0.0%                          | 0    | 0.0%                            | 0  | 0.0%                          | 0  |
| Victoria Park   | 1.0%  | 1  | 0.0%  | 0  | 1.3%  | 1  | 0.0%    | 0  | 2.2%    | 1  | 0.0%  | 0  | 2.1%  | 1  | 0.0%  | 0  | 0.0%              | 0  | 0.0%                          | 0    | 0.0%                            | 0  | 5.0%                          | 1  |
| Welford Road  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%    | 0  | 0.0%    | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%              | 0  | 0.0%                          | 0    | 0.0%                            | 0  | 0.0%                          | 0  |
| Other (PLEASE WRITE IN)                                 | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%    | 0  | 0.0%    | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%              | 0  | 0.0%                          | 0    | 0.0%                            | 0  | 0.0%                          | 0  |
| On-street   | 6.2%  | 6  | 11.1% | 2  | 5.1%  | 4  | 4.0%    | 1  | 4.3%    | 2  | 11.5% | 3  | 6.4%  | 3  | 6.0%  | 3  | 10.3%             | 3  | 0.0%                          | 0    | 9.1%                            | 2  | 5.0%                          | 1  |
| Dropped off   | 5.2%  | 5  | 0.0%  | 0  | 6.3%  | 5  | 4.0%    | 1  | 4.3%    | 2  | 7.7%  | 2  | 8.5%  | 4  | 2.0%  | 1  | 6.9%              | 2  | 3.8%                          | 1    | 9.1%                            | 2  | 0.0%                          | 0  |
| Premier Inn   | 1.0%  | 1  | 0.0%  | 0  | 1.3%  | 1  | 0.0%    | 0  | 0.0%    | 0  | 3.8%  | 1  | 2.1%  | 1  | 0.0%  | 0  | 0.0%              | 0  | 3.8%                          | 1    | 0.0%                            | 0  | 0.0%                          | 0  |
| (Don't know / cant<br>remember)                         | 9.3%  | 9  | 0.0%  | 0  | 11.4% | 9  | 4.0%    | 1  | 8.7%    | 4  | 15.4% | 4  | 4.3%  | 2  | 14.0% | 7  | 10.3%             | 3  | 3.8%                          | 1    | 0.0%                            | 0  | 25.0%                         | 5  |
| Base:   |       | 97 |       | 18 |       | 79 |         | 25 |         | 46 |       | 26 |       | 47 |       | 50 |                   | 29 |                               | 26   |                                 | 22 |                               | 20 |

# Leicester In Centre Survey for Nexus Planning

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|  | Tota       | 1     | Male     | :      | Fema     | le     | 18 - 3 | 4  | 35 - 5 | 4  | 55 +  |    | ABC1  | l  | C2DI  | Ξ   | The Cloo<br>Tower |    |       | arket | Granby St<br>/ Rutlan<br>Street | d  | Horsef<br>Street<br>Market S | t / |
|--|------------|-------|----------|--------|----------|--------|--------|----|--------|----|-------|----|-------|----|-------|-----|-------------------|----|-------|-------|---------------------------------|----|------------------------------|-----|
| Q10 What do you curren   | tly like a | about | Leiceste | er Cit | y Centre | e? [MF | קא]    |    |        |    |       |    |       |    |       |     |                   |    |       |       |                                 |    |                              |     |
| Appearance or character of the city centre                               | 1.5%       | 3     | 0.0%     | 0      | 1.8%     | 3      | 1.9%   | 1  | 0.0%   | 0  | 2.7%  | 2  | 3.6%  | 3  | 0.0%  | 0   | 0.0%              | 0  | 4.2%  | 2     | 0.0%                            | 0  | 2.1%                         | 1   |
| Cleanliness of the city centre   | 1.0%       | 2     | 0.0%     | 0      | 1.2%     | 2      | 3.8%   | 2  | 0.0%   | 0  | 0.0%  | 0  | 2.4%  | 2  | 0.0%  | 0   | 0.0%              | 0  | 2.1%  | 1     | 0.0%                            | 0  | 2.1%                         | 1   |
| Convenient to home   | 32.0%      | 64    | 40.5%    | 15     | 30.1%    | 49     | 39.6%  | 21 | 15.3%  | 11 | 42.7% | 32 | 31.3% | 26 | 32.5% | 38  | 35.0%             | 21 | 29.2% | 14    | 33.3%                           | 15 | 29.8%                        | 14  |
| Convenient to work   | 2.5%       | 5     | 8.1%     | 3      | 1.2%     | 2      | 9.4%   | 5  | 0.0%   | 0  | 0.0%  | 0  | 2.4%  | 2  | 2.6%  | 3   | 3.3%              | 2  | 0.0%  | 0     | 2.2%                            | 1  | 4.3%                         | 2   |
| General affordability  | 1.5%       | 3     | 2.7%     | 1      | 1.2%     | 2      | 1.9%   | 1  | 2.8%   | 2  | 0.0%  | 0  | 1.2%  | 1  | 1.7%  | 2   | 1.7%              | 1  | 2.1%  | 1     | 2.2%                            | 1  | 0.0%                         | 0   |
| Good / cheap parking   | 0.5%       | 1     | 2.7%     | 1      | 0.0%     | 0      | 0.0%   | 0  | 1.4%   | 1  | 0.0%  | 0  | 0.0%  | 0  | 0.9%  | 1   | 0.0%              | 0  | 2.1%  | 1     | 0.0%                            | 0  | 0.0%                         | 0   |
| Habit / always used it /<br>familiar                                     | 12.5%      | 25    | 10.8%    | 4      | 12.9%    | 21     | 5.7%   | 3  | 15.3%  | 11 | 14.7% | 11 | 7.2%  | 6  | 16.2% | 19  | 15.0%             | 9  | 12.5% | 6     | 6.7%                            | 3  | 14.9%                        | 7   |
| It is easy to walk / cycle<br>around                                     | 8.5%       | 17    | 5.4%     | 2      | 9.2%     | 15     | 13.2%  | 7  | 4.2%   | 3  | 9.3%  | 7  | 10.8% | 9  | 6.8%  | 8   | 8.3%              | 5  | 8.3%  | 4     | 8.9%                            | 4  | 8.5%                         | 4   |
| It is easy to get to by bus  | 9.5%       | 19    | 2.7%     | 1      | 11.0%    | 18     | 11.3%  | 6  | 12.5%  | 9  | 5.3%  | 4  | 12.0% | 10 | 7.7%  | 9   | 11.7%             | 7  | 10.4% | 5     | 8.9%                            | 4  | 6.4%                         | 3   |
| It is easy to get to by train  | 1.0%       | 2     | 0.0%     | 0      | 1.2%     | 2      | 0.0%   | 0  | 2.8%   | 2  | 0.0%  | 0  | 0.0%  | 0  | 1.7%  | 2   | 1.7%              | 1  | 0.0%  | 0     | 0.0%                            | 0  | 2.1%                         | 1   |
| Quality of shops or markets  | 38.5%      | 77    | 24.3%    | 9      | 41.7%    | 68     | 32.1%  | 17 | 47.2%  | 34 | 34.7% | 26 | 37.3% | 31 | 39.3% | 46  | 41.7%             | 25 | 39.6% | 19    | 44.4%                           | 20 | 27.7%                        | 13  |
| Range of shops or markets  | 62.5%      | 125   | 48.6%    | 18     | 65.6%    | 107    | 52.8%  | 28 | 70.8%  | 51 | 61.3% | 46 | 51.8% | 43 | 70.1% | 82  | 58.3%             | 35 | 70.8% | 34    | 57.8%                           | 26 | 63.8%                        | 30  |
| Range or quality of leisure<br>facilities (e.g. cinema,<br>theatre etc.) | 3.0%       | 6     | 2.7%     | 1      | 3.1%     | 5      | 0.0%   | 0  | 5.6%   | 4  | 2.7%  | 2  | 1.2%  | 1  | 4.3%  | 5   | 1.7%              | 1  | 2.1%  | 1     | 0.0%                            | 0  | 8.5%                         | 4   |
| Range or quality of places to eat  | 12.0%      | 24    | 5.4%     | 2      | 13.5%    | 22     | 9.4%   | 5  | 20.8%  | 15 | 5.3%  | 4  | 9.6%  | 8  | 13.7% | 16  | 16.7%             | 10 | 2.1%  | 1     | 11.1%                           | 5  | 17.0%                        | 8   |
| Range or quality of pubs or<br>bars                                      | 4.0%       | 8     | 5.4%     | 2      | 3.7%     | 6      | 3.8%   | 2  | 6.9%   | 5  | 1.3%  | 1  | 4.8%  | 4  | 3.4%  | 4   | 5.0%              | 3  | 8.3%  | 4     | 0.0%                            | 0  | 2.1%                         | 1   |
| Range or quality of services<br>(e.g. banks, hairdressers<br>etc.)       | 2.5%       | 5     | 2.7%     | 1      | 2.5%     | 4      | 1.9%   | 1  | 2.8%   | 2  | 2.7%  | 2  | 2.4%  | 2  | 2.6%  | 3   | 0.0%              | 0  | 4.2%  | 2     | 4.4%                            | 2  | 2.1%                         | 1   |
| Variety of festivals and event   | 5.0%       | 10    | 2.7%     | 1      | 5.5%     | 9      | 5.7%   | 3  | 2.8%   | 2  | 6.7%  | 5  | 4.8%  | 4  | 5.1%  | 6   | 3.3%              | 2  | 10.4% | 5     | 6.7%                            | 3  | 0.0%                         | 0   |
| Visitor accommodation or<br>facilities                                   | 0.0%       | 0     | 0.0%     | 0      | 0.0%     | 0      | 0.0%   | 0  | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   | 0.0%              | 0  | 0.0%  | 0     | 0.0%                            | 0  | 0.0%                         | 0   |
| Safety of the city centre  | 3.0%       | 6     | 0.0%     | 0      | 3.7%     | 6      | 1.9%   | 1  | 2.8%   | 2  | 4.0%  | 3  | 3.6%  | 3  | 2.6%  | 3   | 3.3%              | 2  | 4.2%  | 2     | 2.2%                            | 1  | 2.1%                         | 1   |
| Parks or open spaces   | 0.0%       | 0     | 0.0%     | 0      | 0.0%     | 0      | 0.0%   | 0  | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   | 0.0%              | 0  | 0.0%  | 0     | 0.0%                            | 0  | 0.0%                         | 0   |
| Other (PLEASE WRITE IN)  | 0.0%       | 0     | 0.0%     | 0      | 0.0%     | 0      | 0.0%   | 0  | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   | 0.0%              | 0  | 0.0%  | 0     | 0.0%                            | 0  | 0.0%                         | 0   |
| Nothing  | 2.5%       | 5     | 5.4%     | 2      | 1.8%     | 3      | 1.9%   | 1  | 4.2%   | 3  | 1.3%  | 1  | 3.6%  | 3  | 1.7%  | 2   | 1.7%              | 1  | 4.2%  | 2     | 2.2%                            | 1  | 2.1%                         | 1   |
| It's quiet   | 0.5%       | 1     | 0.0%     | 0      | 0.6%     | 1      | 0.0%   | 0  | 1.4%   | 1  | 0.0%  | 0  | 1.2%  | 1  | 0.0%  | 0   | 0.0%              | 0  | 0.0%  | 0     | 2.2%                            | 1  | 0.0%                         | 0   |
| Undercover   | 0.5%       | 1     | 0.0%     | 0      | 0.6%     | 1      | 0.0%   | 0  | 0.0%   | 0  | 1.3%  | 1  | 0.0%  | 0  | 0.9%  | 1   | 0.0%              | 0  | 0.0%  | 0     | 0.0%                            | 0  | 2.1%                         | 1   |
| (Don't know)   | 1.5%       | 3     | 0.0%     | 0      | 1.8%     | 3      | 3.8%   | 2  | 0.0%   | 0  | 1.3%  | 1  | 1.2%  | 1  | 1.7%  | 2   | 1.7%              | 1  | 2.1%  | 1     | 2.2%                            | 1  | 0.0%                         | 0   |
| Base:  |            | 200   |          | 37     |          | 163    |        | 53 |        | 72 |       | 75 |       | 83 |       | 117 |                   | 60 |       | 48    |                                 | 45 |                              | 47  |

#### Leicester In Centre Survey for Nexus Planning

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|   | Tota       | 1      | Male      |       | Femal    | le    | 18 - 34 | l  | 35 - 54 | 4  | 55 +  |    | ABC1  |    | C2DH  | C   | The Clock<br>Tower |    | Gallowtree<br>Gate / Mark<br>Place |    | Franby Stree<br>/ Rutland<br>Street |   | Horsefa<br>Street<br>arket St | /  |
|---|------------|--------|-----------|-------|----------|-------|---------|----|---------|----|-------|----|-------|----|-------|-----|--------------------|----|------------------------------------|----|-------------------------------------|---|-------------------------------|----|
| Q11 What do you curren  | tly dislik | ke abo | out Leice | ester | City Cer | ntre? | [MR]    |    |         |    |       |    |       |    |       |     |                    |    |                                    |    |                                     |   |                               |    |
| Appearance or character of the city centre                              | 2.0%       | 4      | 0.0%      | 0     | 2.5%     | 4     | 0.0%    | 0  | 1.4%    | 1  | 4.0%  | 3  | 1.2%  | 1  | 2.6%  | 3   | 1.7%               | 1  | 2.1%                               | 1  | 2.2%                                | 1 | 2.1%                          | 1  |
| Cleanliness of the city centre  | 7.0%       | 14     | 2.7%      | 1     | 8.0%     | 13    | 11.3%   | 6  | 2.8%    | 2  | 8.0%  | 6  | 4.8%  | 4  | 8.5%  | 10  | 13.3%              | 8  | 2.1%                               | 1  | 6.7%                                | 3 | 4.3%                          | 2  |
| Difficult / expensive parking   | 10.5%      | 21     | 18.9%     | 7     | 8.6%     | 14    | 17.0%   | 9  | 9.7%    | 7  | 6.7%  | 5  | 12.0% | 10 | 9.4%  | 11  | 15.0%              | 9  | 10.4%                              | 5  | 8.9%                                | 4 | 6.4%                          | 3  |
| Congestion  | 12.0%      | 24     | 18.9%     | 7     | 10.4%    | 17    | 17.0%   | 9  | 12.5%   | 9  | 8.0%  | 6  | 13.3% | 11 | 11.1% | 13  | 10.0%              | 6  | 14.6%                              | 7  | 15.6%                               | 7 | 8.5%                          | 4  |
| General affordability   | 1.5%       | 3      | 0.0%      | 0     | 1.8%     | 3     | 0.0%    | 0  | 0.0%    | 0  | 4.0%  | 3  | 2.4%  | 2  | 0.9%  | 1   | 3.3%               | 2  | 2.1%                               | 1  | 0.0%                                | 0 | 0.0%                          | 0  |
| It is not easy to walk / cycle around                                   | 3.5%       | 7      | 10.8%     | 4     | 1.8%     | 3     | 3.8%    | 2  | 2.8%    | 2  | 4.0%  | 3  | 2.4%  | 2  | 4.3%  | 5   | 6.7%               | 4  | 0.0%                               | 0  | 4.4%                                | 2 | 2.1%                          | 1  |
| Poor quality of shops   | 0.5%       | 1      | 0.0%      | 0     | 0.6%     | 1     | 0.0%    | 0  | 0.0%    | 0  | 1.3%  | 1  | 0.0%  | 0  | 0.9%  | 1   | 0.0%               | 0  | 2.1%                               | 1  | 0.00/0                              | 0 | 0.0%                          | 0  |
| Poor range of shops   | 1.0%       | 2      | 0.0%      | 0     | 1.2%     | 2     | 0.0%    | 0  | 1.4%    | 1  | 1.3%  | 1  | 1.2%  | 1  | 0.9%  | 1   | 0.0%               | 0  | 4.2%                               | 2  | 0.00/0                              | 0 | 0.0%                          | 0  |
| Poor range of leisure<br>facilities (e.g. cinema,<br>theatre etc.)      | 1.5%       | 3      | 0.0%      | 0     | 1.8%     | 3     | 1.9%    | 1  | 1.4%    | 1  | 1.3%  | 1  | 0.0%  | 0  | 2.6%  | 3   | 3.3%               | 2  | 0.0%                               | 0  | 2.2%                                | 1 | 0.0%                          | 0  |
| Poor range or quality places to eat                                     | 7.0%       | 14     | 5.4%      | 2     | 7.4%     | 12    | 5.7%    | 3  | 8.3%    | 6  | 6.7%  | 5  | 3.6%  | 3  | 9.4%  | 11  | 3.3%               | 2  | 10.4%                              | 5  | 6.7%                                | 3 | 8.5%                          | 4  |
| Poor range or quality of pubs<br>or bars                                | 2.0%       | 4      | 2.7%      | 1     | 1.8%     | 3     | 3.8%    | 2  | 1.4%    | 1  | 1.3%  | 1  | 2.4%  | 2  | 1.7%  | 2   | 0.0%               | 0  | 2.1%                               | 1  | 2.2%                                | 1 | 4.3%                          | 2  |
| Poor range or quality of<br>services (e.g. banks,<br>hairdressers etc.) | 0.0%       | 0      | 0.0%      | 0     | ,.       | 0     | 0.0%    | 0  | 0.0%    | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |                    | 0  | 0.0%                               | 0  |                                     | 0 | 0.0%                          | 0  |
| It is not easy to get to by bus   | 0.0%       | 0      | 0.0%      | 0     | 0.0%     | 0     | 0.0%    | 0  | 0.0%    | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   | 0.0%               | 0  | 0.0%                               | 0  |                                     | 0 | 0.0%                          | 0  |
| It is not easy to get to by train                                       | 0.0%       | 0      | 0.0%      | 0     | 0.0%     | 0     | 0.0%    | 0  | 0.0%    | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   | 0.0%               | 0  | 0.0%                               | 0  |                                     | 0 | 0.0%                          | 0  |
| Safety of the city centre   | 4.0%       | 8      | 0.0%      | 0     | 4.9%     | 8     | 0.0%    | 0  | 6.9%    | 5  | 4.0%  | 3  | 2.4%  | 2  | 5.1%  | 6   | 3.3%               | 2  | 8.3%                               | 4  | 2.2%                                | 1 | 2.1%                          | 1  |
| Parks or open spaces  | 1.5%       | 3      | 5.4%      | 2     | 0.6%     | 1     | 3.8%    | 2  | 1.4%    | 1  | 0.0%  | 0  | 1.2%  | 1  | 1.7%  | 2   | 3.3%               | 2  | 0.0%                               | 0  | 2.2%                                | 1 | 0.0%                          | 0  |
| Visitor accommodation or<br>facilities                                  | 0.5%       | 1      | 0.0%      | 0     | 0.6%     | 1     | 0.0%    | 0  | 1.4%    | 1  | 0.0%  | 0  | 0.0%  | 0  | 0.9%  | 1   | 0.0%               | 0  | 0.0%                               | 0  | 2.270                               | 1 | 0.0%                          | 0  |
| Other (PLEASE WRITE IN)   | 0.0%       | 0      | 0.0%      | 0     | 0.0%     | 0     | 0.0%    | 0  | 0.0%    | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   | 0.0%               | 0  | 0.0%                               | 0  | 0.00/0                              | 0 | 0.0%                          | 0  |
| Nothing   | 38.0%      | 76     | 29.7%     | 11    | 39.9%    | 65    | 35.8%   | 19 | 37.5%   | 27 | 40.0% | 30 | 39.8% | 33 | 36.8% | 43  |                    | 20 |                                    | 19 | 33.3% 1                             |   | 46.8%                         | 22 |
| Church people preaching   | 0.5%       | 1      | 0.0%      | 0     | 0.6%     | 1     | 0.0%    | 0  | 0.0%    | 0  | 1.3%  | 1  | 1.2%  | 1  | 0.0%  | 0   | 1.7%               | 1  | 0.0%                               | 0  |                                     | 0 | 0.0%                          | 0  |
| Lack of seating   | 2.0%       | 4      | 0.0%      | 0     | 2.5%     | 4     | 1.9%    | 1  | 1.4%    | 1  | 2.7%  | 2  | 2.4%  | 2  | 1.7%  | 2   | 0.0%               | 0  | 4.2%                               | 2  | 2.2/0                               | 1 | 2.1%                          | 1  |
| Lots of bikes   | 0.5%       | 1      | 0.0%      | 0     | 0.6%     | 1     | 1.9%    | 1  | 0.0%    | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.9%  | 1   | 1.7%               | 1  | 0.0%                               | 0  |                                     | 0 | 0.0%                          | 0  |
| Lots of homeless people   | 1.5%       | 3      | 0.0%      | 0     | 1.8%     | 3     | 1.9%    | 1  | 0.0%    | 0  | 2.7%  | 2  | 1.2%  | 1  | 1.7%  | 2   | 1.7%               | 1  | 0.0%                               | 0  |                                     | 2 | 0.0%                          | 0  |
| Street works  | 0.5%       | 1      | 0.0%      | 0     | 0.6%     | 1     | 0.0%    | 0  | 0.0%    | 0  | 1.3%  | 1  | 0.0%  | 0  | 0.9%  | 1   | 0.0%               | 0  | 0.0%                               | 0  | 0.070                               | 0 | 2.1%                          | 1  |
| The modernisation   | 0.5%       | 1      | 0.0%      | 0     | 0.6%     | 1     | 0.0%    | 0  | 1.4%    | 1  | 0.0%  | 0  | 1.2%  | 1  | 0.0%  | 0   | 0.0%               | 0  | 0.0%                               | 0  | 2.2%                                | 1 | 0.0%                          | 0  |
| Too many empty shops  | 0.5%       | 1      | 0.0%      | 0     | 0.6%     | 1     | 0.0%    | 0  | 0.0%    | 0  | 1.3%  | 1  | 0.0%  | 0  | 0.9%  | 1   | 0.0%               | 0  | 2.1%                               | 1  |                                     | 0 | 0.0%                          | 0  |
| (Don't know)  | 11.0%      | 22     | 13.5%     | 5     | 10.4%    | 17    | 9.4%    | 5  | 12.5%   | 9  | 10.7% | 8  | 12.0% | 10 | 10.3% | 12  | 10.0%              | 6  | 6.3%                               | 3  | 13.3%                               | 6 | 14.9%                         | 7  |
| Base:   |            | 200    |           | 37    |          | 163   |         | 53 |         | 72 |       | 75 |       | 83 |       | 117 |                    | 60 |                                    | 48 | 4                                   | 5 |                               | 47 |

# Leicester In Centre Survey for Nexus Planning

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|  | Tota     | d      | Male     | •     | Fema     | le    | 18 - 34 | 4  | 35 - 54 | l  | 55 +  |    | ABC   | 1  | C2DF  | E   | The Cloo<br>Tower |    | Gallowtr<br>Gate / Mar<br>Place |    | Granby Str<br>/ Rutland<br>Street | l  | Horsefa<br>Street<br>Iarket St | /  |
|--|----------|--------|----------|-------|----------|-------|---------|----|---------|----|-------|----|-------|----|-------|-----|-------------------|----|---------------------------------|----|-----------------------------------|----|--------------------------------|----|
| Q12 How do you think Lo                                | eicester | City ( | Centre s | houle | d be imp | roved | I? [MR] |    |         |    |       |    |       |    |       |     |                   |    |                                 |    |                                   |    |                                |    |
| Different or better shops or<br>markets                | 2.0%     | 4      | 2.7%     | 1     | 1.8%     | 3     | 3.8%    | 2  | 1.4%    | 1  | 1.3%  | 1  | 3.6%  | 3  | 0.9%  | 1   | 1.7%              | 1  | 2.1%                            | 1  | 0.0%                              | 0  | 4.3%                           | 2  |
| Different or better places to<br>eat or drink          | 8.5%     | 17     | 5.4%     | 2     | 9.2%     | 15    | 7.5%    | 4  | 11.1%   | 8  | 6.7%  | 5  | 4.8%  | 4  | 11.1% | 13  | 5.0%              | 3  | 12.5%                           | 6  | 6.7%                              | 3  | 10.6%                          | 5  |
| Different or better leisure<br>facilities              | 2.5%     | 5      | 2.7%     | 1     | 2.5%     | 4     | 3.8%    | 2  | 2.8%    | 2  | 1.3%  | 1  | 1.2%  | 1  | 3.4%  | 4   | 3.3%              | 2  | 2.1%                            | 1  | 2.2%                              | 1  | 2.1%                           | 1  |
| Different or better service<br>facilities              | 0.5%     | 1      | 0.0%     | 0     | 0.6%     | 1     | 1.9%    | 1  | 0.0%    | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.9%  | 1   | 1.7%              | 1  | 0.0%                            | 0  | 0.0%                              | 0  | 0.0%                           | 0  |
| More or better car parking                             | 12.5%    | 25     | 24.3%    | 9     | 9.8%     | 16    | 18.9%   | 10 | 11.1%   | 8  | 9.3%  | 7  | 15.7% | 13 | 10.3% | 12  | 15.0%             | 9  | 12.5%                           | 6  | 11.1%                             | 5  | 10.6%                          | 5  |
| Improved visitor information                           | 0.0%     | 0      | 0.0%     | 0     | 0.0%     | 0     | 0.0%    | 0  | 0.0%    | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   | 0.0%              | 0  | 0.0%                            | 0  | 0.0%                              | 0  | 0.0%                           | 0  |
| More or better public<br>transport or cycle facilities | 3.5%     | 7      | 10.8%    | 4     | 1.8%     | 3     | 7.5%    | 4  | 2.8%    | 2  | 1.3%  | 1  | 4.8%  | 4  | 2.6%  | 3   | 3.3%              | 2  | 0.0%                            | 0  | 2.2%                              | 1  | 8.5%                           | 4  |
| Improves quality or<br>cleanliness of public<br>spaces | 10.5%    | 21     | 8.1%     | 3     | 11.0%    | 18    | 13.2%   | 7  | 5.6%    | 4  | 13.3% | 10 | 8.4%  | 7  | 12.0% | 14  | 18.3%             | 11 | 2.1%                            | 1  | 11.1%                             | 5  | 8.5%                           | 4  |
| Improved visitor<br>accommodation                      | 0.0%     | 0      | 0.0%     | 0     | 0.0%     | 0     | 0.0%    | 0  | 0.0%    | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   | 0.0%              | 0  | 0.0%                            | 0  | 0.0%                              | 0  | 0.0%                           | 0  |
| Other (PLEASE WRITE IN)                                | 0.0%     | 0      | 0.0%     | 0     | 0.0%     | 0     | 0.0%    | 0  | 0.0%    | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   | 0.0%              | 0  | 0.0%                            | 0  | 0.0%                              | 0  | 0.0%                           | 0  |
| Nothing in particular                                  | 26.5%    | 53     | 16.2%    | 6     | 28.8%    | 47    | 26.4%   | 14 | 25.0%   | 18 | 28.0% | 21 | 25.3% | 21 | 27.4% | 32  | 18.3%             | 11 | 31.3%                           | 15 | 28.9%                             | 13 | 29.8%                          | 14 |
| Cheaper parking  | 1.0%     | 2      | 2.7%     | 1     | 0.6%     | 1     | 0.0%    | 0  | 1.4%    | 1  | 1.3%  | 1  | 1.2%  | 1  | 0.9%  | 1   | 1.7%              | 1  | 0.0%                            | 0  | 2.2%                              | 1  | 0.0%                           | 0  |
| Keep the old buildings                                 | 0.5%     | 1      | 0.0%     | 0     | 0.6%     | 1     | 0.0%    | 0  | 1.4%    | 1  | 0.0%  | 0  | 1.2%  | 1  | 0.0%  | 0   | 0.0%              | 0  | 0.0%                            | 0  | 2.2%                              | 1  | 0.0%                           | 0  |
| Less beggars / homeless                                | 1.0%     | 2      | 0.0%     | 0     | 1.2%     | 2     | 0.0%    | 0  | 0.0%    | 0  | 2.7%  | 2  | 0.0%  | 0  | 1.7%  | 2   | 0.0%              | 0  | 0.0%                            | 0  | 4.4%                              | 2  | 0.0%                           | 0  |
| Less cars on street                                    | 0.5%     | 1      | 2.7%     | 1     | 0.0%     | 0     | 0.0%    | 0  | 1.4%    | 1  | 0.0%  | 0  | 0.0%  | 0  | 0.9%  | 1   | 1.7%              | 1  | 0.0%                            | 0  | 0.0%                              | 0  | 0.0%                           | 0  |
| Less empty shops                                       | 0.5%     | 1      | 0.0%     | 0     | 0.6%     | 1     | 0.0%    | 0  | 0.0%    | 0  | 1.3%  | 1  | 0.0%  | 0  | 0.9%  | 1   | 0.0%              | 0  | 2.1%                            | 1  | 0.0%                              | 0  | 0.0%                           | 0  |
| Less traffic congestion                                | 1.5%     | 3      | 2.7%     | 1     | 1.2%     | 2     | 5.7%    | 3  | 0.0%    | 0  | 0.0%  | 0  | 0.0%  | 0  | 2.6%  | 3   | 0.0%              | 0  | 2.1%                            | 1  | 4.4%                              | 2  | 0.0%                           | 0  |
| More pedestrianisation                                 | 1.0%     | 2      | 0.0%     | 0     | 1.2%     | 2     | 0.0%    | 0  | 1.4%    | 1  | 1.3%  | 1  | 1.2%  | 1  | 0.9%  | 1   | 1.7%              | 1  | 0.0%                            | 0  | 0.0%                              | 0  | 2.1%                           | 1  |
| More police  | 0.5%     | 1      | 0.0%     | 0     | 0.6%     | 1     | 0.0%    | 0  | 0.0%    | 0  | 1.3%  | 1  | 0.0%  | 0  | 0.9%  | 1   | 1.7%              | 1  | 0.0%                            | 0  | 0.0%                              | 0  | 0.0%                           | 0  |
| More seating   | 1.0%     | 2      | 0.0%     | 0     | 1.2%     | 2     | 0.0%    | 0  | 0.0%    | 0  | 2.7%  | 2  | 0.0%  | 0  | 1.7%  | 2   | 1.7%              | 1  | 0.0%                            | 0  | 2.2%                              | 1  | 0.0%                           | 0  |
| More toilets   | 0.5%     | 1      | 0.0%     | 0     | 0.6%     | 1     | 0.0%    | 0  | 1.4%    | 1  | 0.0%  | 0  | 0.0%  | 0  | 0.9%  | 1   | 0.0%              | 0  | 0.0%                            | 0  | 2.2%                              | 1  | 0.0%                           | 0  |
| More undercover areas                                  | 0.5%     | 1      | 0.0%     | 0     | 0.6%     | 1     | 0.0%    | 0  | 1.4%    | 1  | 0.0%  | 0  | 1.2%  | 1  | 0.0%  | 0   | 1.7%              | 1  | 0.0%                            | 0  | 0.0%                              | 0  | 0.0%                           | 0  |
| Stop religious people<br>preaching                     | 0.5%     | 1      | 0.0%     | 0     | 0.6%     | 1     | 0.0%    | 0  | 0.0%    | 0  | 1.3%  | 1  | 1.2%  | 1  | 0.0%  | 0   | 1.7%              | 1  | 0.0%                            | 0  | 0.0%                              | 0  | 0.0%                           | 0  |
| (Don't know)   | 29.0%    | 58     | 27.0%    | 10    | 29.4%    | 48    | 17.0%   | 9  | 34.7%   | 25 | 32.0% | 24 | 32.5% | 27 | 26.5% | 31  | 26.7%             | 16 | 33.3%                           | 16 | 28.9%                             | 13 | 27.7%                          | 13 |
| Base:  |          | 200    |          | 37    |          | 163   |         | 53 |         | 72 |       | 75 |       | 83 |       | 117 |                   | 60 |                                 | 48 |                                   | 45 |                                | 47 |

#### Leicester In Centre Survey for Nexus Planning

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|   | Total |     | Male   |   | Female | :     | 18 - 34    |    | 35 - 54 |     | 55 +  |   | ABC1  |   | C2DE   |     | The Clock<br>Tower |     | Gallowtre<br>Fate / Mar<br>Place |   | Franby Stre<br>/ Rutland<br>Street |   | Horsefair<br>Street /<br>Market Stre | et |
|---|-------|-----|--------|---|--------|-------|------------|----|---------|-----|-------|---|-------|---|--------|-----|--------------------|-----|----------------------------------|---|------------------------------------|---|--------------------------------------|----|
| Q13 What kind of chang<br>Those who said Differe        |       |     |        |   |        | ' mai | rkets? [Mi | [א |         |     |       |   |       |   |        |     |                    |     |                                  |   |                                    |   |                                      |    |
| Better quality shops                                    | 25.0% | 1   | 0.0%   | 0 | 33.3%  | 1     | 50.0%      | 1  | 0.0%    | 0   | 0.0%  | 0 | 0.0%  | 0 | 100.0% | 1   | 0.0%               | 0   | 0.0%                             | 0 | 0.0%                               | 0 | 50.0%                                | 1  |
| More affordable shops                                   | 75.0% | 3   | 0.0%   | 0 | 100.0% | 3     | 100.0%     | 2  | 100.0%  | 1   | 0.0%  | 0 | 66.7% | 2 | 100.0% | 1 1 | 100.0%             | 11  | 100.0%                           | 1 | 0.0%                               | 0 | 50.0%                                | 1  |
| Larger shops  | 25.0% | 1   | 0.0%   | 0 | 33.3%  | 1     | 0.0%       | 0  | 100.0%  | 1   | 0.0%  | 0 | 33.3% | 1 | 0.0%   | 0   | 0.0%               | 0 1 | 100.0%                           | 1 | 0.0%                               | 0 | 0.0%                                 | 0  |
| More or new national<br>retailers                       | 0.0%  | 0   | 0.0%   | 0 | 0.0%   | 0     | 0.0%       | 0  | 0.0%    | 0   | 0.0%  | 0 | 0.0%  | 0 | 0.0%   | 0   | 0.0%               | 0   | 0.0%                             | 0 | 0.0%                               | 0 | 0.0%                                 | 0  |
| More or new independent shops                           | 0.0%  | 0   | 0.0%   | 0 | 0.0%   | 0     | 0.0%       | 0  | 0.0%    | 0   | 0.0%  | 0 | 0.0%  | 0 | 0.0%   | 0   | 0.0%               | 0   | 0.0%                             | 0 | 0.0%                               | 0 | 0.0%                                 | 0  |
| More shops selling clothing / footwear                  | 0.0%  | 0   | 0.0%   | 0 | 0.0%   | 0     | 0.0%       | 0  | 0.0%    | 0   | 0.0%  | 0 | 0.0%  | 0 | 0.0%   | 0   | 0.0%               | 0   | 0.0%                             | 0 | 0.0%                               | 0 | 0.0%                                 | 0  |
| More shops selling food /<br>drink                      | 25.0% | 1   | 0.0%   | 0 | 33.3%  | 1     | 50.0%      | 1  | 0.0%    | 0   | 0.0%  | 0 | 33.3% | 1 | 0.0%   | 0 1 | 100.0%             | 1   | 0.0%                             | 0 | 0.0%                               | 0 | 0.0%                                 | 0  |
| More shops selling small<br>household goods             | 0.0%  | 0   | 0.0%   | 0 | 0.0%   | 0     | 0.0%       | 0  | 0.0%    | 0   | 0.0%  | 0 | 0.0%  | 0 | 0.0%   | 0   | 0.0%               | 0   | 0.0%                             | 0 | 0.0%                               | 0 | 0.0%                                 | 0  |
| More shops selling electrical goods                     | 0.0%  | 0   | 0.0%   | 0 | 0.0%   | 0     | 0.0%       | 0  | 0.0%    | 0   | 0.0%  | 0 | 0.0%  | 0 | 0.0%   | 0   | 0.0%               | 0   | 0.0%                             | 0 | 0.0%                               | 0 | 0.0%                                 | 0  |
| More shops selling books,<br>CDs etc                    | 0.0%  | 0   | 0.0%   | 0 | 0.0%   | 0     | 0.0%       | 0  | 0.0%    | 0   | 0.0%  | 0 | 0.0%  | 0 | 0.0%   | 0   | 0.0%               | 0   | 0.0%                             | 0 | 0.0%                               | 0 | 0.0%                                 | 0  |
| More shops selling toys or<br>recreational goods        | 0.0%  | 0   | 0.0%   | 0 | 0.0%   | 0     | 0.0%       | 0  | 0.0%    | 0   | 0.0%  | 0 | 0.0%  | 0 | 0.0%   | 0   | 0.0%               | 0   | 0.0%                             | 0 | 0.0%                               | 0 | 0.0%                                 | 0  |
| More chemists or shops<br>selling beauty products       | 0.0%  | 0   | 0.0%   | 0 | 0.0%   | 0     | 0.0%       | 0  | 0.0%    | 0   | 0.0%  | 0 | 0.0%  | 0 | 0.0%   | 0   | 0.0%               | 0   | 0.0%                             | 0 | 0.0%                               | 0 | 0.0%                                 | 0  |
| More shops selling furniture,<br>DIY or gardening goods | 0.0%  | 0   | 0.0%   | 0 | 0.0%   | 0     | 0.0%       | 0  | 0.0%    | 0   | 0.0%  | 0 | 0.0%  | 0 | 0.0%   | 0   | 0.0%               | 0   | 0.0%                             | 0 | 0.0%                               | 0 | 0.0%                                 | 0  |
| More shops selling specialist goods                     | 0.0%  | 0   | 0.0%   | 0 | 0.0%   | 0     | 0.0%       | 0  | 0.0%    | 0   | 0.0%  | 0 | 0.0%  | 0 | 0.0%   | 0   | 0.0%               | 0   | 0.0%                             | 0 | 0.0%                               | 0 | 0.0%                                 | 0  |
| More frequent markets                                   | 0.0%  | 0   | 0.0%   | 0 | 0.0%   | 0     | 0.0%       | 0  | 0.0%    | 0   | 0.0%  | 0 | 0.0%  | 0 | 0.0%   | 0   | 0.0%               | 0   | 0.0%                             | 0 | 0.0%                               | 0 | 0.0%                                 | 0  |
| Better quality markets                                  | 0.0%  | 0   | 0.0%   | 0 | 0.0%   | 0     | 0.0%       | 0  | 0.0%    | 0   | 0.0%  | 0 | 0.0%  | 0 | 0.0%   | 0   | 0.0%               | 0   | 0.0%                             | 0 | 0.0%                               | 0 | 0.0%                                 | 0  |
| Different types of markets                              | 0.0%  | 0   | 0.0%   | 0 | 0.0%   | 0     | 0.0%       | 0  | 0.0%    | 0   | 0.0%  | 0 | 0.0%  | 0 | 0.0%   | 0   | 0.0%               | 0   | 0.0%                             | 0 | 0.0%                               | 0 | 0.0%                                 | 0  |
| Other (PLEASE WRITE IN)                                 | 0.0%  | 0   | 0.0%   | 0 | 0.0%   | 0     | 0.0%       | 0  | 0.0%    | 0   | 0.0%  | 0 | 0.0%  | 0 | 0.0%   | 0   | 0.0%               | 0   | 0.0%                             | 0 | 0.0%                               | 0 | 0.0%                                 | 0  |
| (Don't know)  | 25.0% | 1 1 | 100.0% | 1 | 0.0%   | 0     | 0.0%       | 0  | 0.0%    | 0 1 | 00.0% | 1 | 33.3% | 1 | 0.0%   | 0   | 0.0%               | 0   | 0.0%                             | 0 | 0.0%                               | 0 | 50.0%                                | 1  |
| Base:   |       | 4   |        | 1 |        | 3     |            | 2  |         | 1   |       | 1 |       | 3 |        | 1   |                    | 1   |                                  | 1 |                                    | 0 |                                      | 2  |

# Leicester In Centre Survey for Nexus Planning

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|   | Total         |        | Male           |             | Female        | e      | 18 - 34       |             | 35 - 54       |        | 55 +         |        | ABC1           |             | C2DE          |        | The Clock<br>Tower   |        | Gallowtree<br>ate / Marke<br>Place |     | •                      |        | Horsefair<br>Street /<br>Market Stre | et          |
|---|---------------|--------|----------------|-------------|---------------|--------|---------------|-------------|---------------|--------|--------------|--------|----------------|-------------|---------------|--------|----------------------|--------|------------------------------------|-----|------------------------|--------|--------------------------------------|-------------|
| Q14 What kind of change<br>Those who said Differen  |               |        |                |             |               | o eat  | or drink?     | [M          | R]            |        |              |        |                |             |               |        |                      |        |                                    |     |                        |        |                                      |             |
| Better range of restaurants or cafes  | 58.8%         | 10     | 50.0%          | 1           | 60.0%         | 9      | 25.0%         | 1           | 75.0%         | 6      | 60.0%        | 3      | 50.0%          | 2           | 61.5%         | 8      | 66.7%                | 2      | 83.3%                              | 5   | 66.7%                  | 2      | 20.0%                                | 1           |
| Better quality restaurants or cafes   | 23.5%         | 4      | 50.0%          | 1           | 20.0%         | 3      | 0.0%          | 0           | 25.0%         | 2      | 40.0%        | 2      | 25.0%          | 1           | 23.1%         | 3      | 33.3%                | 1      | 16.7%                              | 1   | 0.0%                   | 0      | 40.0%                                | 2           |
| Aore affordable restaurants<br>or cafes   | 23.5%         | 4      | 0.0%           | 0           | 26.7%         | 4      | 0.0%          | 0           | 25.0%         | 2      | 40.0%        | 2      | 0.0%           | 0           | 30.8%         | 4      | 33.3%                | 1      | 16.7%                              | 1   | 33.3%                  | 1      | 20.0%                                | 1           |
| More independent<br>restaurants or cafes  | 52.9%         | 9      | 50.0%          | 1           | 53.3%         | 8      | 50.0%         | 2           | 62.5%         | 5      | 40.0%        | 2      | 50.0%          | 2           | 53.8%         | 7      | 66.7%                | 2      | 83.3%                              | 5   | 33.3%                  | 1      | 20.0%                                | 1           |
| Better range of pubs and bars   | 5.9%          | 1      | 0.0%           | 0           | 6.7%          | 1      | 25.0%         | 1           | 0.0%          | 0      | 0.0%         | 0      | 0.0%           | 0           | 7.7%          | 1      | 0.0%                 | 0      | 0.0%                               | 0   | 0.0%                   | 0      | 20.0%                                | 1           |
| Better quality pubs and bars  | 17.6%         | 3      | 0.0%           | 0           | 20.0%         | 3      | 25.0%         | 1           | 0.0%          | 0      | 40.0%        | 2      | 25.0%          | 1           | 15.4%         | 2      | 0.0%                 | 0      | 16.7%                              | 1   | 33.3%                  | 1      | 20.0%                                | 1           |
| lore or better nightclubs   | 5.9%          | 1      | 50.0%          | 1           | 0.0%          | 0      | 25.0%         | 1           | 0.0%          | 0      | 0.0%         | 0      | 25.0%          | 1           | 0.0%          | 0      |                      |        | 16.7%                              | 1   | 0.0%                   | 0      | 0.0%                                 | 0           |
| lore opportunities to eat or<br>drink outside   | 0.0%          | 0      | 0.0%           | 0           | 0.0%          | 0      | 0.0%          | 0           | 0.0%          | 0      | 0.0%         | 0      | 0.0%           | 0           | 0.0%          | 0      |                      | 0      |                                    | 0   | 0.0%                   | 0      | 0.0%                                 | 0           |
| Other (PLEASE WRITE IN)   | 0.0%          | 0      | 0.0%           | 0           | 0.0%          | 0      | 0.0%          | 0           | 0.0%          | 0      | 0.0%         | 0      | 0.0%           | 0           | 0.0%          | 0      | 0.0%                 | 0      | 0.0%                               | 0   | 0.0%                   | 0      | 0.0%                                 | 0           |
| Base:   |               | 17     |                | 2           |               | 15     |               | 4           |               | 8      |              | 5      |                | 4           |               | 13     |                      | 3      |                                    | 6   |                        | 3      |                                      | 5           |
| Q15 What kind of change<br>Those who said Differen  |               |        |                |             |               | acili  | ties? [MR]    |             |               |        |              |        |                |             |               |        |                      |        |                                    |     |                        |        |                                      |             |
| Aore or better cinemas or theatres  | 60.0%         | 3      | 0.0%           | 0           | 75.0%         | 3      | 50.0%         | 1           | 50.0%         | 1      | 100.0%       | 1      | 0.0%           | 0           | 75.0%         | 3      | 100.0%               | 2      | 0.0%                               | 0 1 | 100.0%                 | 1      | 0.0%                                 | 0           |
| More or better gym and  | 20.0%         | 1      | 100.0%         | 1           | 0.0%          | 0      | 50.0%         | 1           | 0.0%          | 0      | 0.0%         | 0      | 100.0%         | 1           | 0.0%          | 0      | 0.0%                 | 0      | 0.0%                               | 0   | 0.0%                   | 0      | 100.0%                               | 1           |
| fitness facilities  |               |        |                |             |               |        |               |             |               |        |              |        |                |             |               |        |                      |        |                                    |     |                        |        |                                      |             |
| fitness facilities<br>Aore or better sports<br>facilities   | 20.0%         | 1      | 100.0%         | 1           | 0.0%          | 0      | 50.0%         | 1           | 0.0%          | 0      | 0.0%         | 0      | 100.0%         | 1           | 0.0%          | 0      | 0.0%                 | 0      | 0.0%                               | 0   | 0.0%                   | 0      | 100.0%                               | 1           |
| fore or better sports facilities  | 20.0%<br>0.0% | 1      | 100.0%<br>0.0% | 1<br>0      | 0.0%          | 0<br>0 | 50.0%<br>0.0% | 1<br>0      | 0.0%<br>0.0%  | 0<br>0 | 0.0%         | 0<br>0 | 100.0%<br>0.0% | 1<br>0      | 0.0%<br>0.0%  | 0<br>0 |                      | 0      |                                    | 0   |                        | 0<br>0 | 100.0%<br>0.0%                       | 1<br>0      |
| fore or better sports<br>facilities<br>fore or better museums   |               |        |                | 1<br>0<br>0 |               |        |               | 1<br>0<br>0 |               |        |              |        |                | 1<br>0<br>0 |               |        | 0.0%                 |        | 0.0%                               | 0   |                        |        |                                      | 1<br>0<br>0 |
| Iore or better sports   | 0.0%          |        | 0.0%           |             | 0.0%          |        | 0.0%          | 0           | 0.0%          |        | 0.0%         | 0      | 0.0%           | 0           | 0.0%          |        | 0.0%<br>0.0%         | 0<br>0 | 0.0%                               | 0   | 0.0%                   |        | 0.0%                                 | ÷.          |
| Aore or better sports<br>facilities<br>Aore or better museums<br>Aore or better art galleries<br>Aore or better entertainment | 0.0%<br>20.0% | 0<br>1 | 0.0%<br>0.0%   | 0           | 0.0%<br>25.0% |        | 0.0%<br>0.0%  | 0           | 0.0%<br>50.0% |        | 0.0%<br>0.0% | 0<br>0 | 0.0%<br>0.0%   | 0           | 0.0%<br>25.0% |        | 0.0%<br>0.0%<br>0.0% | 0<br>0 | 0.0%<br>0.0%<br>00.0%              | 0   | 0.0%<br>100.0%<br>0.0% | 0<br>1 | 0.0%<br>0.0%                         | 0           |

#### Leicester In Centre Survey for Nexus Planning

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| financial services   financi   |   | Total        |         | Male       |    | Femal     | e      | 18 - 34   |     | 35 - 54 |   | 55 +   |   | ABC1     |    | C2DE   |    | The Clock<br>Tower |   |      |   | Granby Stre<br>/ Rutland<br>Street |   | Horsefai<br>Street /<br>Aarket Str |   |
|---|---|--------------|---------|------------|----|-----------|--------|-----------|-----|---------|---|--------|---|----------|----|--------|----|--------------------|---|------|---|------------------------------------|---|------------------------------------|---|
| financial services   financi   |   |              |         |            |    |           | facili | ties? [MI | [א  |         |   |        |   |          |    |        |    |                    |   |      |   |                                    |   |                                    |   |
| lone or better handnessing 0.0% 0 0.0%  | More or better banking /                                | 100.0%       | 1       | 0.0%       | 0  | 100.0%    | 1      | 100.0%    | 1   | 0.0%    | 0 | 0.0%   | 0 | 0.0%     | 0  | 100.0% | 1  | 100.0%             | 1 | 0.0% | 0 | 0.0%                               | 0 | 0.0%                               | 0 |
| long or better public sortics (2), beath, libraries) 0.0% 0 </td <td>More or better hairdressing /</td> <td>0.0%</td> <td>0</td>   | More or better hairdressing /                           | 0.0%         | 0       | 0.0%       | 0  | 0.0%      | 0      | 0.0%      | 0   | 0.0%    | 0 | 0.0%   | 0 | 0.0%     | 0  | 0.0%   | 0  | 0.0%               | 0 | 0.0% | 0 | 0.0%                               | 0 | 0.0%                               | 0 |
| http: 0 <td>More or better public<br/>services (e.g. health,</td> <td>0.0%</td> <td>0</td>   | More or better public<br>services (e.g. health,         | 0.0%         | 0       | 0.0%       | 0  | 0.0%      | 0      | 0.0%      | 0   | 0.0%    | 0 | 0.0%   | 0 | 0.0%     | 0  | 0.0%   | 0  | 0.0%               | 0 | 0.0% | 0 | 0.0%                               | 0 | 0.0%                               | 0 |
| 117 What kind of changes would you like to see to car parking? [MR]<br>Those who said More or better car parking at QIZ 0.0% 0.0% 0.14.3% 1 7.7% 1 0.0% 0  | Other (PLEASE WRITE IN)                                 | 0.0%         | 0       | 0.0%       | 0  | 0.0%      | 0      | 0.0%      | 0   | 0.0%    | 0 | 0.0%   | 0 | 0.0%     | 0  | 0.0%   | 0  | 0.0%               | 0 | 0.0% | 0 | 0.0%                               | 0 | 0.0%                               | 0 |
| Those who said More or better car parking at Q12   Those who said More or better car parking 4.0% 1 0.0% 0 0.0%   | Base:   |              | 1       |            | 0  |           | 1      |           | 1   |         | 0 |        | 0 |          | 0  |        | 1  |                    | 1 |      | 0 |                                    | 0 |                                    | 0 |
| tore short sizy car parking 4.0% 1 0.0% 0 0.0% 0 14.3% 1 7.7% 1 0.0% 0 0.0%  | Those who said More of                                  | or better ca | ır pari | king at QI | 12 | -         | -      |           | 0   | 0.004   | 0 | 1.1.00 |   | <b>-</b> | ,  | 0.004  | c  | 0.00/              | 0 |      |   | 0.004                              | 0 | 0.00/                              | 0 |
| etter located parking 8.0% 2 11.1% 1 6.3% 1 20.0% 2 0.0% 0 7.7% 1 8.3% 1 11.1% 1 16.7% 1 0.0% 0 0.0% 0 7.7% 1 8.3% 1 11.1% 1 16.7% 1 0.0% 0 0.0% 0 7.7% 1 8.3% 1 11.1% 1 16.7% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 1 10.0% 1 0.0% 0 2.0% 1 1.4% 1 0.0% 0 0.0% 0 2.0% 0 0.0% 0 2.0% 0 0.0% 0 2.0% 1 11.0% 1 1.0% 1 0.0% 0 2.0% 1 10.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% </td <td>More long stay car parking</td> <td></td> <td>-</td> <td></td> <td></td> <td></td> <td>-</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>1</td> <td></td> <td>1</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>1</td> <td></td> <td></td> <td></td> <td></td>  | More long stay car parking                              |              | -       |            |    |           | -      |           |     |         |   |        | 1 |          | 1  |        |    |                    |   |      | 1 |                                    |   |                                    |   |
| heaper car parking 96.0% 24 100.0% 9 93.8% 15 100.0% 10 100.0% 8 85.7% 6 100.0% 13 91.7% 11 88.9% 8 100.0% 6 100.0% 5 100.0% 5   fore disabled car parking 12.0% 3 0.0% 0 18.8% 3 10.0% 1 12.5% 1 14.3% 1 0.0% 0 20.0% 1 20.0% 1 20.0% 1 20.0% 1 20.0% 1 20.0% 1 20.0% 1 20.0% 0   | <i>i</i> 1 <i>c</i>                                     |              | -       |            |    |           |        |           |     |         |   |        | 1 |          | 1  |        |    |                    |   |      |   |                                    |   |                                    |   |
| Interview 12.0% 3 0.0% 0 18.8% 3 10.0% 1 12.5% 1 14.3% 1 0.0% 0 25.0% 3 11.1% 1 0.0% 0 20.0% 1 20.0% 1 20.0% 0 0.0% <th< td=""><td>1 0</td><td></td><td></td><td></td><td>1</td><td></td><td>-</td><td>= / -</td><td>_</td><td></td><td>~</td><td></td><td>~</td><td></td><td>13</td><td></td><td></td><td></td><td>-</td><td></td><td>-</td><td></td><td>0</td><td></td><td>~</td></th<>   | 1 0   |              |         |            | 1  |           | -      | = / -     | _   |         | ~ |        | ~ |          | 13 |        |    |                    | - |      | - |                                    | 0 |                                    | ~ |
| tore parent / child parking the par | 1 1 0   |              |         |            |    |           |        |           |     |         | 1 |        | 1 |          |    |        |    |                    | 1 |      |   |                                    | 1 |                                    | 1 |
| ther (PLEASE WRITE Ň) 0.0% 0 0.0% <   | 1 0   |              |         |            |    |           |        |           |     |         | 0 |        | 0 |          | 1  |        |    |                    | 0 |      |   |                                    | 0 |                                    | 0 |
| <b>What kind of changes would visitor</b> information at Q12   Physe who said Improved visitor information at Q12   nproved signage 0.0% 0 0.0%  | Other (PLEASE WRITE IN)                                 |              | 0       |            | 0  |           | 0      |           | 0   |         | 0 |        |   |          | 0  |        |    |                    |   |      | 0 |                                    |   |                                    |   |
| Those who said Improved visitor information at Q12   nproved signage 0.0% 0   | Base:   |              | 25      |            | 9  |           | 16     |           | 10  |         | 8 |        | 7 |          | 13 |        | 12 |                    | 9 |      | 6 |                                    | 5 |                                    | 5 |
| Inproved visitor information   0.0%   0   0.0%   |   |              |         |            |    | visitor i | nforn  | nation? [ | MR] |         |   |        |   |          |    |        |    |                    |   |      |   |                                    |   |                                    |   |
| Centre Internation 0.0% 0 0.0%<   | Improved signage  |              | ~       |            |    |           |        |           | ~   |         |   |        | ~ |          | ~  |        |    |                    |   |      |   |                                    |   |                                    |   |
| on events   Iore or better information 0.0% 0 0.0%<  | Improved visitor information<br>centre                  | 0.0%         | 0       | 0.0%       | 0  | 0.0%      | 0      | 0.0%      | 0   | 0.0%    | 0 | 0.0%   | 0 | 0.0%     | 0  | 0.0%   | 0  | 0.0%               | 0 | 0.0% | 0 | 0.0%                               | 0 | 0.0%                               | 0 |
| on travel options   Iore or better information 0.0% 0 <  | More or better information<br>on events                 | 0.0%         | 0       | 0.0%       | 0  | 0.0%      | 0      | 0.0%      | 0   | 0.0%    | 0 | 0.0%   | 0 | 0.0%     | 0  | 0.0%   | 0  | 0.0%               | 0 | 0.0% | 0 | 0.0%                               | 0 | 0.0%                               | 0 |
| Iore or better information   0.0%   0   0.0%   | More or better information<br>on travel options         | 0.0%         | 0       | 0.0%       | 0  | 0.0%      | 0      | 0.0%      | 0   | 0.0%    | 0 | 0.0%   | 0 | 0.0%     | 0  | 0.0%   | 0  | 0.0%               | 0 | 0.0% | 0 | 0.0%                               | 0 | 0.0%                               | 0 |
|   | More or better information<br>on history / architecture | 0.0%         | 0       | 0.0%       | 0  | 0.0%      | 0      | 0.0%      | 0   | 0.0%    | 0 | 0.0%   | 0 | 0.0%     | 0  | 0.0%   | 0  | 0.0%               | 0 | 0.0% | 0 | 0.0%                               | 0 | 0.0%                               | 0 |
| ase: 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0  | Other (PLEASE WRITE IN)                                 | 0.0%         | 0       | 0.0%       | 0  | 0.0%      | 0      | 0.0%      | 0   | 0.0%    | 0 | 0.0%   | 0 | 0.0%     | 0  | 0.0%   | 0  | 0.0%               | 0 | 0.0% | 0 | 0.0%                               | 0 | 0.0%                               | 0 |
|   | Base:   |              | 0       |            | 0  |           | 0      |           | 0   |         | 0 |        | 0 |          | 0  |        | 0  |                    | 0 |      | 0 |                                    | 0 |                                    | 0 |

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|   |       |    |       |   |        |    |         |       |            |      |          |      |        | 5 | •     |   |                    |   |                                    |   |                                    |   |                                |   |
|---|-------|----|-------|---|--------|----|---------|-------|------------|------|----------|------|--------|---|-------|---|--------------------|---|------------------------------------|---|------------------------------------|---|--------------------------------|---|
|   | Total | l  | Male  |   | Female | e  | 18 - 34 |       | 35 - 54    |      | 55 +     |      | ABC1   |   | C2DE  |   | The Clock<br>Tower |   | Gallowtree<br>Gate / Mark<br>Place |   | Granby Stre<br>/ Rutland<br>Street |   | Horsefa<br>Street<br>Market St | / |
| Q19 What kind of chang<br>Those who said More of                    |       |    |       |   | •      |    |         | cle f | acilities? | [MI  | ק]       |      |        |   |       |   |                    |   |                                    |   |                                    |   |                                |   |
| Improved railway station  | 0.0%  | 0  | 0.0%  | 0 | 0.0%   | 0  | 0.0%    | 0     | 0.0%       | 0    | 0.0%     | 0    | 0.0%   | 0 | 0.0%  | 0 | 0.0%               | 0 | 0.0%                               | 0 | 0.0%                               | 0 | 0.0%                           | 0 |
| Improved bus station  | 28.6% | 2  | 25.0% | 1 | 33.3%  | 1  | 25.0%   | 1     | 50.0%      | 1    | 0.0%     | 0    | 25.0%  | 1 | 33.3% | 1 | 0.0%               | 0 | 0.0%                               | 0 | 0.0%                               | 0 | 50.0%                          | 2 |
| More frequent train services  | 0.0%  | 0  | 0.0%  | 0 | 0.0%   | 0  | 0.0%    | 0     | 0.0%       | 0    | 0.0%     | 0    | 0.0%   | 0 | 0.0%  | 0 | 0.0%               | 0 | 0.0%                               | 0 | 0.0%                               | 0 | 0.0%                           | 0 |
| More frequent bus services  | 28.6% | 2  | 0.0%  | 0 | 66.7%  | 2  | 25.0%   | 1     | 0.0%       | 0    | 100.0%   | 1    | 25.0%  | 1 | 33.3% | 1 | 0.0%               | 0 | 0.0%                               | 0 | 0.0%                               | 0 | 50.0%                          | 2 |
| Better located bus stops  | 42.9% | 3  | 0.0%  | 0 | 100.0% | 3  | 50.0%   | 2     | 0.0%       | 0    | 100.0%   | 1    | 25.0%  | 1 | 66.7% | 2 | 50.0%              | 1 | 0.0%                               | 0 | 0.0%                               | 0 | 50.0%                          | 2 |
| More cycle parking  | 14.3% | 1  | 25.0% | 1 | 0.0%   | 0  | 0.0%    | 0     | 50.0%      | 1    | 0.0%     | 0    | 25.0%  | 1 | 0.0%  | 0 | 50.0%              | 1 | 0.0%                               | 0 | 0.0%                               | 0 | 0.0%                           | 0 |
| Better located cycle parking  | 14.3% | 1  | 25.0% | 1 | 0.0%   | 0  | 25.0%   | 1     | 0.0%       | 0    | 0.0%     | 0    | 0.0%   | 0 | 33.3% | 1 | 0.0%               | 0 | 0.0%                               | 0 | 100.0%                             | 1 | 0.0%                           | 0 |
| Better quality cycle parking<br>(e.g. more secure, covered<br>etc.) | 42.9% | 3  | 75.0% | 3 | 0.0%   | 0  | 50.0%   | 2     | 50.0%      | 1    | 0.0%     | 0    | 50.0%  | 2 | 33.3% | 1 | 50.0%              | 1 | 0.0%                               | 0 | 100.0%                             | 1 | 25.0%                          | 1 |
| Better cycle links  | 14.3% | 1  | 25.0% | 1 | 0.0%   | 0  | 0.0%    | 0     | 50.0%      | 1    | 0.0%     | 0    | 25.0%  | 1 | 0.0%  | 0 | 50.0%              | 1 | 0.0%                               | 0 | 0.0%                               | 0 | 0.0%                           | 0 |
| Other (PLEASE WRITE IN)   | 0.0%  | 0  |       | 0 |        | Ő  |         | 0     | 0.0%       | 0    | 0.0%     | 0    |        | 0 |       | 0 | 0.0%               | 0 | 0.0%                               | 0 | 0.0%                               | 0 | 0.0%                           | Ő |
| Base:   |       | 7  |       | 4 |        | 3  |         | 4     |            | 2    |          | 1    |        | 4 |       | 3 |                    | 2 |                                    | 0 |                                    | 1 |                                | 4 |
| Q20 What kind of chang<br>Those who said Improv                     |       | •  |       |   | •      |    | •       | anli  | ness of pu | ubli | c spaces | ? [M | R]     |   |       |   |                    |   |                                    |   |                                    |   |                                |   |
| Better routes / crossings for<br>pedestrians                        | 9.5%  | 2  | 33.3% | 1 | 5.6%   | 1  | 14.3%   | 1     | 0.0%       | 0    | 10.0%    | 1    | 14.3%  | 1 | 7.1%  | 1 | 9.1%               | 1 | 0.0%                               | 0 | 20.0%                              | 1 | 0.0%                           | 0 |
| More green spaces   | 19.0% | 4  | 66.7% | 2 | 11.1%  | 2  | 28.6%   | 2     | 50.0%      | 2    | 0.0%     | 0    | 28.6%  | 2 | 14.3% | 2 | 27.3%              | 3 | 0.0%                               | 0 | 20.0%                              | 1 | 0.0%                           | 0 |
| Cleaner streets or parks  | 76.2% | 16 | 66.7% | 2 | 77.8%  | 14 | 57.1%   | 4     | 100.0%     | 4    | 80.0%    | 8    | 100.0% | 7 | 64.3% | 9 | 81.8%              | 9 | 100.0%                             | 1 | 60.0%                              | 3 | 75.0%                          | 3 |

|                                | - /   |    |       | _ |       | _  |       | _ |        | _ |       |     |        | - |       | _  |       |     |       |   | =     | - | 0.010 |   |
|--------------------------------|-------|----|-------|---|-------|----|-------|---|--------|---|-------|-----|--------|---|-------|----|-------|-----|-------|---|-------|---|-------|---|
| Cleaner streets or parks       | 76.2% | 16 | 66.7% | 2 | 77.8% | 14 | 57.1% | 4 | 100.0% | 4 | 80.0% | 8 1 | 100.0% | 7 | 64.3% | 9  | 81.8% | 91  | 00.0% | 1 | 60.0% | 3 | 75.0% | 3 |
| More or better play facilities | 0.0%  | 0  | 0.0%  | 0 | 0.0%  | 0  | 0.0%  | 0 | 0.0%   | 0 | 0.0%  | 0   | 0.0%   | 0 | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0 | 0.0%  | 0 | 0.0%  | 0 |
| Better access for disabled /   | 4.8%  | 1  | 0.0%  | 0 | 5.6%  | 1  | 0.0%  | 0 | 0.0%   | 0 | 10.0% | 1   | 0.0%   | 0 | 7.1%  | 1  | 0.0%  | 0 1 | 00.0% | 1 | 0.0%  | 0 | 0.0%  | 0 |
| elderly / pushchairs           |       |    |       |   |       |    |       |   |        |   |       |     |        |   |       |    |       |     |       |   |       |   |       |   |
| More bins                      | 47.6% | 10 | 33.3% | 1 | 50.0% | 9  | 57.1% | 4 | 25.0%  | 1 | 50.0% | 5   | 28.6%  | 2 | 57.1% | 8  | 45.5% | 5   | 0.0%  | 0 | 80.0% | 4 | 25.0% | 1 |
| Less traffic / congestion      | 23.8% | 5  | 0.0%  | 0 | 27.8% | 5  | 14.3% | 1 | 25.0%  | 1 | 30.0% | 3   | 28.6%  | 2 | 21.4% | 3  | 27.3% | 3   | 0.0%  | 0 | 40.0% | 2 | 0.0%  | 0 |
| Other (PLEASE WRITE IN)        | 0.0%  | 0  | 0.0%  | 0 | 0.0%  | 0  | 0.0%  | 0 | 0.0%   | 0 | 0.0%  | 0   | 0.0%   | 0 | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0 | 0.0%  | 0 | 0.0%  | 0 |
| Base:                          |       | 21 |       | 3 |       | 18 |       | 7 |        | 4 |       | 10  |        | 7 |       | 14 |       | 11  |       | 1 |       | 5 |       | 4 |
| Dase.                          |       | 21 |       | 3 |       | 10 |       | / |        | 4 |       | 10  |        | / |       | 14 |       | 11  |       | 1 |       | 5 |       | 4 |

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| Q21 What kind of chang   | Tota      |         | Male     |        | Fema<br>visitor |       | 18 - 34<br>nmodati |       | 35 - 5<br>MR1 | 4      | 55 +  |    | ABC   | 1  | C2DI  | E   | The Cloc<br>Tower |    | Gallowt<br>Gate / Ma<br>Place | rket | Franby St<br>/ Rutlan<br>Street | d  | Horsefa<br>Street<br>Market S | /  |
|--|-----------|---------|----------|--------|-----------------|-------|--------------------|-------|---------------|--------|-------|----|-------|----|-------|-----|-------------------|----|-------------------------------|------|---------------------------------|----|-------------------------------|----|
| Those who said Improv  |           |         |          |        |                 |       | iniouuu            |       |               |        |       |    |       |    |       |     |                   |    |                               |      |                                 |    |                               |    |
| Better quality accommodation   | 0.0%      | 0       | 0.0%     | 0      | 0.0%            | 0     | 0.0%               | 0     | 0.0%          | 0      | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   | 0.0%              | 0  | 0.0%                          | 0    | 0.0%                            | 0  | 0.0%                          | 0  |
| More affordable<br>accommodation   | 0.0%      | 0       | 0.0%     | 0      | 0.0%            | 0     | 0.0%               | 0     | 0.0%          | 0      | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   | 0.0%              | 0  | 0.0%                          | 0    | 0.0%                            | 0  | 0.0%                          | 0  |
| More hotels  | 0.0%      | 0       | 0.0%     | 0      | 0.0%            | 0     | 0.0%               | 0     | 0.0%          | 0      | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   | 0.0%              | 0  | 0.0%                          | 0    | 0.0%                            | 0  | 0.0%                          | 0  |
| More B&Bs  | 0.0%      | 0       | 0.0%     | 0      | 0.0%            | 0     | 0.0%               | 0     | 0.0%          | 0      | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   | 0.0%              | 0  | 0.0%                          | 0    | 0.0%                            | 0  | 0.0%                          | 0  |
| More self-catering<br>accommodation  | 0.0%      | 0       | 0.0%     | 0      | 0.0%            | 0     | 0.0%               | 0     | 0.0%          | 0      | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   | 0.0%              | 0  | 0.0%                          | 0    | 0.0%                            | 0  | 0.0%                          | 0  |
| More accommodation for<br>groups   | 0.0%      | 0       | 0.0%     | 0      | 0.0%            | 0     | 0.0%               | 0     | 0.0%          | 0      | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   | 0.0%              | 0  | 0.0%                          | 0    | 0.0%                            | 0  | 0.0%                          | 0  |
| Other (PLEASE WRITE IN)  | 0.0%      | 0       | 0.0%     | 0      | 0.0%            | 0     | 0.0%               | 0     | 0.0%          | 0      | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   | 0.0%              | 0  | 0.0%                          | 0    | 0.0%                            | 0  | 0.0%                          | 0  |
| Base:  |           | 0       |          | 0      |                 | 0     |                    | 0     |               | 0      |       | 0  |       | 0  |       | 0   |                   | 0  |                               | 0    |                                 | 0  |                               | 0  |
| Q22 What one thing doe   | es Leices | ster Ci | ty Centr | e do l | better tl       | han o | ther plac          | es th | at you v      | /isit? |       |    |       |    |       |     |                   |    |                               |      |                                 |    |                               |    |
| Architecture / Environment   | 2.5%      | 5       | 2.7%     | 1      | 2.5%            | 4     |                    | 1     | 0.0%          | 0      | 5.3%  | 4  | 4.8%  | 4  | 0.9%  | 1   | 5.0%              | 3  | 2.1%                          | 1    | 2.2%                            | 1  | 0.0%                          | 0  |
| Conference facilities  | 0.0%      | 0       | 0.0%     | 0      | 0.0%            | 0     | 0.0%               | 0     | 0.0%          | 0      | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   | 0.0%              | 0  | 0.0%                          | 0    | 0.0%                            | 0  | 0.0%                          | 0  |
| Entertainment facilities (e.g.<br>theatre, museums,<br>cinemas, bowling etc) | 1.0%      | 2       | 0.0%     | 0      | 1.2%            | 2     | 1.9%               | 1     | 1.4%          | 1      | 0.0%  | 0  | 0.0%  | 0  | 1.7%  | 2   | 3.3%              | 2  | 0.0%                          | 0    | 0.0%                            | 0  | 0.0%                          | 0  |
| Events   | 9.0%      | 18      | 16.2%    | 6      | 7.4%            |       | 18.9%              | 10    | 8.3%          | 6      | 2.7%  | 2  | 12.0% | 10 | 6.8%  | 8   | 6.7%              | 4  | 10.4%                         | 5    | 13.3%                           | 6  | 6.4%                          | 3  |
| Food / Drink   | 3.0%      | 6       | 8.1%     | 3      | 1.8%            | 3     | 7.5%               | 4     | 0.0%          | 0      | 2.7%  | 2  | 3.6%  | 3  | 2.6%  | 3   | 1.7%              | 1  | 6.3%                          | 3    | 0.0%                            | 0  | 4.3%                          | 2  |
| Nightlife  | 0.0%      | 0       | 0.0%     | 0      | 0.0%            | 0     | 0.0%               | 0     | 0.0%          | 0      | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   | 0.0%              | 0  | 0.0%                          | 0    | 0.0%                            | 0  | 0.0%                          | 0  |
| Shopping   | 12.0%     |         | 21.6%    | 8      | 9.8%            |       | 11.3%              | 6     | 18.1%         | 13     | 6.7%  | 5  | 13.3% | 11 | 11.1% | 13  | 10.0%             | 6  | 4.2%                          | 2    | 24.4%                           | 11 | 10.6%                         | 5  |
| Transport facilities   | 4.5%      | 9       | 0.0%     | 0      | 5.5%            | 9     | 1.9%               | 1     | 4.2%          | 3      | 6.7%  | 5  | 2.4%  | 2  | 6.0%  | 7   | 6.7%              | 4  | 2.1%                          | 1    | 4.4%                            | 2  | 4.3%                          | 2  |
| Visitor accommodation  | 0.0%      | 0       | 0.0%     | 0      | 0.0%            | 0     | 0.0%               | 0     | 0.0%          | 0      | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   | 0.0%              | 0  | 0.0%                          | 0    | 0.0%                            | 0  | 0.0%                          | 0  |
| Other (PLEASE WRITE IN)  | 0.0%      | 0       | 0.0%     | 0      | 0.0%            | 0     | 0.0%               | 0     | 0.0%          | 0      | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   | 0.0%              | 0  | 0.0%                          | 0    | 0.0%                            | 0  | 0.0%                          | 0  |
| Nothing in particular  | 42.0%     | 84      | 32.4%    | 12     |                 | 72    | 41.5%              | 22    | 37.5%         | 27     | 46.7% | 35 | 39.8% | 33 | 43.6% | 51  | 38.3%             | 23 | 50.0%                         | 24   | 35.6%                           | 16 |                               | 21 |
| (Don't know)   | 26.0%     | 52      | 18.9%    | 7      | 27.6%           | 45    | 15.1%              | 8     | 30.6%         | 22     | 29.3% | 22 | 24.1% | 20 | 27.4% | 32  | 28.3%             | 17 | 25.0%                         | 12   | 20.0%                           |    | 29.8%                         | 14 |
| Base:  |           | 200     |          | 37     |                 | 163   |                    | 53    |               | 72     |       | 75 |       | 83 |       | 117 |                   | 60 |                               | 48   |                                 | 45 |                               | 47 |
| GEN Gender:  |           |         |          |        |                 |       |                    |       |               |        |       |    |       |    |       |     |                   |    |                               |      |                                 |    |                               |    |
| Male   | 18.5%     |         | 100.0%   | 37     | 0.0%            | 0     |                    | 16    | 18.1%         | 13     | 10.7% | 8  | 24.1% | 20 |       | 17  | 15.0%             | 9  |                               | 8    | 26.7%                           |    |                               | 8  |
| Female   | 81.5%     | 163     | 0.0%     | 0      | 100.0%          | 163   | 69.8%              | 37    | 81.9%         | 59     | 89.3% | 67 | 75.9% |    | 85.5% | 100 | 85.0%             | 51 | 83.3%                         | 40   | 73.3%                           | 33 | 83.0%                         | 39 |
| Base:  |           | 200     |          | 37     |                 | 163   |                    | 53    |               | 72     |       | 75 |       | 83 |       | 117 |                   | 60 |                               | 48   |                                 | 45 |                               | 47 |

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|  | Tota           | ıl       | Male           |        | Fema         | le       | 18 - 34      | 4      | 35 - 54       | 4       | 55 +             |         | ABC1          |        | C2D            | E      | The Cloo<br>Tower |        |                | ırket  | Granby St<br>/ Rutlan<br>Street | d      | Horsefa<br>Street<br>Market St | /       |
|--|----------------|----------|----------------|--------|--------------|----------|--------------|--------|---------------|---------|------------------|---------|---------------|--------|----------------|--------|-------------------|--------|----------------|--------|---------------------------------|--------|--------------------------------|---------|
| AGE Age Group:                                     |                |          |                |        |              |          |              |        |               |         |                  |         |               |        |                |        |                   |        |                |        |                                 |        |                                |         |
| 18 - 24 years                                      | 8.5%           | 17       | 18.9%          | 7      | 6.1%         | 10       | 32.1%        | 17     | 0.0%          | 0       | 0.0%             | 0       | 9.6%          | 8      | 7.7%           | 9      | 11.7%             | 7      | 2.1%           | 1      | 6.7%                            | 3      | 12.8%                          | 6       |
| 25 - 34 years                                      | 18.0%          | 36       |                | 9      |              | 27       | 67.9%        | 36     | 0.0%          | 0       | 0.0%             | 0       |               | 18     |                | 18     |                   | 9      | 20.8%          | 10     |                                 | 11     | 12.8%                          | 6       |
| 35 - 44 years                                      | 17.5%          | 35       |                |        | 17.8%        | 29       | 0.0%         | 0      | 48.6%         | 35      | 0.0%             |         | 16.9%         |        | 17.9%          |        | 20.0%             | 12     |                | 8      |                                 |        | 12.8%                          | 6       |
| 45 - 54 years                                      | 18.5%          | 37<br>27 | 18.9%<br>10.8% | 7<br>4 |              | 30<br>23 | 0.0%         | 0      | 51.4%<br>0.0% | 37<br>0 | 0.0%             | 0<br>27 | 22.9%<br>7.2% | 19     |                | 18     |                   | 9<br>7 | 22.9%<br>18.8% | 11     | 15.6%<br>11.1%                  | 7<br>5 |                                | 10      |
| 55 - 64 years<br>65 + years                        | 13.5%<br>24.0% | 48       | 10.8%          | 4      |              | 44       | 0.0%<br>0.0% | 0      | 0.0%          | 0       |                  | 48      | 21.7%         | 18     | 17.9%<br>25.6% | 30     | 11.7%<br>26.7%    | 16     |                | 9      |                                 | 10     |                                | 6<br>13 |
| Base:  |                | 200      |                | 37     |              | 163      |              | 53     |               | 72      |                  | 75      |               | 83     |                | 117    |                   | 60     |                | 48     |                                 | 45     |                                | 47      |
| SEG SEG:   |                |          |                |        |              |          |              |        |               |         |                  |         |               |        |                |        |                   |        |                |        |                                 |        |                                |         |
| AB   | 9.5%           | 19       | 16.2%          | 6      | 8.0%         | 13       | 9.4%         | 5      | 8.3%          | 6       | 10.7%            | 8       | 22.9%         | 19     | 0.0%           | 0      | 11.7%             | 7      | 12.5%          | 6      | 6.7%                            | 3      | 6.4%                           | 3       |
| C1   | 32.0%          | 64       | 37.8%          | 14     |              | 50       | 39.6%        | 21     | 37.5%         | 27      | 21.3%            | 16      |               | 64     | 0.0%           | 0      |                   | 21     | 29.2%          | 14     |                                 | 14     | 31.9%                          | 15      |
| C2   | 35.0%          | 70       | 29.7%          | 11     | 36.2%        | 59       | 30.2%        | 16     | 37.5%         | 27      | 36.0%            | 27      | 0.0%          | 0      | 59.8%          | 70     | 33.3%             | 20     | 33.3%          | 16     | 37.8%                           | 17     | 36.2%                          | 17      |
| DE   | 23.5%          | 47       | 16.2%          | 6      | 25.2%        | 41       | 20.8%        | 11     | 16.7%         | 12      | 32.0%            | 24      | 0.0%          | 0      | 40.2%          | 47     | 20.0%             | 12     | 25.0%          | 12     | 24.4%                           | 11     | 25.5%                          | 12      |
| Base:  |                | 200      |                | 37     |              | 163      |              | 53     |               | 72      |                  | 75      |               | 83     |                | 117    |                   | 60     |                | 48     |                                 | 45     |                                | 47      |
| ADU Number of adults (                             | Incl. resp     | onde     | nt):           |        |              |          |              |        |               |         |                  |         |               |        |                |        |                   |        |                |        |                                 |        |                                |         |
| 1 Adult in hhold                                   | 15.5%          | 31       | 16.2%          | 6      | 15.3%        | 25       | 13.2%        | 7      | 9.7%          | 7       | 22.7%            | 17      | 14.5%         | 12     | 16.2%          | 19     | 18.3%             | 11     | 8.3%           | 4      | 17.8%                           | 8      | 17.0%                          | 8       |
| 2 Adults in hhold                                  | 57.0%          | 114      |                |        | 55.8%        | 91       |              | 29     | 52.8%         | 38      |                  | 47      | 53.0%         | 44     |                | 70     |                   | 29     | 56.3%          | 27     |                                 | 29     |                                | 29      |
| 3 Adults in hhold                                  | 21.0%          | 42       | 18.9%          |        | 21.5%        | 35       |              | 14     | 26.4%         |         | 12.0%            | 9       |               |        | 17.9%          | 21     |                   | 16     |                | 11     |                                 |        | 19.1%                          | 9       |
| 4 or more adults in hhold                          | 6.5%           | 13       | 2.7%           | 1      | 7.4%         | 12       | 5.7%         | 3      | 11.1%         | 8       | 2.7%             | 2       | 7.2%          | 6      | 6.0%           | 7      | 6.7%              | 4      | 12.5%          | 6      | 4.4%                            | 2      | 2.1%                           | 1       |
| Base:  |                | 200      |                | 37     |              | 163      |              | 53     |               | 72      |                  | 75      |               | 83     |                | 117    |                   | 60     |                | 48     |                                 | 45     |                                | 47      |
| CHI No. of children 15 y                           | years and      | d und    | er:            |        |              |          |              |        |               |         |                  |         |               |        |                |        |                   |        |                |        |                                 |        |                                |         |
| No children in hhold                               | 64.5%          | 129      |                |        | 63.2%        | 103      |              | 27     | 40.3%         | 29      |                  | 73      |               | 57     |                |        | 66.7%             | 40     | 58.3%          | 28     |                                 | 28     |                                | 33      |
| 1 child in hhold                                   | 12.5%          | 25       |                |        | 11.7%        | 19       |              | 9      | 20.8%         | 15      | 1.3%             | 1       |               | 9      |                | 16     |                   | 6      |                |        | 13.3%                           |        | 12.8%                          | 6       |
| 2 children in hhold                                | 18.0%          | 36       |                | 5      |              | 31       |              | 14     | 29.2%         | 21      | 1.3%             | 1       | 18.1%         |        | 17.9%          |        | 18.3%             | 11     |                |        | 17.8%                           | 8      |                                | 5       |
| 3 children in hhold<br>4 or more children in hhold | 3.5%<br>1.5%   | 7<br>3   | 0.0%<br>0.0%   | 0      | 4.3%<br>1.8% | 7<br>3   | 3.8%<br>1.9% | 2<br>1 | 6.9%<br>2.8%  | 5<br>2  | $0.0\% \\ 0.0\%$ | 0       | 1.2%<br>1.2%  | 1<br>1 |                | 6<br>2 | 3.3%<br>1.7%      | 2<br>1 | 2.1%<br>0.0%   | 1<br>0 | 4.4%<br>2.2%                    | 2<br>1 | 4.3%<br>2.1%                   | 2       |
| Base:  | 1.370          | 200      | 0.0%           | 37     | 1.070        | 163      | 1.970        | 53     | 2.070         | 72      | 0.070            | 75      | 1.270         | 83     | 1.770          | 117    | 1.770             | 60     | 0.0%           | 48     | 2.270                           | 45     | 2.170                          | 47      |
|  |                |          |                | 57     |              | 105      |              | 55     |               | 12      |                  | 15      |               | 05     |                | 11,    |                   | 00     |                | 40     |                                 | 75     |                                |         |
| CAR Number of cars in                              | househo        | ld:      |                |        |              |          |              |        |               |         |                  |         |               |        |                |        |                   |        |                |        |                                 |        |                                |         |
| No cars in hhold                                   | 30.5%          | 61       | 37.8%          |        | 28.8%        |          | 43.4%        | 23     | 13.9%         | 10      |                  | 28      | 21.7%         | 18     |                | 43     |                   | 18     |                | 13     |                                 | 13     |                                | 17      |
| 1 car in hhold                                     | 31.0%          | 62       | 27.0%          |        | 31.9%        | 52       |              | 10     | 30.6%         | 22      |                  | 30      | 32.5%         | 27     | 29.9%          | 35     | 31.7%             | 19     | 27.1%          | 13     |                                 | 15     |                                | 15      |
| 2 cars in hhold                                    | 32.0%          | 64       | 32.4%          |        | 31.9%        | 52       |              | 18     | 45.8%         |         | 17.3%            | 13      |               | 30     |                | 34     |                   | 18     |                | 19     |                                 | 15     |                                | 12      |
| 3 cars in hhold                                    | 5.0%           | 10<br>3  | 2.7%           | 1      | 5.5%         | 9<br>3   | 0.0%         | 02     | 9.7%          | 7       | 4.0%             | 3       | 7.2%          | 6<br>2 |                | 4      | 8.3%              | 5      | 4.2%           | 2      | 2.2%<br>2.2%                    | 1      | 4.3%                           | 2<br>1  |
| 4 or more cars in hhold                            | 1.5%           |          | 0.0%           | 0      | 1.8%         |          | 3.8%         |        | 0.0%          | 0       | 1.3%             | •       | 2.4%          |        | 0.9%           |        | 0.0%              | 0      | 2.1%           | 1      | 2.2%                            | 1      | 2.1%                           | -       |
| Base:  |                | 200      |                | 37     |              | 163      |              | 53     |               | 72      |                  | 75      |               | 83     |                | 117    |                   | 60     |                | 48     |                                 | 45     |                                | 47      |

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|                                     | Total Male Fo |     | Femal | le | 18 - 34 |     | 35 - 54 | Ļ  | 55 +  |    | ABC1  |    | C2DI  | Ξ  | The Cloc<br>Tower |     | Gallowtr<br>Gate / Mar<br>Place |    | Granby St<br>/ Rutlan<br>Street | d  | Horsefa<br>Street<br>Market St | /  |        |    |
|-------------------------------------|---------------|-----|-------|----|---------|-----|---------|----|-------|----|-------|----|-------|----|-------------------|-----|---------------------------------|----|---------------------------------|----|--------------------------------|----|--------|----|
| DAY Day:                            |               |     |       |    |         |     |         |    |       |    |       |    |       |    |                   |     |                                 |    |                                 |    |                                |    |        |    |
| Monday                              | 12.5%         | 25  | 16.2% | 6  | 11.7%   | 19  | 15.1%   | 8  | 15.3% | 11 | 8.0%  | 6  | 13.3% | 11 | 12.0%             | 14  | 11.7%                           | 7  | 10.4%                           | 5  | 15.6%                          | 7  | 12.8%  | 6  |
| Tuesday                             | 12.5%         | 25  | 18.9% | 7  | 11.0%   | 18  | 15.1%   | 8  | 15.3% | 11 | 8.0%  | 6  | 12.0% | 10 | 12.8%             | 15  | 13.3%                           | 8  | 14.6%                           | 7  | 13.3%                          | 6  | 8.5%   | 4  |
| Wednesday                           | 12.5%         | 25  | 10.8% | 4  | 12.9%   | 21  | 11.3%   | 6  | 11.1% | 8  | 14.7% | 11 | 15.7% | 13 | 10.3%             | 12  | 11.7%                           | 7  | 14.6%                           | 7  | 13.3%                          | 6  | 10.6%  | 5  |
| Thursday                            | 12.5%         | 25  | 16.2% | 6  | 11.7%   | 19  | 5.7%    | 3  | 16.7% | 12 | 13.3% | 10 | 14.5% | 12 | 11.1%             | 13  | 11.7%                           | 7  | 14.6%                           | 7  | 13.3%                          | 6  | 10.6%  | 5  |
| Friday                              | 25.0%         | 50  | 21.6% | 8  | 25.8%   | 42  | 26.4%   | 14 | 23.6% | 17 | 25.3% | 19 | 22.9% | 19 | 26.5%             | 31  | 25.0%                           | 15 | 18.8%                           | 9  | 22.2%                          | 10 | 34.0%  | 16 |
| Saturday                            | 25.0%         | 50  | 16.2% | 6  | 27.0%   | 44  | 26.4%   | 14 | 18.1% | 13 | 30.7% | 23 | 21.7% | 18 | 27.4%             | 32  | 26.7%                           | 16 | 27.1%                           | 13 | 22.2%                          | 10 | 23.4%  | 11 |
| Base:                               |               | 200 |       | 37 |         | 163 |         | 53 |       | 72 |       | 75 |       | 83 |                   | 117 |                                 | 60 |                                 | 48 |                                | 45 |        | 47 |
| LOC Location:                       |               |     |       |    |         |     |         |    |       |    |       |    |       |    |                   |     |                                 |    |                                 |    |                                |    |        |    |
| The Clock Tower                     | 30.0%         | 60  | 24.3% | 9  | 31.3%   | 51  | 30.2%   | 16 | 29.2% | 21 | 30.7% | 23 | 33.7% | 28 | 27.4%             | 32  | 100.0%                          | 60 | 0.0%                            | 0  | 0.0%                           | 0  | 0.0%   | 0  |
| Gallowtree Gate / Market<br>Place   | 24.0%         | 48  | 21.6% | 8  | 24.5%   | 40  | 20.8%   |    | 26.4% | 19 | 24.0% | 18 |       | 20 | 23.9%             | 28  | 0.0%                            | 0  | 100.0%                          | 48 | 0.0%                           | 0  | 0.0%   | 0  |
| Granby Street / Rutland<br>Street   | 22.5%         | 45  | 32.4% | 12 | 20.2%   | 33  | 26.4%   | 14 | 22.2% | 16 | 20.0% | 15 | 20.5% | 17 | 23.9%             | 28  | 0.0%                            | 0  | 0.0%                            | 0  | 100.0%                         | 45 | 0.0%   | 0  |
| Horsefair Street / Market<br>Street | 23.5%         | 47  | 21.6% | 8  | 23.9%   | 39  | 22.6%   | 12 | 22.2% | 16 | 25.3% | 19 | 21.7% | 18 | 24.8%             | 29  | 0.0%                            | 0  | 0.0%                            | 0  | 0.0%                           | 0  | 100.0% | 47 |
| Base:                               |               | 200 |       | 37 |         | 163 |         | 53 |       | 72 |       | 75 |       | 83 |                   | 117 |                                 | 60 |                                 | 48 |                                | 45 |        | 47 |

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|                | Total        |        | Male         |   | Female       | e      | 18 - 34 |   | 35 - 54 |   | 55 + |   | ABC1 |        | C2DE         |        | The Cloc<br>Tower |   | Gallowtro<br>Gate / Mar<br>Place |   | Granby Sti<br>/ Rutland<br>Street | d | Horsefai<br>  Street<br>  Market St | / |
|----------------|--------------|--------|--------------|---|--------------|--------|---------|---|---------|---|------|---|------|--------|--------------|--------|-------------------|---|----------------------------------|---|-----------------------------------|---|-------------------------------------|---|
| PC             |              |        |              |   |              |        |         |   |         |   |      |   |      |        |              |        |                   |   |                                  |   |                                   |   |                                     |   |
| B77 2          | 0.5%         | 1      | 0.0%         | 0 | 0.6%         | 1      | 0.0%    | 0 | 0.0%    | 0 | 1.3% | 1 | 0.0% | 0      | 0.9%         | 1      | 0.0%              | 0 | 0.0%                             | 0 | 0.0%                              | 0 | 2.1%                                | 1 |
| CV13 6         | 0.5%         | 1      | 0.0%         | 0 | 0.6%         | 1      | 0.0%    | 0 | 0.0%    | 0 | 1.3% | 1 | 0.0% | 0      | 0.9%         | 1      | 0.0%              | 0 | 2.1%                             | 1 | 0.0%                              | 0 | 0.0%                                | 0 |
| DE14 3         | 0.5%         | 1      | 0.0%         | 0 | 0.6%         | 1      | 0.0%    | 0 | 0.0%    | 0 | 1.3% | 1 | 0.0% | 0      | 0.9%         | 1      | 0.0%              | 0 | 2.1%                             | 1 | 0.0%                              | 0 | 0.0%                                | 0 |
| FY8 1          | 0.5%         | 1      | 0.0%         | 0 | 0.6%         | 1      | 0.0%    | 0 | 0.0%    | 0 | 1.3% | 1 | 1.2% | 1      | 0.0%         | 0      | 0.0%              | 0 | 2.1%                             | 1 | 0.0%                              | 0 | 0.0%                                | 0 |
| LE1 1          | 1.0%         | 2      | 0.0%         | 0 | 1.2%         | 2      | 3.8%    | 2 | 0.0%    | 0 | 0.0% | 0 | 1.2% | 1      | 0.9%         | 1      | 0.0%              | 0 | 0.0%                             | 0 | 0.0%                              | 0 | 4.3%                                | 2 |
| LE1 3          | 0.5%         | 1      | 0.0%         | 0 | 0.6%         | 1      | 1.9%    | 1 | 0.0%    | 0 | 0.0% | 0 | 1.2% | 1      | 0.0%         | 0      | 1.7%              | 1 | 0.0%                             | 0 | 0.0%                              | 0 | 0.0%                                | 0 |
| LE1 5          | 2.0%         | 4      | 2.7%         | 1 | 1.8%         | 3      | 5.7%    | 3 | 0.0%    | 0 | 1.3% | 1 | 3.6% | 3      | 0.9%         | 1      | 1.7%              | 1 | 2.1%                             | 1 | 0.0%                              | 0 | 4.3%                                | 2 |
| LE100          | 2.5%         | 5      | 2.7%         | 1 | 2.5%         | 4      | 1.9%    | 1 | 2.8%    | 2 | 2.7% | 2 | 3.6% | 3      | 1.7%         | 2      | 3.3%              | 2 | 4.2%                             | 2 | 0.0%                              | 0 | 2.1%                                | 1 |
| LE10 1         | 1.5%         | 3      | 2.7%         | 1 | 1.2%         | 2      | 3.8%    | 2 | 1.4%    | 1 | 0.0% | 0 | 2.4% | 2      | 0.9%         | 1      | 3.3%              | 2 | 0.0%                             | 0 | 2.2%                              | 1 | 0.0%                                | 0 |
| LE10 2         | 2.0%         | 4      | 5.4%         | 2 | 1.2%         | 2      | 3.8%    | 2 | 2.8%    | 2 | 0.0% | 0 | 2.4% | 2      | 1.7%         | 2      | 0.0%              | 0 | 0.0%                             | 0 | 4.4%                              | 2 | 4.3%                                | 2 |
| LE11 2         | 0.5%         | 1      | 0.0%         | 0 | 0.6%         | 1      | 0.0%    | 0 | 0.0%    | 0 | 1.3% | 1 | 0.0% | 0      | 0.9%         | 1      | 0.0%              | 0 | 0.0%                             | 0 | 2.2%                              | 1 | 0.0%                                | 0 |
| LE12 7         | 0.5%         | 1      | 0.0%         | 0 | 0.6%         | 1      | 0.0%    | 0 | 0.0%    | 0 | 1.3% | 1 | 0.0% | 0      | 0.9%         | 1      | 1.7%              | 1 | 0.0%                             | 0 | 0.0%                              | 0 | 0.0%                                | 0 |
| LE13 0         | 0.5%         | 1      | 0.0%         | 0 | 0.6%         | 1      | 0.0%    | 0 | 0.0%    | 0 | 1.3% | 1 | 1.2% | 1      | 0.0%         | 0      | 1.7%              | 1 | 0.0%                             | 0 | 0.0%                              | 0 | 0.0%                                | 0 |
| LE14 2         | 0.5%         | 1      | 0.0%         | 0 | 0.6%         | 1      | 0.0%    | 0 | 0.0%    | 0 | 1.3% | 1 | 1.2% | 1      | 0.0%         | 0      | 0.0%              | 0 | 0.0%                             | 0 | 0.0%                              | 0 | 2.1%                                | 1 |
| LE160          | 0.5%         | 1      | 0.0%         | 0 | 0.6%         | 1      | 0.0%    | 0 | 0.0%    | 0 | 1.3% | 1 | 1.2% | 1      | 0.0%         | 0      | 0.0%              | 0 | 2.1%                             | 1 | 0.0%                              | 0 | 0.0%                                | 0 |
| LE17 5         | 2.0%         | 4      | 0.0%         | Ő | 2.5%         | 4      | 0.0%    | Ő | 1.4%    | 1 | 4.0% | 3 | 3.6% | 3      | 0.9%         | 1      | 5.0%              | 3 | 0.0%                             | 0 | 0.0%                              | Õ | 2.1%                                | 1 |
| LE18 1         | 1.0%         | 2      | 2.7%         | 1 | 0.6%         | 1      | 1.9%    | 1 | 1.4%    | 1 | 0.0% | 0 | 1.2% | 1      | 0.9%         | 1      | 1.7%              | 1 | 2.1%                             | 1 | 0.0%                              | Õ | 0.0%                                | 0 |
| LE18 2         | 0.5%         | 1      | 0.0%         | 0 | 0.6%         | 1      | 0.0%    | 0 | 0.0%    | 0 | 1.3% | 1 | 1.2% | 1      | 0.0%         | 0      | 0.0%              | 0 | 0.0%                             | 0 | 0.0%                              | 0 | 2.1%                                | 1 |
| LE18 3         | 3.0%         | 6      | 2.7%         | 1 | 3.1%         | 5      | 7.5%    | 4 | 1.4%    | 1 | 1.3% | 1 | 3.6% | 3      | 2.6%         | 3      | 3.3%              | 2 | 2.1%                             | 1 | 2.2%                              | 1 | 4.3%                                | 2 |
| LE10 2         | 1.5%         | 3      | 2.7%         | 1 | 1.2%         | 2      | 0.0%    | 0 | 0.0%    | 0 | 4.0% | 3 | 1.2% | 1      | 1.7%         | 2      | 0.0%              | 0 | 0.0%                             | 0 | 0.0%                              | 0 | 6.4%                                | 3 |
| LE1 2<br>LE2 0 | 3.5%         | 7      | 5.4%         | 2 | 3.1%         | 5      | 1.9%    | 1 | 4.2%    | 3 | 4.0% | 3 | 2.4% | 2      | 4.3%         | 5      | 3.3%              | 2 | 2.1%                             | 1 | 6.7%                              | 3 | 2.1%                                | 1 |
| LE2 2          | 0.5%         | 1      | 0.0%         | 0 | 0.6%         | 1      | 0.0%    | 0 | 0.0%    | 0 | 1.3% | 1 | 0.0% | 0      | 0.9%         | 1      | 1.7%              | 1 | 0.0%                             | 0 | 0.0%                              | 0 | 0.0%                                | 0 |
| LE2 6          | 2.5%         | 5      | 0.0%         | 0 | 3.1%         | 5      | 3.8%    | 2 | 1.4%    | 1 | 2.7% | 2 | 1.2% | 1      | 3.4%         | 4      | 1.7%              | 1 | 0.0%                             | 0 | 4.4%                              | 2 | 4.3%                                | 2 |
| LE2 0<br>LE2 7 | 1.0%         | 2      | 2.7%         | 1 | 0.6%         | 1      | 1.9%    | 1 | 0.0%    | 0 | 1.3% | 1 | 2.4% | 2      | 0.0%         | 0      | 1.7%              | 1 | 2.1%                             | 1 | 0.0%                              | 0 | 0.0%                                | 0 |
| LE2 8          | 1.5%         | 3      | 0.0%         | 0 | 1.8%         | 3      | 3.8%    | 2 | 1.4%    | 1 | 0.0% | 0 | 1.2% | 1      | 1.7%         | 2      | 0.0%              | 0 | 2.1%                             | 1 | 2.2%                              | 1 | 2.1%                                | 1 |
| LE2 9          | 1.0%         | 2      | 2.7%         | 1 | 0.6%         | 1      | 0.0%    | 0 | 1.4%    | 1 | 1.3% | 1 | 0.0% | 0      | 1.7%         | 2      | 3.3%              | 2 | 0.0%                             | 0 | 0.0%                              | 0 | 0.0%                                | 0 |
| LE3 0          | 2.5%         | 5      | 2.7%         | 1 | 2.5%         | 4      | 5.7%    | 3 | 1.4%    | 1 | 1.3% | 1 | 4.8% | 4      | 0.9%         | 1      | 0.0%              | 0 | 4.2%                             | 2 | 6.7%                              | 3 | 0.0%                                | 0 |
| LE3 0<br>LE3 1 | 1.5%         | 3      | 0.0%         | 0 | 1.8%         | 3      | 1.9%    | 1 | 0.0%    | 0 | 2.7% | 2 | 1.2% | 1      | 1.7%         | 2      | 0.0%              | 0 | 4.2%                             | 2 | 0.0%                              | 0 | 2.1%                                | 1 |
| LE3 2          | 3.0%         | 6      | 5.4%         | 2 | 2.5%         | 4      | 0.0%    | 0 | 2.8%    | 2 | 5.3% | 4 | 2.4% | 2      | 3.4%         | 4      | 5.0%              | 3 | 4.2%                             | 2 | 2.2%                              | 1 | 0.0%                                | 0 |
| LE3 2<br>LE3 3 | 1.5%         | 3      | 2.7%         | 1 | 1.2%         | 2      | 0.0%    | 0 | 1.4%    | 1 | 2.7% | 2 | 1.2% | 1      | 1.7%         | 2      | 1.7%              | 1 | 0.0%                             | 0 | 0.0%                              | 0 | 4.3%                                | 2 |
| LE3 4          | 1.0%         | 2      | 0.0%         | 0 | 1.2%         | 2      | 0.0%    | 0 | 2.8%    | 2 | 0.0% | 0 | 2.4% | 2      | 0.0%         | 0      | 3.3%              | 2 | 0.0%                             | 0 | 0.0%                              | 0 | 0.0%                                | 0 |
| LE3 4<br>LE3 5 | 0.5%         | 1      | 0.0%         | 0 | 0.6%         | 1      | 0.0%    | 0 | 1.4%    | 1 | 0.0% | 0 | 0.0% | 0      | 0.0%         | 1      | 0.0%              | 0 | 0.0%                             | 0 | 2.2%                              | 1 | 0.0%                                | 0 |
| LE3 6          | 3.0%         | 6      | 0.0%         | 0 | 3.7%         | 6      | 1.9%    | 1 | 1.4%    | 1 | 5.3% | 4 | 2.4% | 2      | 3.4%         | 4      | 1.7%              | 1 | 6.3%                             | 3 | 2.2%                              | 1 | 2.1%                                | 1 |
| LE3 0<br>LE3 7 | 0.5%         | 1      | 0.0%         | 0 | 0.6%         | 1      | 1.9%    | 1 | 0.0%    | 0 | 0.0% | 0 | 0.0% | 0      | 0.9%         | 1      | 0.0%              | 0 | 0.3%                             | 0 | 2.2%                              | 1 | 0.0%                                | 0 |
| LE3 9          |              | 2      | 0.0%<br>2.7% | 1 |              | 1      | 0.0%    | 0 | 1.4%    | 1 | 1.3% | 1 | 1.2% | 1      | 0.9%         | 1      | 0.0%<br>1.7%      | 1 | 0.0%                             | 0 | 0.0%                              | 0 | 2.1%                                | 1 |
| LE3 9<br>LE4 0 | 1.0%<br>3.0% | 2<br>6 | 2.7%         | 1 | 0.6%<br>3.1% | 5      | 0.0%    | 0 | 4.2%    | 3 | 4.0% | 3 | 3.6% | 3      | 0.9%<br>2.6% | 3      | 1.7%              | 1 | 0.0%<br>2.1%                     | 1 | 0.0%                              | 0 | 2.1%<br>8.5%                        | 4 |
|                |              | 2      |              | 1 |              | 1      |         | 0 | 4.2%    | 1 |      | 1 | 0.0% | 0      | 2.0%         | 2      |                   | 0 | 2.1%                             | 1 |                                   | 0 |                                     | 4 |
| LE4 1          | 1.0%         | 2<br>7 | 2.7%         | 2 | 0.6%         | 5      | 0.0%    | 4 |         | 1 | 1.3% | 2 |      |        |              | 2<br>7 | 0.0%              |   | 2.1%                             | 1 | 0.0%                              | 2 | 2.1%                                | 1 |
| LE4 2<br>LE4 3 | 3.5%         | 3      | 5.4%         |   | 3.1%         | 5<br>2 | 7.5%    | 4 | 1.4%    | 1 | 2.7% | 2 | 0.0% | 0<br>2 | 6.0%         | 1      | 5.0%              | 3 |                                  | 1 | 4.4%                              | 2 | 2.1%                                | 1 |
|                | 1.5%         | 3      | 2.7%         | 1 | 1.2%         |        | 1.9%    | - | 1.4%    |   | 1.3% | - | 2.4% |        | 0.9%         | 1      | 0.0%              | 0 | 0.0%                             | 1 | 4.4%                              |   | 2.1%                                | 1 |
| LE4 4          | 0.5%         | -      | 0.0%         | 0 | 0.6%         | 1      | 0.0%    | 0 | 1.4%    | 1 | 0.0% | 0 | 1.2% | 1      | 0.0%         | 0      | 0.0%              | 1 | 2.1%                             | 1 | 0.0%                              | 0 | 0.0%                                |   |
| LE4 5          | 1.0%         | 2      | 0.0%         | 0 | 1.2%         | 2      | 3.8%    | 2 | 0.0%    | 0 | 0.0% | 0 | 1.2% | 1      | 0.9%         | 1      | 1.7%              | 1 | 0.0%                             | 0 | 2.2%                              | 1 | 0.0%                                | 0 |
| LE4 6          | 1.0%         | 2      | 5.4%         | 2 | 0.0%         | 0      | 1.9%    | 1 | 1.4%    | 1 | 0.0% | 0 | 2.4% | 2      | 0.0%         | 0      | 1.7%              | 1 | 0.0%                             | 0 | 2.2%                              | 1 | 0.0%                                | 0 |
| LE4 8          | 1.0%         | 2      | 0.0%         | 0 | 1.2%         | 2      | 3.8%    | 2 | 0.0%    | 0 | 0.0% | 0 | 0.0% | 0      | 1.7%         | 2      | 3.3%              | 2 | 0.0%                             | 0 | 0.0%                              | 0 | 0.0%                                | 0 |
| LE5 0          | 2.0%         | 4      | 2.7%         | 1 | 1.8%         | 3      | 1.9%    | 1 | 2.8%    | 2 | 1.3% | 1 | 2.4% | 2      | 1.7%         | 2      | 3.3%              | 2 | 0.0%                             | 0 | 2.2%                              | 1 | 2.1%                                | 1 |
| LE5 1          | 0.5%         | 1      | 0.0%         | 0 | 0.6%         | 1      | 1.9%    | 1 | 0.0%    | 0 | 0.0% | 0 | 1.2% | 1      | 0.0%         | 0      | 0.0%              | 0 | 2.1%                             | 1 | 0.0%                              | 0 | 0.0%                                | 0 |

# Leicester In Centre Survey for Nexus Planning

|        | Total | l   | Male |    | Fema  | le  | 18 - 34 |    | 35 - 54 |    | 55 + |    | ABC1  |    | C2DI  | E   | The Clock<br>Tower |    | Gallowtre<br>Gate / Marl<br>Place |    | Granby Str<br>/ Rutland<br>Street | l  | Horsefa<br>Street<br>Aarket S | /  |
|--------|-------|-----|------|----|-------|-----|---------|----|---------|----|------|----|-------|----|-------|-----|--------------------|----|-----------------------------------|----|-----------------------------------|----|-------------------------------|----|
| LE5 2  | 1.5%  | 3   | 0.0% | 0  | 1.8%  | 3   | 0.0%    | 0  | 1.4%    | 1  | 2.7% | 2  | 0.0%  | 0  | 2.6%  | 3   | 1.7%               | 1  | 4.2%                              | 2  | 0.0%                              | 0  | 0.0%                          | 0  |
| LE5 4  | 1.5%  | 3   | 5.4% | 2  | 0.6%  | 1   | 0.0%    | 0  | 2.8%    | 2  | 1.3% | 1  | 2.4%  | 2  | 0.9%  | 1   | 0.0%               | 0  | 2.1%                              | 1  | 2.2%                              | 1  | 2.1%                          | 1  |
| LE5 5  | 0.5%  | 1   | 0.0% | 0  | 0.6%  | 1   | 0.0%    | 0  | 1.4%    | 1  | 0.0% | 0  | 0.0%  | 0  | 0.9%  | 1   | 0.0%               | 0  | 0.0%                              | 0  | 0.0%                              | 0  | 2.1%                          | 1  |
| LE5 7  | 0.5%  | 1   | 2.7% | 1  | 0.0%  | 0   | 0.0%    | 0  | 0.0%    | 0  | 1.3% | 1  | 0.0%  | 0  | 0.9%  | 1   | 0.0%               | 0  | 2.1%                              | 1  | 0.0%                              | 0  | 0.0%                          | 0  |
| LE6 0  | 0.5%  | 1   | 0.0% | 0  | 0.6%  | 1   | 0.0%    | 0  | 1.4%    | 1  | 0.0% | 0  | 1.2%  | 1  | 0.0%  | 0   | 1.7%               | 1  | 0.0%                              | 0  | 0.0%                              | 0  | 0.0%                          | 0  |
| LE67 1 | 1.0%  | 2   | 0.0% | 0  | 1.2%  | 2   | 1.9%    | 1  | 0.0%    | 0  | 1.3% | 1  | 0.0%  | 0  | 1.7%  | 2   | 1.7%               | 1  | 0.0%                              | 0  | 2.2%                              | 1  | 0.0%                          | 0  |
| LE7 2  | 0.5%  | 1   | 0.0% | 0  | 0.6%  | 1   | 0.0%    | 0  | 0.0%    | 0  | 1.3% | 1  | 0.0%  | 0  | 0.9%  | 1   | 0.0%               | 0  | 0.0%                              | 0  | 0.0%                              | 0  | 2.1%                          | 1  |
| LE7 3  | 0.5%  | 1   | 2.7% | 1  | 0.0%  | 0   | 0.0%    | 0  | 0.0%    | 0  | 1.3% | 1  | 0.0%  | 0  | 0.9%  | 1   | 0.0%               | 0  | 0.0%                              | 0  | 2.2%                              | 1  | 0.0%                          | 0  |
| LE7 7  | 1.0%  | 2   | 0.0% | 0  | 1.2%  | 2   | 0.0%    | 0  | 0.0%    | 0  | 2.7% | 2  | 0.0%  | 0  | 1.7%  | 2   | 0.0%               | 0  | 2.1%                              | 1  | 0.0%                              | 0  | 2.1%                          | 1  |
| LE7 8  | 0.5%  | 1   | 0.0% | 0  | 0.6%  | 1   | 1.9%    | 1  | 0.0%    | 0  | 0.0% | 0  | 1.2%  | 1  | 0.0%  | 0   | 1.7%               | 1  | 0.0%                              | 0  | 0.0%                              | 0  | 0.0%                          | 0  |
| LE7 9  | 1.5%  | 3   | 2.7% | 1  | 1.2%  | 2   | 1.9%    | 1  | 2.8%    | 2  | 0.0% | 0  | 1.2%  | 1  | 1.7%  | 2   | 1.7%               | 1  | 2.1%                              | 1  | 0.0%                              | 0  | 2.1%                          | 1  |
| LE8 0  | 1.0%  | 2   | 0.0% | 0  | 1.2%  | 2   | 1.9%    | 1  | 0.0%    | 0  | 1.3% | 1  | 1.2%  | 1  | 0.9%  | 1   | 1.7%               | 1  | 0.0%                              | 0  | 2.2%                              | 1  | 0.0%                          | 0  |
| LE8 3  | 0.5%  | 1   | 0.0% | 0  | 0.6%  | 1   | 1.9%    | 1  | 0.0%    | 0  | 0.0% | 0  | 0.0%  | 0  | 0.9%  | 1   | 0.0%               | 0  | 2.1%                              | 1  | 0.0%                              | 0  | 0.0%                          | 0  |
| LE8 4  | 0.5%  | 1   | 0.0% | 0  | 0.6%  | 1   | 0.0%    | 0  | 0.0%    | 0  | 1.3% | 1  | 0.0%  | 0  | 0.9%  | 1   | 0.0%               | 0  | 2.1%                              | 1  | 0.0%                              | 0  | 0.0%                          | 0  |
| LE8 6  | 0.5%  | 1   | 0.0% | 0  | 0.6%  | 1   | 0.0%    | 0  | 0.0%    | 0  | 1.3% | 1  | 1.2%  | 1  | 0.0%  | 0   | 0.0%               | 0  | 2.1%                              | 1  | 0.0%                              | 0  | 0.0%                          | 0  |
| LE9 1  | 0.5%  | 1   | 0.0% | 0  | 0.6%  | 1   | 0.0%    | 0  | 0.0%    | 0  | 1.3% | 1  | 0.0%  | 0  | 0.9%  | 1   | 0.0%               | 0  | 0.0%                              | 0  | 2.2%                              | 1  | 0.0%                          | 0  |
| LE9 3  | 0.5%  | 1   | 2.7% | 1  | 0.0%  | 0   | 0.0%    | 0  | 1.4%    | 1  | 0.0% | 0  | 1.2%  | 1  | 0.0%  | 0   | 0.0%               | 0  | 2.1%                              | 1  | 0.0%                              | 0  | 0.0%                          | 0  |
| LE9 4  | 8.0%  | 16  | 8.1% | 3  | 8.0%  | 13  | 3.8%    | 2  | 11.1%   | 8  | 8.0% | 6  | 10.8% | 9  | 6.0%  | 7   | 10.0%              | 6  | 6.3%                              | 3  | 11.1%                             | 5  | 4.3%                          | 2  |
| LE9 6  | 0.5%  | 1   | 0.0% | 0  | 0.6%  | 1   | 0.0%    | 0  | 1.4%    | 1  | 0.0% | 0  | 0.0%  | 0  | 0.9%  | 1   | 0.0%               | 0  | 2.1%                              | 1  | 0.0%                              | 0  | 0.0%                          | 0  |
| LE9 7  | 13.5% | 27  | 5.4% | 2  | 15.3% | 25  | 7.5%    | 4  | 26.4%   | 19 | 5.3% | 4  | 9.6%  | 8  | 16.2% | 19  | 15.0%              | 9  | 12.5%                             | 6  | 13.3%                             | 6  | 12.8%                         | 6  |
| LE9 8  | 3.0%  | 6   | 2.7% | 1  | 3.1%  | 5   | 3.8%    | 2  | 4.2%    | 3  | 1.3% | 1  | 2.4%  | 2  | 3.4%  | 4   | 0.0%               | 0  | 2.1%                              | 1  | 8.9%                              | 4  | 2.1%                          | 1  |
| LE9 9  | 0.5%  | 1   | 0.0% | 0  | 0.6%  | 1   | 0.0%    | 0  | 0.0%    | 0  | 1.3% | 1  | 0.0%  | 0  | 0.9%  | 1   | 0.0%               | 0  | 2.1%                              | 1  | 0.0%                              | 0  | 0.0%                          | 0  |
| Base:  |       | 200 |      | 37 |       | 163 |         | 53 |         | 72 |      | 75 |       | 83 |       | 117 |                    | 60 |                                   | 48 |                                   | 45 |                               | 47 |